

Poster Preparation Guidelines for FERC 2019

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Your poster must be prepared as a well-designed, high-quality print in order to facilitate scholarly discussion. Below are some guidelines for poster presentations.

Poster Dimensions & Materials

- You will be provided with:
 - A poster board (with your number marked) that is 40 by 60 inches and mounted on an easel
 - Pins for fastening the poster to the board
- Suggested poster size is 36X48 inches (92X122 centimeters)
- Poster may be made of any material that can be pinned on cardboard
- Access to electrical outlets is limited. We suggest a printed poster instead of reliance on electric outlets / cords

Creating the Poster

- Use font size 30 point or larger. A person should be able to read the information from 5 feet (1.5 meters) away
- Use bullet points or brief amounts of text when presenting your information
- Summarize your information so attendees can get the main ideas of your project:
 - What did you do?
 - Why is it important?
 - What does it mean for family business scholars and practitioners?
- The following links can provide guidelines and suggestions on how to make your poster exciting and educational while also receiving developmental feedback from a scholarly audience
 - <http://www.pitt.edu/~etbell/nsurg/PosterGuide.html>
 - <http://journals.plos.org/ploscompbiol/article?id=10.1371/journal.pcbi.0030102>

Printing

- Please bring your posters with you to avoid potential delays or other issues with shipping
- If you prefer to print the poster while in Burlington, poster printing facilities are available at:
 - FEDEX: <http://local.fedex.com/vt/burlington/office-0171/>
 - Authors will need to order/send/pay for the poster online through the website above, making sure they upload it in PDF format
 - Address: 199 Main St, Burlington VT
 - Phone: 1-802-658-2561
 - Email: <http://local.fedex.com/vt/burlington/office-0171/email.html>,
 - Please check with the vendor regarding prices and lead times for printing

Presenting

- Each Poster Session is 90 minutes
- About 20 posters will be presented in each session
- You are welcome to bring handouts for scholars
- You should anticipate being at your poster for the entire session
- Show up at least 15 minutes early for set up and don't leave early
- If you need any help, ask the FERC organizing committee

Feel free to reach out to us with any questions:

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***FERC 2019 has shaped up very well! We expect the who's who of FB research to join us in Burlington, VT!
Looking forward to seeing you!***