The Role of Family Firms in Social & Sustainable Innovation

May 30 – June 2, 2019
Burlington, Vermont, USA
Thursday, May 30

RESEARCH SEMINARS For Pre-Registered Attendees UVM Ifshin Hall

8:00 AM – 10:00 AM Chair’s Welcome Room #240
DANNY HOLT, Mississippi State University, USA
Research Seminar I
JIM CHRISMAN, Mississippi State University, USA
MIKE HITT, Texas Christian Univ. & Texas A&M Univ., USA

10:00 AM – 10:15 AM Coffee Break Atrium

10:15 AM – 11:45 AM Research Seminar II
MATTIAS NORDQVIST, Jönköping University, SWEDEN
THOMAS ZELLWEGGER, Univ. of St. Gallen, SWITZERLAND

11:45 AM – 1:00 PM Lunch Atrium

1:00 PM – 2:30 PM Research Seminar III
ISABELLE LE BRETON-MILLER, HEC Montreal, CANADA
DANNY MILLER, HEC Montreal, CANADA

2:30 PM – 3:00 PM Coffee Break Atrium

3:00 PM – 4:30 PM Research Seminar IV
JIM COMBS, University of Central Florida, USA
PETER JASKIEWICZ, University of Ottawa, CANADA

STEP MEETINGS For STEP Members UVM Ifshin Hall

11:45 AM – 5:00 PM Program Chair Room #358
ILSE MATSER: Windesheim University of Applied Sciences, NETHERLANDS

Session Leaders
MATT ALLEN: Babson College, USA
ERIC CLINTON: DCU Business School, IRELAND

Lunch is provided.
Please See Insert for the STEP Program

RECEPTION For ALL REGISTRANTS UVM Ifshin Hall

5:00 PM – 7:00 PM Welcome Reception Atrium

FERC Co-Presidents
DON NEUBAUM, Florida Atlantic University, USA
PRAMODITA SHARMA, University of Vermont, USA
Friday, May 31

PROFESSIONAL DEVELOPMENT WORKSHOPS

UVM Ifshin Hall

* Please See Insert for PDW Details

**For Pre-Registered Attendees 8:00 am – 10:00 am only**
8:00 AM – 10:00 AM  Paper Development Workshop  Keller Room
DON NEUBAUM, Florida Atlantic University, USA

**For ALL REGISTRANTS**
10:00 AM – 10:15 AM  Coffee Break  Atrium

10:15 AM – 11:45 AM  PDW Session IA  Room 240
Using Content Analysis to Advance Family Enterprise Research
AARON MCKENNY & MILES ZACHARY

PDW Session IB  Room 358
Latin American Family Business Centers and Research Opportunities
CLAUDIO MÜLLER, IMANOL BELAUSTEGUI-GIORGIO RUIS,
PABLO DOMINGUEZ, JOSE ANGEL VAZQUEZ, FERNANDO
SANDOVAL, ALLAN DISCUA-CRUZ, MARIADA ESTRADA-
ROBLES & ANA CRISTINA GONZALEZ

11:45 AM – 1:00 PM  Lunch  Atrium

1:00 PM – 2:30 PM  PDW Session IIA  Room 240
Family Business Heterogeneity: Variance within Family Enterprises
CLAY DIBRELL, ESRA MEMILI, ISABEL C. BOTERO,
JIM CHRISMAN, ERIC CLINTON, JOSH DASPIT, MATTIAS
NORDQVIST & THOMAS ZELLWEGER

PDW Session IIB  Room 358
The Case Method as a Learning Tool to Understand the Wicked
Problems Facing Family Businesses
FRANCESCO BARBERA & ILSE A. MATSER

2:30 PM – 3:00 PM  Coffee Break  Atrium

3:00 PM – 4:30 PM  PDW Session IIIA  Room 240
Qualitative Development and Quantitative Testing of Grounded Theory:
Faith-Based Business Family Theory
RITCH L. SORENSON & JACKIE M. MILBRANDT

PDW Session IIIB  Room 358
Reviewing for Academic Journals – A Workshop for “New” Reviewers
DONALD NEUBAUM & TYGE PAYNE

