

*15<sup>th</sup> Annual*



**FERC**

Family Enterprise  
Research Conference

**The Role of Family Firms  
in  
Social & Sustainable Innovation**

May 30 – June 2, 2019

Burlington, Vermont, USA



THE UNIVERSITY OF VERMONT  
**GROSSMAN**  
SCHOOL OF BUSINESS

## Thursday, May 30

### RESEARCH SEMINARS *For Pre-Registered Attendees*

UVM Ifshin Hall

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8:00 AM – 10:00 AM **Chair's Welcome** *Room #240*  
**DANNY HOLT**, *Mississippi State University, USA*

**Research Seminar I**

**JIM CHRISMAN**, *Mississippi State University, USA*

**MIKE HITT**, *Texas Christian Univ. & Texas A&M Univ., USA*

10:00 AM – 10:15 AM **Coffee Break** *Atrium*

10:15 AM – 11:45 AM **Research Seminar II**

**MATTIAS NORDQVIST**, *Jönköping University, SWEDEN*

**THOMAS ZELLWEGER**, *Univ. of St. Gallen, SWITZERLAND*

11:45 AM – 1:00 PM **Lunch** *Atrium*

1:00 PM – 2:30 PM **Research Seminar III**

**ISABELLE LE BRETON-MILLER**, *HEC Montreal, CANADA*

**DANNY MILLER**, *HEC Montreal, CANADA*

2:30 PM – 3:00 PM **Coffee Break** *Atrium*

3:00 PM – 4:30 PM **Research Seminar IV**

**JIM COMBS**, *University of Central Florida, USA*

**PETER JASKIEWICZ**, *University of Ottawa, CANADA*

### STEP MEETINGS *For STEP Members*

UVM Ifshin Hall

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11:45 AM – 5:00 PM **Program Chair** *Room #358*  
**ILSE MATSER**: *Windesheim University of Applied Sciences, NETHERLANDS*

**Session Leaders**

**MATT ALLEN**: *Babson College, USA*

**ERIC CLINTON**: *DCU Business School, IRELAND*

**Lunch is provided.**

*Please See Insert for the STEP Program*

### RECEPTION *For ALL REGISTRANTS*

UVM Ifshin Hall

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5:00 PM – 7:00 PM **Welcome Reception** *Atrium*

**FERC Co-Presidents**

**DON NEUBAUM**, *Florida Atlantic University, USA*

**PRAMODITA SHARMA**, *University of Vermont, USA*

# Friday, May 31

## PROFESSIONAL DEVELOPMENT WORKSHOPS

UVM Ifshin Hall

*\* Please See Insert for PDW Details*

*For Pre-Registered Attendees 8:00 am – 10:00 am only*

8:00 AM – 10:00 AM **Paper Development Workshop** *Keller Room*  
**DON NEUBAUM, Florida Atlantic University, USA**

*For ALL REGISTRANTS*

10:00 AM – 10:15 AM **Coffee Break** *Atrium*

10:15 AM – 11:45 AM **PDW Session IA** *Room 240*  
Using Content Analysis to Advance Family Enterprise Research  
**AARON MCKENNY & MILES ZACHARY**

**PDW Session IB** *Room 358*  
Latin American Family Business Centers and Research Opportunities  
**CLAUDIO MÜLLER, IMANOL BELAUSTEGUIGIOTIA RUIS, PABLO DOMINGUEZ, JOSE ANGEL VAZQUEZ, FERNANDO SANDOVAL, ALLAN DISCUA-CRUZ, MARIADA ESTRADA-ROBLES & ANA CRISTINA GONZALEZ**

11:45 AM – 1:00 PM **Lunch** *Atrium*

1:00 PM – 2:30 PM **PDW Session IIA** *Room 240*  
Family Business Heterogeneity: Variance within Family Enterprises  
**CLAY DIBRELL, ESRA MEMILI, ISABEL C. BOTERO, JIM CHRISMAN, ERIC CLINTON, JOSH DASPIT, MATTIAS NORDQVIST & THOMAS ZELLWEGE**

