FECC 2019 – Selected Cases

In 2019, similar to previous years, Family Firm Institute (FFI) played a critical role in identifying a pool of cases that would meet the competition’s needs. Members of the FFIs Case Selection Committee for FECC were Elle Hansen (Managing Partner, REGENERATION USA), Mette Ballari (Partner and Family Business Advisor, EY Norway) and David Bentall (Next Step Advisors, Canada).

The aim was to source and select an array of excellent cases that presented competitors with a variety of country and industry contexts, family and business dilemmas. Without the concerted effort of our case collaborators, case writers and the willingness of members of family businesses to have their stories captured, we would not be able to offer this valued learning experience.

Even more special this year was the active involvement of case writers and families featured in the cases – Patricia Angus and Brett Coffman – to be with us at FECC 2019. Columbia Business School and Ivey Publishing were highly supportive in their generous support of FECC. We express our most sincere appreciation for your critical roles in this competition’s success.

Cases Used in the Competition

Pre-Arrival Case

Title: Pritzker Family Enterprise: A Family Governance Case Study
Author: Patricia Angus
Publisher: Columbia Case Works
https://www8.gsb.columbia.edu/caseworks/node/487/Pritzker%2BFamily%2BEnterprise%253A%2BA%2BFamily%2BGovernance%2BCase%2BStudy

Four Hour Cases

Title: P&Q Metal Works: The Case of a Blended Multi-generational Family in a First Generation Business
Author: Brett A. Coffman
Unpublished case available from the author bcoffman@bbandt.com

Title: Advising the Family Firm: Opening Pandora’s Box (A & B)
Authors: Vanessa Strike & Dennis Ma
Publisher: Ivey Publishing
https://www.iveycases.com/ProductView.aspx?id=92820
https://www.iveycases.com/ProductView.aspx?id=92821

Finals Case

Title: IOIs Global Challenge: Moving Up the Palm Oil Value Chain
Authors: Marleen Dieleman
Publisher: Ivey Publishing
https://www.iveycases.com/ProductView.aspx?id=91282