6:00 PM – 9:00 PM  SPIRIT OF ETHAN ALLEN, Dinner Cruise
6:00 – 6:15 pm Board Boat
6:30 pm Boat departs for cruise
Marine Life in Champlain Lake with
ASHLEY EATON, Rubenstein Ecosystem Science Laboratory, UVM
Saturday, June 1

KEYNOTE PANELS & POSTER SESSIONS UVM Ifshin Hall

8:00 AM – 8:30 AM **Program Co-Chairs Welcome** Keller Room

**Eric Clinton,** *DCU Business School, IRELAND*

**Josh Daspit,** *Texas State University, USA*

**Luis Diaz-Matajira,** *Universidad de los Andes, COLOMBIA*

8:30 AM – 10:00 AM **Keynote Panel I** Keller Room

*Family Business @ Top, Bottom, Centerfold, and Edges of the Economy & Society*

**SOPHIE BACQ,** *Indiana University, USA*

**JOSIP KOTLAR,** *Politecnico di Milano, Italy*

**ROB NASON,** *Concordia University, CANADA*

**TRENT WILLIAMS,** *Indiana University, USA*

Moderator

**PRAMODITA SHARMA,** *University of Vermont, USA*

10:00 AM – 10:15 AM **Coffee Break** Atrium

10:15 AM – 11:45 AM **Poster Session I** Atrium

11:45 AM – 1:15 PM **Lunch** Atrium

**2019 FERC Lifetime Influence Award Winners**

**JOE ASTRACHAN,** *Kennesaw State University, USA*

**JESS H. CHUA,** *University of Calgary, CANADA*

Moderator

**DANNY HOLT,** *Mississippi State University, USA*

1:30 PM – 3:00 PM **Poster Session II** Atrium

3:00 PM – 3:15 PM **Coffee Break** Atrium

3:15 PM – 4:45 PM **Poster Session III** Atrium

4:45 PM – 5:45 PM **UVM Campus Walking Tour**

7:00 PM – 10:00 PM **Gala Awards Reception & Dinner** Hilton, Burlington Adirondack Room
# Sunday, June 2

**KEYNOTE PANELS & POSTER SESSIONS | UVM Ifshin Hall**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 8:30 AM – 10:00 AM | **Keynote Panel II**  
Impact Investing  
**Laurie Lane-Zucker**, Founding CEO, Impact Entrepreneur, USA  
**Charles Schnitzlein**, University of Vermont, USA  
**Thomas Zellweger**, University of St. Gallen, Switzerland  
Moderator  
**Tom Lumpkin**, University of Oklahoma, USA  |
| 10:00 AM – 10:15 AM | **Coffee Break**  
Atrium  |
| 10:15 AM – 11:45 AM | **Keynote Panel III**  
Moving From Conference Presentation To Publication  
**Isabelle Le Breton-Miller**, HEC Montreal, Canada  
**Nadine Kammerlander**, WHU-Otto Beisheim School of Management, Germany  
**Tyge Payne**, Texas Tech University, USA  
Moderator  
**Don Neubaur**, Florida Atlantic University, USA  |
| 11:45 AM – 1:00 PM | **Kick off to**  
Keller Room  
**16th Annual FERC**  
Delray Beach, Florida USA  
May 28-30, 2020  
**Don Neubaur**, Florida Atlantic University, FL  |
| 1:00 PM – 1:30 PM | **Lunch-to-go**  
Atrium  
*For Pre-Registered Attendees*  |
| 1:30 PM – 5:00 PM | **Shelburne Farms Tour**  
Education on Sustainability  
with  
**Alec Webb**, President of Shelburne Farms  |

