



International Academy of Management Convening

Agenda

October 9-12, 2018

University of Vermont

Tuesday, 9 October 2018

5:30pm

Transport from Hotel to Dinner Venue

6:00pm – 8:00pm

CEO Dinner (Shelburne Farms)

--Dinner with the executive guests for the Forum with the Academy Board and the event organizers

Global Forum on Sustainable Innovation and Business Transformation (Alumni House)

Wednesday, 10 October 2018

7:45am

Transport from Hotel to Alumni House

8:00am – 8:30am

Coffee

8:30am – 9:00am

Welcome/Introductions

9:00am – 10:00am

The Keynote Conversation

Muhtar Kent, Chairman, Coca-Cola

- Paul Laudicina, Chairman Emeritus, A.T. Kearney (moderator)

10:00am – 11:00am

Personal Perspectives on Business Transformation

Joey Bergstein, CEO, Seventh Generation

Brian Griffith, Chairman, Griffith Foods

Mary Powell, CEO, Green Mountain Power

11:00am – 11:15am

Break

11:15am – 12:00pm

A Conversation with the Executives

(Facilitated Discussion)

12:00pm

Adjourn

Reflecting on the Global Forum: The Role of Business as a Force for Sustainable Innovation and Transformation (Ifshin Hall)

1:30pm – 2:30pm	<u>Parallel Discussion Sessions</u> <ol style="list-style-type: none">1. IAM Fellows2. SI-MBA Advisory Board3. SI-MBA Students
2:30pm – 3:00pm	<u>Shared Learnings and Insights</u>
3:00pm – 3:15pm	Break (Advisory Board members and Students depart)
3:15pm – 4:30pm	<u>Implications for the International Academy of Management</u>
4:30pm	Depart for Dinner Cruise
5:00pm – 7:30pm	Spirit of Ethan Allen Dinner Cruise on Lake Champlain

Thursday, 11 October 2018

8:30am	Transport from Hotel to Ifshin Hall
9:00pm – 12:00pm	<u>Academy Fellows Meeting</u>
12:00pm – 1:00pm	Lunch
1:00pm	<u>Depart for Stowe, Vermont</u>
	Touring and Dinner at Microbrewery, Trapp Family Lodge
9:00pm	Return to Hotel

Friday, 12 October 2018

8:30am	Transport from Hotel to Ifshin Hall
9:00pm – 12:00pm	<u>Academy Fellows Meeting</u>
12:00pm – 1:00pm	Lunch
1:00pm	<u>Free Time in Burlington (Optional Excursions)</u>
7:00pm	<u>Closing Dinner, Hotel Vermont</u>

Saturday, 13- Sunday, 14 October 2018

Optional Extended Recreational Stay in Vermont