

15th Annual
Family Enterprise Research Conference (FERC)
Organizing Team

May 30 – June 2, 2019
Grossman School of Business
University of Vermont



ERIC CLINTON is an Associate Professor in Entrepreneurship at DCU Business School and Director of [the DCU Centre for Family Business](#). He received his PhD from the Michael Smurfit Graduate Business School UCD. Eric's research has been published in leading journals such as *Entrepreneurship Theory and Practice*, *Strategic Entrepreneurship Journal*, *Family Business Review*, and *Journal of Business Research*. His research has been funded by the European Union, Irish Research Council, The Family Owned Business Institute, and Irish family businesses. Demonstrating the practical relevance of his research Eric has presented to family businesses around the world (i.e., UK, Hong Kong, Singapore, Mexico, China, USA). Eric is a Board Member of the Global STEP Project, which explores entrepreneurial practices across multi-generational family firms, from Babson College, USA. He serves on the Editorial Review Board of *Family Business Review* and *International Small Business Journal*. Also an exceptional educator, Eric has been recognized for teaching excellence with the President's Award for Excellence in Teaching (2015) and Innovation & Entrepreneurship Teaching Excellence Award in Jyväskylä, Finland (2016).



JOSHUA J. DASPIT is an Assistant Professor of Management in the McCoy College of Business at Texas State University. His research interests include examining family firms, social capital, knowledge, and innovation, and he has over 30 publications that have appeared in outlets such as *California Management Review*, *Entrepreneurship Theory & Practice*, *Family Business Review*, and *Journal of Business Research*. He is on the review board and serves as Social Media Editor of *Family Business Review*, serves on the editorial board of *Journal of Family Business Strategy*, and has served as guest editor for several special issues of journals that have been dedicated to issues on family business. Prior to joining academia, he worked as a senior consultant for an international consulting firm and served as Director of Community Affairs for a member of the United States Congress.



[LUIS DIAZ-MATAJIRA](#) is Assistant Professor at the School of Management Universidad de los Andes, Bogota, Colombia, where he has served as Director of the Undergraduate Program. His research interests are in the fields of family business strategy, public management and Corporate Social Responsibility. He holds a BA in Economics, a MSc in Development Studies and a PhD in Management. He did a postdoctoral research at Audencia Business School and his research has appeared in both English and Spanish Journals He serves as a Regional Council and Global Board member of the Global STEP Project, which explores entrepreneurial practices across multi-generational family firms. He has also served the Family Enterprise Research Conferences, serving as the Academic Co-chair 2018-2019.



[DANIEL T. HOLT](#) is an Associate Professor of Management at Mississippi State. He joined the faculty in 2010 after a 20 year career in the United States Air Force. During his Air Force career, Danny served as an engineer and construction program manager in Central America, Asia, and the Middle East. His research interests are in family business, entrepreneurship, measurement, and organizational change and development, publishing over 40 articles. His work has appeared in *California Management Review*, *Entrepreneurship: Theory and Practice*, *Family Business Review*, *Journal of Applied Psychology*, *Journal of Applied Behavioral Science*, and *Journal of Management Studies*. In addition to his involvement with Mississippi State University's Center for Family Enterprise Research, he actively participates in FERC and currently serves as an associate editor of *Family Business Review*



[TOM LUMPKIN](#) is C.S. Trosper Chair and Professor of Entrepreneurship, and Director of the Tom Love Division of Entrepreneurship and Economic Development at the Price College of Business, University of Oklahoma in Norman, OK. Tom's primary research interests include entrepreneurial orientation, social entrepreneurship, and family business. He is the recipient of the 2009 Foundational Paper award from the Academy of Management Entrepreneurship Division for his paper "Clarifying the Entrepreneurial Orientation Construct and Linking it to Performance," (with Greg Dess). A paper based on that research – "Entrepreneurial orientation and business performance: Assessment of past research and suggestions for the future" (with A. Rauch, J. Wiklund, M. Frese) – won the 2015 Greif Research Impact Award. He is a globally recognized scholar whose research has been published in *Academy of Management Review*, *Academy of Management Journal*, *Strategic Management Journal*, *Strategic Entrepreneurship Journal*, *Entrepreneurship Theory and Practice*, *Journal of Business Venturing*, and *Family Business Review*. Tom served as Co-Editor of *Strategic Entrepreneurship Journal* for six years (2012-2017) and currently serves on the Advisory Board of *Family Business Review*.



