

The Schlesinger Global Family Enterprise Case Competition (SG-FECC) is the only intercollegiate competitive event focused on the issues and dilemmas of family enterprises. Since it was established in 2013, over 1200 competitors and judges from six continents have participated in this globally unique event that brings together top family business students, advisors, educators and business leaders.

For the first seven years, SG-FECC was hosted at the University of Vermont. However, in 2021 the event was held virtually with 27 student teams from 12 countries competing. Encouraged by the success of the *virtual* format used in 2021, we are pleased to offer a hybrid format for 2022. A virtual *asynchronous* Qualifying Round in October 2021 will be followed by an in-person event in Burlington, Vermont from January 12-15, 2022. If travel restrictions continue in January, a virtual event will be held.

Over the course of four competitive rounds, undergraduate and graduate student teams present their analysis and recommendations to a distinguished panel of judges who determine which group best understands, analyzes, and presents the case. Competitors apply their knowledge and expertise developed in the classroom towards solving complex paradoxes and challenges faced by enterprising families.

Sponsorship opportunities available are listed below. Additionally, the following benefits apply to **all** sponsors:

- i. Inclusion of a preferred logo or name on SG-FECC 2022 event materials.
- ii. Invitation to judge at least one of the four rounds of the competition.
- iii. Invitation for two to the closing Awards Dinner.
- iv. Multiple networking opportunities with world-class participants of this prestigious event.
- v. Opportunities to meet and interview competitors and UVM students for internships and full-time positions.

Lead SG-FECC Sponsor - \$50,000

of opportunities: 1

- Name/Logo will be on the cover page of Event Brochure, Competitor Profile Booklet, Judges Profile Booklet, and prominently included on all event materials.
- Name/Logo will be given ‘Made Possible Because Of’ distinctive honor in all press releases and official announcements.
- Stage time at the closing banquet will be dedicated for the sponsor to address all participants at the event.
- Prestigious seat on Finals round judging panel.
- Additional judging opportunities as available and of interest.

Divisional Sponsor - \$25,000

of opportunities: 6

- Name/Logo will brand the very important division reference for the competition. This prominently integrates the name into all aspects of the competition and is used as organizational beacons to direct the event.
- Prominent display on all competition schedules, results, and organizational materials.
- Maximum name/logo exposure before, during, and after the event.
- Prestigious seat on Finals round judging panel.

Opening Event & Division Draw Sponsor - \$15,000

of opportunities: 1

- Name/logo will be prominently displayed during the very important and exciting kickoff event when participants anxiously await their division assignments.
- Opening banquet will be proudly referred in all remarks as being ‘Made Possible By.’
- Stage time at the opening event to welcome the participants to Burlington and the University of Vermont.

Announcement of Finalists Reception - \$10,000

of opportunities: 1

- Name/logo will be prominently displayed during the very important and exciting kickoff event when participants anxiously await their division assignments.
- Prominent role in the announcement of the Finalists.

Social Event Sponsor - \$5,000

of opportunities: 4

- Networking events, including mixers and expeditions to area attractions and more, would be ‘Made Possible’ with this sponsorship.
- Prominent display in all event materials.
- Invitation to contribute ideas and strategies for event planning and logistics.
- Stage time at all social events.

Event Sponsor - \$2,500

of opportunities: Unlimited

- Invitation to all networking and social events.
- Prominent display in all event materials.

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