It gives me great pleasure to present our Fall 2019 Grossman School of Business Faculty Research Bulletin.

Whether our faculty are being recognized for their research, publishing in top-tier journals, quoted in the media, presenting at global conferences, or delivering keynotes, their knowledge adds unique value to our
students in the classroom.

I invite you to visit our website to learn more about the Grossman School of Business, our faculty, students and impact.

Sanjay Sharma, Ph.D.
Dean and Professor of Management

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**Refereed Journal Articles**


**Sharma, S.,** (2019). "From Environmental Strategy to Environmental Impact." *Academy of Management Discoveries. (Forthcoming)*.


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**Books**


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**Book Chapters**


**Conference Keynotes, Presentations, Proceedings**


**Associate Professor Kenneth De Roeck, and** Maon, F. presented a paper “Framing undue domination: Outsider-driven corporate delegitimation efforts and the Occupy Wall Street movement,” at the 35th *EGOS Colloquium*, in Edinburgh, United Kingdom (July 2019).

**Associate Professor Kenneth De Roeck** was invited as an expert panelist at the 9th *Business & Society Research Seminar* on “Corporate Social Responsibility, Grand Challenges, and Sustainability: The Business of Society?!” at the Vrije Universiteit Amsterdam, Netherland (June 2019).

**Associate Professor Kenneth De Roeck and Professor David A. Jones** served as panelists and presenters in a Professional Development Workshop titled “Can we do it, yes we can: Strategies for non-US scholars to succeed in the US jobs market” at the 79th Annual Meeting of the Academy of Management in Boston, MA (August, 2019).

**Professor David A. Jones** presented a paper, co-authored with **Associate Professor Ante Glavas** & T. Hahn, titled “Why do some early-career professionals want jobs that allow them to have social impact, and do they care less about pay? Effects of being predisposed, inspired, and widely-desired” in a research symposium at the 79th Annual Meeting of the Academy of Management in Boston, MA (August, 2019).

**Associate Professor Suzanne Lowensohn** and Linda Kidwell presented “EU Member State Participation in Setting IPSAS: A Potential Precursor to Setting EPSAS,” at the Comparative International Governmental Accounting Research (CIGAR) Conference, June 2019, in Amsterdam, Netherlands.

**Associate Professor Susan Hughes** was the organizer and moderator, and **Associate Professor Suzanne Lowensohn** was a panel member, of a panel entitled “Sustainability Reporting: Perspectives and Approaches” at the 2019 American Accounting Association NE Regional Meeting in NYC in October.

**Associate Professor Erik Monsen**’s paper “Team-Based Technology Entrepreneurship Education: A Longitudinal Study of the NSF Innovation Corps..."


Professor Pramodita Sharma was a featured speaker at Succeeding Success: Next Gen Values for Family Businesses, Sasin Alumni Talk, Bangkok, Thailand, July 19, 2019

Professor Pramodita Sharma was a featured speaker at Sustainable Innovations for Family Business, Sasin Executive Education, Bangkok, Thailand, July 18-19, 2019

Professor Pramodita Sharma was a keynote speaker at Roundtable for Indonesian Entrepreneurship Educators (RIEE) 2019, Family Business Research Landscape: Evolution, Current Status, Future Possibilities, Universitas Prasetiya Mulya, Jakarta, Indonesia, July 23-24, 2019

Professor Pramodita Sharma was a featured speaker at Next Generation Embracing Technological Changes, Family Business Talk for Alumni and Business Families, Universitas Prasetiya Mulya, Jakarta, Indonesia, July 25, 2019


**Professor Dita Sharma** and **Professor Sanjay Sharma** organized and chaired an academic symposium “The Role of Family Firms in Sustainability” at the Annual Academy of Management Meetings in Boston in August 2019. The symposium was sponsored by three Academy Divisions: Strategic Management (SM), Entrepreneurship (ENT), and Organizations and Natural Environment (ONE) and included the top scholars in the field of sustainability and family business.

**Professor Sanjay Sharma** presented a seminar on Sustainable Innovation in Family Businesses at the Sasin School of Business, Bangkok, Thailand, June 2019.

**Associate Professor Chun Zhang** and Gao, H. co-authored and presented "Firm Response Strategies to Political Disruptions in International Sourcing" at AIB US-NE 2019 Annual Conference.

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**Other Publications**

**Professor David Novak** (with Jim Sullivan, Karen Sentoff, and Jon Dowds) had the research paper titled “A Framework to Guide Strategic Disinvestment in Roadway Infrastructure Considering Social Vulnerability” accepted for publication in *Transportation Research Part A: Policy and Practice*. November, 2019.


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**Other Distinctions**

**Associate Professor Kenneth De Roeck** accepted an invitation to serve for a 3-year term as an Associate Editor at *M@n@gement*, a French-based Second-Tier journal in the French CNRS ranking list.

**Associate Professor Kenneth De Roeck** along with F. Maon, V. Swaen, received the “Best paper award” at the 5th International CSR Communication Conference for
their study entitled: “Co-constructing corporate social responsibility: Toward a sensemaking-based dialogical and configurational approach.”

**Professor David A. Jones** co-edited (with F. L. Cooke, A. Newman, & R. Shao) a special journal issue on “Corporate Social Responsibility and Employees” in the FT-50 ranked *Journal of Business Ethics, 157*(2).

**Associate Professor Erik Monsen** co-organized a panel of Boston-area entrepreneurs, including UVM alumni Jana Gailiunas (BBA 2016; SI-MBA 2017) and Doug Hurd (BBA 1993), to discuss “Pathways to Connect Entrepreneurship Research and Practice” with J Combs, J. Kickul, and J. Mueller at the 79th Annual Meeting of the Academy of Management (Boston MA) in August 2019.

**Assistant Professor Akshay Mutha** was a 2019 winner of the University of Vermont, Kroepsch-Maurice Excellence in Teaching award.

**David Novak** was promoted to the rank of Full Professor effective September 1, 2019.

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