DONALD O. NEUBAUM is a DeSantis Distinguished Professor in the College of Business at Florida Atlantic University (FAU). His research interests include examining family firms, social capital, knowledge, and innovation, and he has over 30 publications that have appeared in outlets such as *Organizational Behavior and Human Decision Processes*, *Journal of Business Venturing*, *Entrepreneurship Theory & Practice*, *Strategic Entrepreneurship Journal*, *Family Business Review*, and *Journal of Business Research*. Don is currently the Chair of the Entrepreneurship Division of the Academy of Management. He is the Senior Associate Editor for *Family Business Review*, and an Editor at *Entrepreneurship Theory and Practice*. He serves on the Editorial Review Board of the *Journal of Management* and currently holds the position of co-President of the Family Enterprise Research Conference (FERC).

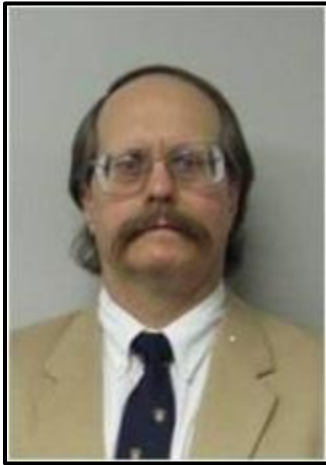


PRAMODITA SHARMA is a Professor and the Sanders Chair in Family Business at the Grossman School of Business (GSB), University of Vermont and is a visiting professor at the Kellogg School of Management and the Indian School of Business. She received her Ph.D. from the University of Calgary and has received honorary doctorates from the Jönköping University in Sweden and the University of Witten/Herdecke in Germany. Pramodita served as the editor of *Family Business Review* from 2009-2017 and currently holds the position of co-President of the Family Enterprise Research Conference. Her research is focused on succession, governance, innovation, next generation commitment, entrepreneurial leadership, philanthropy and sustainability in family firms. This research is published in over fifty journal articles and ten books including the 2019 release *Patient Capital: The Role of Family Firms in Sustainable Business*.

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FERC Research Seminars

May 30, 2019
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SEMINAR LEADERS



JIM CHRISMAN is a Julia Bennett Rouse Endowed Professorship in Management and Director of the [Center of Family Enterprise Research](#) at Mississippi State University. He received his Ph.D. from the University of Georgia. His research is focused primarily on family business with secondary interests in new venture development, the strategic management of new ventures, and economic development. He has published over 170 articles and several books. Instrumental in growing family business scholarship, he has edited over 20 special issues dedicated to family business in leading journals such as *Journal of Business Venturing* and *Journal of Business Research* and currently serves as Senior Editor at *Entrepreneurship Theory and Practice*. Recognized for his research contributions, Jim is listed on Clarivate Analytics Highly Cited Researchers List for 2017. He was honored with FERC's Lifetime Influence and Impact Award in 2015 and is a Fellow of USASBE and IFERA. He actively consults with Small Business Development Centers across the US.



JIM COMBS is the Della Phillips Martha Schenck Chair of American Private Enterprise at the University of Central Florida and a Visiting Professor at the University of Ottawa. He received his Ph.D. from Louisiana State University. With research interests that range across family business, franchising, research synthesis, and corporate governance, Jim has published over 50 articles, which have appeared in the field's top journals, including the *Academy of Management Journal*, *Strategic Management Journal*, *Journal of Management*, *Journal of Business Venturing*, *Entrepreneurship: Theory & Practice*, and *Organizational Research Methods*. Jim has served as an Associate Editor at the *Academy of Management Journal* and *Entrepreneurship: Theory & Practice*. His leadership has been far reaching, serving on the Executive Committees of the Strategic Management and Entrepreneurship divisions of the Academy of Management, and as President of the Southern Management Association (SMA) where he is also a Fellow.