**PDW Session IIB** *Room 358*  
The Case Method as a Learning Tool to Understand the Wicked Problems Facing Family Businesses  
**FRANCESCO BARBERA & ILSE A. MATSER**

2:30 PM – 3:00 PM **Coffee Break** *Atrium*

3:00 PM – 4:30 PM **PDW Session IIIA** *Room 240*  
Qualitative Development and Quantitative Testing of Grounded Theory: Faith-Based Business Family Theory  
**RITCH L. SORENSON & JACKIE M. MILBRANDT**

**PDW Session IIIB** *Room 358*  
Reviewing for Academic Journals – A Workshop for “New” Reviewers  
**DONALD NEUBAUM & TYGE PAYNE**

6:00 PM – 9:00 PM **SPIRIT OF ETHAN ALLEN, Dinner Cruise**  
**6:00 – 6:15 pm Board Boat**  
**6:30 pm Boat departs for cruise**  
Marine Life in Champlain Lake *with*  
**ASHLEY EATON, Rubenstein Ecosystem Science Laboratory, UVM**

# Saturday, June 1

## KEYNOTE PANELS & POSTER SESSIONS

UVM Ifshin Hall

8:00 AM – 8:30 AM **Program Co-Chairs Welcome** *Keller Room*

**Eric Clinton**, *DCU Business School, IRELAND*  
**Josh Daspit**, *Texas State University, USA*  
**Luis Diaz-Matajira**, *Universidad de los Andes, COLOMBIA*

8:30 AM – 10:00 AM **Keynote Panel I** *Keller Room*

**Family Business @ Top, Bottom, Centerfold, and Edges of the Economy & Society**

**SOPHIE BACQ**, *Indiana University, USA*  
**JOSIP KOTLAR**, *Politecnico di Milano, Italy*  
**ROB NASON**, *Concordia University, CANADA*  
**TRENT WILLIAMS**, *Indiana University, USA*

Moderator  
**PRAMODITA SHARMA**, *University of Vermont, USA*

10:00 AM – 10:15 AM **Coffee Break** *Atrium*

10:15 AM – 11:45 AM **Poster Session I** *Atrium*

11:45 AM – 1:15 PM **Lunch** *Atrium*

**2019 FERC Lifetime Influence Award Winners**  
**JOE ASTRACHAN**, *Kennesaw State University, USA*  
**JESS H. CHUA**, *University of Calgary, CANADA*

Moderator  
**DANNY HOLT**, *Mississippi State University, USA*

1:30 PM – 3:00 PM **Poster Session II** *Atrium*

3:00 PM – 3:15 PM **Coffee Break** *Atrium*

3:15 PM – 4:45 PM **Poster Session III** *Atrium*

4:45 PM – 5:45 PM **UVM Campus Walking Tour**

7:00 PM – 10:00 PM **Gala Awards Reception & Dinner** *Hilton, Burlington Adirondack Room*

# Sunday, June 2

## KEYNOTE PANELS & POSTER SESSIONS

UVM Ifshin Hall

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8:30 AM – 10:00 AM **Keynote Panel II**