**Thank You!**
## TRANSPORTATION SCHEDULE

### From Hotels to Ifshin Hall

**Thursday, May 30**

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:10 am &amp; 7:30 am</td>
<td>Hilton Garden Inn</td>
</tr>
<tr>
<td>7:20 am &amp; 7:30 am</td>
<td>Burlington Hilton</td>
</tr>
<tr>
<td>7:30 am &amp; 7:30 am</td>
<td>Marriott &amp; Hotel VT</td>
</tr>
<tr>
<td></td>
<td>▪ Arrive at Ifshin Hall at 7:45 am</td>
</tr>
<tr>
<td>11:10 am</td>
<td>Hilton Garden Inn</td>
</tr>
<tr>
<td>11:20 am</td>
<td>Burlington Hilton</td>
</tr>
<tr>
<td>11:30 am</td>
<td>Marriott &amp; Hotel VT</td>
</tr>
<tr>
<td></td>
<td>▪ Arrive at Ifshin Hall at 11:45 am</td>
</tr>
<tr>
<td>4:10 pm</td>
<td>Hilton Garden Inn</td>
</tr>
<tr>
<td>4:20 pm</td>
<td>Burlington Hilton</td>
</tr>
<tr>
<td>4:30 pm</td>
<td>Marriott &amp; Hotel VT</td>
</tr>
<tr>
<td></td>
<td>▪ Arrive at Ifshin Hall at 4:45 pm</td>
</tr>
</tbody>
</table>

### From Ifshin Hall to Hotels

**Thursday, May 30**

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 pm</td>
<td>walk from Ifshin Hall to Hotels</td>
</tr>
</tbody>
</table>

**Friday, May 31**

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am &amp; 7:30 am</td>
<td>Hilton Garden Inn</td>
</tr>
<tr>
<td>7:00 am &amp; 7:30 am</td>
<td>Burlington Hilton</td>
</tr>
<tr>
<td>7:00 am &amp; 7:30 am</td>
<td>Marriott &amp; Hotel VT</td>
</tr>
<tr>
<td></td>
<td>▪ Arrive at Ifshin Hall at 7:45 am</td>
</tr>
<tr>
<td>9:00 am &amp; 9:30 am</td>
<td>Hilton Garden Inn</td>
</tr>
<tr>
<td>9:00 am &amp; 9:30 am</td>
<td>Burlington Hilton</td>
</tr>
<tr>
<td>9:00 am &amp; 9:30 am</td>
<td>Marriott &amp; Hotel VT</td>
</tr>
<tr>
<td></td>
<td>▪ Arrive at Ifshin Hall at 9:45 am</td>
</tr>
</tbody>
</table>

**Saturday, June 1**

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am &amp; 7:30 am</td>
<td>Hilton Garden Inn</td>
</tr>
<tr>
<td>7:00 am &amp; 7:30 am</td>
<td>Burlington Hilton</td>
</tr>
<tr>
<td>7:00 am &amp; 7:30 am</td>
<td>Marriott &amp; Hotel VT</td>
</tr>
<tr>
<td></td>
<td>▪ Arrive at Ifshin Hall at 7:45 am</td>
</tr>
</tbody>
</table>

**Sunday, June 2**

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:45 am &amp; 8:10 am</td>
<td>Hilton Garden Inn</td>
</tr>
<tr>
<td>7:45 am &amp; 8:10 am</td>
<td>Burlington Hilton</td>
</tr>
<tr>
<td>7:45 am &amp; 8:10 am</td>
<td>Marriott &amp; Hotel VT</td>
</tr>
<tr>
<td></td>
<td>▪ Arrive at Ifshin Hall at 8:20 am</td>
</tr>
<tr>
<td>1:30 pm</td>
<td>bus to Airport</td>
</tr>
<tr>
<td>1:30 pm</td>
<td>bus to Hotels</td>
</tr>
<tr>
<td>1:30 pm</td>
<td>bus to Shelburne Farms</td>
</tr>
<tr>
<td>5:00 pm</td>
<td>From Shelburne Farms</td>
</tr>
<tr>
<td></td>
<td>To Hotels</td>
</tr>
</tbody>
</table>
ORGANIZING TEAM

Academic Program Co-Chairs

Eric Clinton - Dublin City University Business School, IRELAND
Josh Daspit – Texas State University, USA
Luis Diaz-Matajira – Universidad de los Andes, COLOMBIA
Danny Holt – Mississippi State University, USA
Tom Lumpkin - University of Oklahoma, USA
Don Neubaum – Florida Atlantic University, USA
Pramodita Sharma – University of Vermont, USA

Host Team

Nick Gingrow – University of Vermont, USA
Linda Kruger – University of Vermont, USA
Rhiannon Rosamilia – University of Vermont, USA
John Turner – University of Vermont, USA