MICHAEL HITT is a Distinguished Research Fellow at Texas Christian University and a University Distinguished Professor Emeritus at Texas A&M University. He received his Ph.D. from the University of Colorado and has honorary doctorates from Universidad Carlos III de Madrid and Jonkoping University. His research and publications are focused on international strategies, the effects of governance structures on firm resources and outcomes and on family businesses resources and international strategies. He has published over 200 articles and authored or edited 26 books. Honored for his world-class research, Michael was listed as *Thomson Reuters Highly Cited Researcher* (a list of the world's most influential researchers) and as one of [The World's Most Influential Scientific Minds](#) (a list of top cited researchers around the globe). He is also a stellar leader in the profession, having served as the president of the Academy of Management and the Strategic Management Society.



PETER JASKIEWICZ is the University Research Chair in Enduring Entrepreneurship at the Telfer School of Management at the University of Ottawa. His research focuses on transgenerational entrepreneurship, family firm governance, entrepreneurial legacies, and the relationships between family science and family firms. Peter's research has been published in journals such as *Journal of Management Studies*, *Journal of Management*, *Journal of Business Venturing*, *Academy of Management Learning & Education*, *Entrepreneurship: Theory & Practice*, and *Journal of Business Research*. He serves on the review boards of *Entrepreneurship: Theory & Practice* and *Corporate Governance: An International Review* as well as being an associate editor of *Family Business Review*. In addition to these academic positions, Peter is an Advisory Board member at Venture for Canada



ISABELLE LE BRETON-MILLER is a Professor of Management and holds the Chair of Succession and Family Enterprise at HEC Montreal. She received her Ph.D. from Imperial College, London after having served in senior resource management positions in several companies. Her research, teaching interests, and publications center on strategies, organization designs, governance structures and succession within family businesses. She has authored over 50 publications on family firms. Her book, a family business classic, with Danny Miller, [Managing for the Long Run](#) (Harvard Business School Press) has been translated into six languages. Since 2016, she has been a member of the College of New Scholars, Artists and Scientists of the Royal Society of Canada. She consults with family businesses in the areas of strategy, governance and succession.



DANNY MILLER is a Research Professor of Strategic Management at HEC Montreal, and Director of HEC's [Center for Research on Organization, Strategy and Governance](#). He received his Ph.D. from McGill University and has held visiting professorships at McGill University, Columbia University, and the University of Alberta. His areas of research interest are strategy, organization design, and family business. He has published nearly 200 articles and seven books and his works have been cited over 63,000 times. His impact on management practice is equally far-reaching. Honored by the Academy of Management for his world-class research, Danny is a Fellow of the Academy of Management, Family Firm Institute and the Strategic Management Society. He consults with international corporations and family businesses in the areas of strategy and organizational design.



MATTIAS NORDQVIST is Professor in Business Administration with a focus on Strategy and Entrepreneurship and the Director of the [Centre for Family Enterprise and Ownership](#) at Jönköping International Business School. He received his Ph.D. from Jönköping International Business School and has held visiting professorships at Babson College, Bocconi University and the Swedish University of Agricultural Sciences. His research interests are in family firms, with an emphasis on entrepreneurial, strategic and governance processes. He has published over 50 articles, books and books chapters. He is a former Co-Director of the Global STEP Project and he is a founding associate editor of the *Journal of Family Business Strategy*. He actively consults with family businesses and has been recognized by the [Swedish Entrepreneurship Forum](#) and the Swedish Agency for Economic and Regional Growth as a top “Young Entrepreneurship Researcher”. He regularly appears as an expert on family business topics in national and international media.



THOMAS ZELLWEGER is the family Business Chair at the University of St. Gallen, where he also directs the [Center for Family Business](#). After two years in investment banking with Derivative, Brussels, he received his PhD from the University of St. Gallen and has been a visiting professor at Babson College, at the University of British Columbia and at the University of Witten/Herdecke. With research interests in family business, entrepreneurship, and governance, Thomas' research has appeared in the field's top journals, including the *Academy of Management Journal*, *Strategic Management Journal*, *Journal of Management*, *Entrepreneurship: Theory & Practice*, and *Organization Science*. His influence has extended beyond academic circles with his research being featured in *The Economist*, *Forbes*, *New York Times*, *CNBC*, and *The Times*, as well as in the leading German speaking media outlets. He also serves as a member of supervisory boards of several family firms and advises family firm owners on governance and strategy.