*Keller Room*

### **Impact Investing**

**LAURIE LANE-ZUCKER**, *Founding CEO, Impact Entrepreneur, USA*

**CHARLES SCHNITZLEIN**, *University of Vermont, USA*

**THOMAS ZELLWEGER**, *University of St. Gallen, SWITZERLAND*

Moderator

**TOM LUMPKIN**, *University of Oklahoma, USA*

10:00 AM – 10:15 AM **Coffee Break**

*Atrium*

10:15 AM – 11:45 AM **Keynote Panel III**

*Keller Room*

### **Moving From Conference Presentation To Publication**

**ISABELLE LE BRETON-MILLER**, *HEC Montreal, CANADA*

**NADINE KAMMERLANDER**, *WHU-Otto Beisheim School of Management, GERMANY*

**TYGE PAYNE**, *Texas Tech University, USA*

Moderator

**DON NEUBAUM**, *Florida Atlantic University, USA*

11:45 AM – 1:00 PM **Kick off to**

*Keller Room*

### **16<sup>th</sup> Annual FERC**

Delray Beach, Florida USA

May 28-30, 2020

**DON NEUBAUM**, *Florida Atlantic University, FL*

1:00 PM – 1:30 PM **Lunch-to-go**

*Atrium*

1:30 PM - 5:00 PM

**For Pre-Registered Attendees**

### **Shelburne Farms Tour**

Education on Sustainability

with

**ALEC WEBB**, *President of Shelburne Farms*

*Thank You!*

## TRANSPORTATION SCHEDULE

### From Hotels to Ifshin Hall

### From Ifshin Hall to Hotels

#### Thursday, May 30

7:10 am & 7:30 am Hilton Garden Inn  
7:20 am & 7:30 am Burlington Hilton  
7:30 am & 7:30 am Marriott & Hotel VT  
▪ Arrive at Ifshin Hall at 7:45 am  
11:10 am Hilton Garden Inn  
11:20 am Burlington Hilton  
11:30 am Marriott & Hotel VT  
▪ Arrive at Ifshin Hall at 11:45 am  
4:10 pm Hilton Garden Inn  
4:20 pm Burlington Hilton  
4:30 pm Marriott & Hotel VT  
▪ Arrive at Ifshin Hall at 4:45 pm

7:00 pm walk from Ifshin Hall to  
Hotels

#### Friday, May 31

7:00 am & 7:30 am Hilton Garden Inn  
7:00 am & 7:30 am Burlington Hilton  
7:00 am & 7:30 am Marriott & Hotel VT  
▪ Arrive at Ifshin Hall at 7:45 am  
9:00 am & 9:30 am Hilton Garden Inn  
9:00 am & 9:30 am Burlington Hilton  
9:00 am & 9:30 am Marriott & Hotel VT  
▪ Arrive at Ifshin Hall at 9:45 am

4:30 pm 4 vans looping  
All guests at their hotels by 5:00 pm

5:00 pm – 5:30 pm walk from hotels  
to the Spirit of Ethan Allen Boat  
Cruise

6:00 pm – 6:15 pm Board the boat!  
6:30 pm – Boat departs!

#### Saturday, June 1

7:00 am & 7:30 am Hilton Garden Inn  
7:00 am & 7:30 am Burlington Hilton  
7:00 am & 7:30 am Marriott & Hotel VT  
▪ Arrive at Ifshin at 7:45 am

5:45 – 6:00 pm walk from Ifshin to  
Hotels

6:30 pm – 6:45 pm walk from your  
hotel to the Burlington Hilton Hotel

#### Sunday, June 2

7:45 am & 8:10 am Hilton Garden Inn  
7:45 am & 8:10 am Burlington Hilton  
7:45 am & 8:10 am Marriott & Hotel VT  
▪ Arrive at Ifshin at 8:20 am

1:30 pm 1 bus to Airport  
1:30 pm 1 bus to Hotels  
1:30 pm 1 bus to Shelburne Farms  
5:00 pm From Shelburne Farms  
To Hotels

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Florida Atlantic University

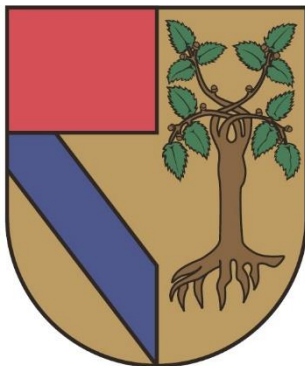


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Guadalajara



Family Wealth Advisors



**STEP  
PROJECT**  
FOR FAMILY ENTERPRISING

# ORGANIZING TEAM

## Academic Program Co-Chairs

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Eric Clinton - Dublin City University Business School, IRELAND

Josh Daspit – Texas State University, USA

Luis Diaz-Matajira – Universidad de los Andes, COLOMBIA

Danny Holt – Mississippi State University, USA

Tom Lumpkin - University of Oklahoma, USA

Don Neubaum – Florida Atlantic University, USA

Pramodita Sharma – University of Vermont, USA

## Host Team

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Nick Gingrow – University of Vermont, USA

Linda Kruger – University of Vermont, USA

Rhiannon Rosamilia – University of Vermont, USA

John Turner – University of Vermont, USA



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