



THE PEAKS PROGRAM

In the summer of 2020, the Grossman School of Business partnered with Suitable to launch the Professional Engagement & Knowledge System -- PEAKS. Built around a customizable app, PEAKS was created to give students a platform to capture their skills, activities and accomplishments in an easy to share digital portfolio.

"PEAKS has provided a space for me to organize my involvement across classes and extracurriculars into a singular, digital portfolio. I love using PEAKS because I can learn about upcoming professional development-related events and then be rewarded for my participation through the use of a point system, leaderboard, milestones, and badges. PEAKS is accessible, hands-on, and fun for faculty and students alike." (Lily Merchant, GSB Class of '24)



PROFESSIONAL DEVELOPMENT SERIES

EXPLORER BADGE - YR 1

Create a foundation for success including academic support, professional development tools and information literacy.

Engage with GSB faculty, staff, alums, and colleagues.

Understand the importance of getting involved in co-curricular and experiential learning opportunities at the Grossman School of Business and UVM.

BUILDER BADGE - YR 2

Build your career portfolio with your resume, your online profiles and more as you prepare to apply for internship and job opportunities.

Establish your professional network through GSB and UVM alumni connections.

Strengthen your interview skills with practice sessions and mock interviews.

PATHFINDER BADGE - YR 3

Navigate the 'college to career' transition, on topics ranging from negotiating a salary to choosing the right benefits package for you.

Explore targeted internship and job opportunities aligned with your personal career interests and goals.

Grow your professional network, seek a mentor and participate in multiple Career Fairs.



Awarded to members of the GSB chapter of Beta Gamma Sigma, academic honors society.

MILESTONES

Milestones are awarded for specific achievements, honors, or accomplishments. Examples of milestones include receiving an Honors Day award, being inducted into Beta Gamma Sigma or being selected for the Grossman Student Advisory Committee.

BADGES

Currently there are 13 PEAKS badges spanning various areas of business and engagement opportunities. There are 3 required Professional Development Series badges, 4 specialty topic area badges and 6 co-curricular engagement badges. New badges are being added each academic year. Fall 2022 sees the introduction of the Base Camp badge, a special Orientation badge just for incoming First Year students to help them navigate their first weeks on campus.



Case Competitor Bronze and Family Business Pro Badges.

Co-curricular badges like the Case Competition badges help students demonstrate their many engagement and leadership endeavors during their time in GSB while specialty topic area badges like the Family Business badges showcase student efforts to delve deeply into a particular field of study combining coursework with experiential learning opportunities.



THE UNIVERSITY OF VERMONT

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PEAKS PROGRAM
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[HTTPS://GO.UVM.EDU/PEAKS](https://go.uvm.edu/peaks)

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I love how PEAKS helps students embrace and apply their own experiences. By understanding which competencies they earn with every club meeting, event, or project, they can better articulate their skills and strengths to potential employers...with the evidence to back it up!

Madison Berry
GSB Student Success Advisor

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