15th Annual
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Keynote Panel I: Family Business @ Top, Bottom, Centerfold, and Edges
of Economy & Society
Moderator: Pramodita Sharma

June 1, 2019
Grossman School of Business
University of Vermont



[SOPHIE BACQ](#) is an Assistant Professor in Entrepreneurship & Innovation at Northeastern University D'Amore-McKim School of Business. In July 2019, she will join the Management & Entrepreneurship Department at Indiana University's Kelley School of Business as an Associate Professor of Entrepreneurship. She received her doctorate in Economic and Management Sciences from the Université catholique de Louvain (Belgium). Sophie investigates and theorizes about entrepreneurial action aiming to solve intractable social and environmental problems, at the individual, organizational and civic levels of analysis. Her research has been published in top management and entrepreneurship journals including *Academy of Management Review*, *Academy of Management Perspectives*, *California Management Review*, *Entrepreneurship Theory and Practice*, and *Journal of Business Venturing*, and she has co-edited three books on social entrepreneurship. Sophie is the co-Director of [The Annual Social Entrepreneurship Conference](#), one of the premiere academic gatherings on the topic, and the 2019 co-teacher of the [Social Entrepreneurship Doctoral Seminar](#).



[JOSIP KOTLAR](#) is Associate Professor of Strategy and Family Business at the School of Management of Politecnico di Milano. His research lies at the intersection of strategy, entrepreneurship and innovation, and his work focuses primarily on family businesses. On these topics, he has published several articles in leading academic journals including *Academy of Management Journal*, *Entrepreneurship Theory and Practice*, *Journal of Management Studies*, and *Journal of Business Venturing*. He won several awards, including the Best Doctoral Student Paper Award and the Best Paper Award at the 2012 edition of FERC, and more recently the Best paper on the conference theme at the 2018 IFERA Conference, the Best Academy of Management Best Paper Proceedings in 2017, and the 2016 Emerald Citations of Excellence. He is Associate Editor of *Family Business Review* and member of the Editorial Review Boards of *Entrepreneurship Theory and Practice* and *Journal of Family Business strategy*, and he serves as the Director of Research and Publications of the International Family Enterprise Research Academy (IFERA).



ROBERT S. NASON is assistant professor of Management in the John Molson School of Business and the Concordia University Chair in Entrepreneurship and Society. Robert's research examines the role of entrepreneurship in society with a focus on necessity entrepreneurship, business families, firm growth, and social performance. His research has been funded by the Social Sciences and Humanities Research Council of Canada (SSHRC) and the Fonds Québécois de la Recherche sur la Société et la Culture (FRQ-SC) and is published in leading academic journals such as *Academy of Management Review*, *Strategic Management Journal*, *Journal of Management*, *Journal of Business Venturing*, *Entrepreneurship Theory and Practice*. Robert serves on the Editorial Board of *Journal of Business Venturing* and *Entrepreneurship Theory and Practice* and his work has been featured in popular press including *The Wall Street Journal*, *New York Magazine*, *the Globe & Mail*, and *Global News TV*. In his commitment to research with practical relevance, Robert is on the Leadership Committee of the Family Enterprise Exchange and previously served in leadership roles at the Family Firm Institute and the STEP Project for Family Enterprising at Babson College.



TRENTON (TRENT) WILLIAMS is an Assistant Professor and the Oslan Family Faculty Fellow in Entrepreneurship & Innovation at the Kelley School of Business at Indiana University. He earned a Ph.D. in entrepreneurship and strategic management from the Kelley School of Business at Indiana University after working for several years as a Management Consultant with Deloitte Consulting and then PwC Advisory. Previously, Trent was an assistant professor at the Whitman School of Management at Syracuse University. Williams's research focuses on organizational emergence, resourcefulness, community-embedded organizing, decision-making and resilience. His work has appeared in the *Academy of Management Review*, *Academy of Management Journal*, *Academy of Management Annals*, *Journal of Management*, and *Journal of Business Venturing*, among others.

**15th Annual
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Keynote Panel II: Impact Investing

Moderator: Tom Lumpkin

June 2, 2019

Grossman School of Business

University of Vermont



CHARLES SCHNITZLEIN is Professor & Steven Grossman Endowed Chair in Finance, Grossman School of Business at the University of Vermont. His primary research interests include financial market design and behavioral finance issues. He has published his work in the elite finance journals, including the *Journal of Finance*, the *Review of Financial Studies*, and the *Journal of Financial and Quantitative Analysis*, and he serves as an associate editor for the *Journal of International Financial Markets, Institutions, & Money* and the *Journal of Financial Research*. Charles has taught doctoral level seminars in market microstructure and behavioral finance, and masters-level courses in investment analysis and portfolio management. At the University of Vermont, he teaches the core finance course in the Sustainable Innovation MBA program, and leads the impact investing initiative. In addition to teaching and research, Charles has served on the Investment Committee for a large university foundation, and as advisor to the investment committee of a large philanthropy that emerged from a family office.



THOMAS ZELLWEGER is the family Business Chair at the University of St. Gallen, where he also directs the [Center for Family Business](#). After two years in investment banking with Derivative, Brussels, he received his PhD from the University of St. Gallen and has been a visiting professor at Babson College, at the University of British Columbia and at the University of Witten/Herdecke. With research interests in family business, entrepreneurship, and governance, Thomas' research has appeared in the field's top journals, including the *Academy of Management Journal*, *Strategic Management Journal*, *Journal of Management*, *Entrepreneurship: Theory & Practice*, and *Organization Science*. His influence has extended beyond academic circles with his research being featured in *The Economist*, *Forbes*, *New York Times*, CNBC, and *The Times*, as well as in the leading German speaking media outlets. He also serves as a member of supervisory boards of several family firms and advises family firm owners on governance and strategy.



[LAURIE LANE-ZUCKER](#) is founder and CEO of Impact Entrepreneur, LLC and its Center for Social and Environmental Innovation, where he curates the global Impact Entrepreneur Network of entrepreneurs, investors and scholars (20,700 members), produces educational in-person and online programming with the leading individuals and organizations active in impact economy building, and consults with early and growth stage companies, investors and educational institutions. Lane-Zucker is considered a “pioneer” (Forbes) in sustainability and impact investing, having founded one of the first “Founding” B Corporations and having completed the first-ever private equity transaction on an impact investing exchange. He speaks regularly at impact investing summits and conferences, such as Opal and Ivy Family Office meetings and Sustainatopia Impact Conference, and at universities. Lane-Zucker is an award-winning editor and publisher of bestselling, sustainability-oriented books and magazines, and is a prolific writer on entrepreneurship and impact investing. Lane-Zucker did his undergraduate studies at Middlebury College and Edinburgh University and graduate work at Columbia University and the Bread Loaf School of English.

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Keynote Panel III: Editors' Panel

Moderator: Don Neubaum

June 2, 2019

Grossman School of Business

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[NADINE KAMMERLANDER](#) is the Chaired Professor of Family Business at WHU, Germany. Nadine Kammerlander is Associate Editor of *Family Business Review* and she serves on the editorial board of *Entrepreneurship Theory and Practice*.



[ISABELLE LE BRETON-MILLER](#) is a Professor of Management and holds the Chair of Succession and Family Enterprise at HEC Montreal. She serves as Associate Editor of the *Strategic Entrepreneurship Journal* and is a member of numerous editorial boards including those of *Entrepreneurship Theory and Practice* and *Family Business Review*.



[TYGE PAYNE](#) is the Georgie G. Snyder Professor of Strategic Management and a Jerry S. Rawls Professor of Management at the Rawls College of Business, Texas Tech University, USA. Dr. Payne currently serves as the Editor-in-Chief of *Family Business Review*.