

# FAMILY ENTERPRISE CASE COMPETITION (FECC)

## Summary of Selected Cases

### FECC Case Collaborators

- [Columbia University Press](#)
- [Family Firm Institute](#)
- [Ivey Case Publishing](#)
- [Kellogg Center for Family Enterprise](#)

### FECC 2020

- **PENTLAND GROUP: A FAMILY OF BRANDS** (*Pre-arrival case w. 7 days prep time*)  
Marta Widz, IMD, Switzerland
- **DE AGOSTINI: REPURPOSING THE BUSINESS & THE FAMILY** (*Four-hour prep time case*)  
Marta Widz, IMD, Switzerland
- **RED COLLAR GROUP (A & B)** (*Four-hour prep time case*)  
Jean Lee & Liman Zhao, CEIBS, China
- **BAUCENTRUM: COMPENSATION AND GOVERNANCE IN THE FAMILY FIRM** (*Four-hour prep time case*)  
Stephen Sapp, Ivey School of Business, University of Western Ontario, Canada

### FECC 2019

- **PRITZKER FAMILY ENTERPRISE: A FAMILY GOVERNANCE CASE STUDY** (*Pre-arrival case w. 7 days prep time*)  
Patricia Angus, Columbia Business School, USA
- **P & Q METAL WORKS** (*Four-hour prep time case*)  
Brett A. Coffman, USA
- **ADVUSING THE FAMILY FIRM: OPENING PANDORA'S BOX (A & B)** (*Four-hour prep time case*)  
Vanessa Strike & Dennis Ma, University of British Columbia, Canada
- **IOI's GLOBAL CHALLENGE: MOVING UP THE PALM OIL VALUE CHAIN** (*Four-hour prep time case*)  
Marleen Dieleman, Singapore Management University, Singapore

### FECC 2017

- **DEMPSEY BOATS** (*Pre-arrival case w. 7 days prep time*)  
Justin B. Craig and Ken Moores, Kellogg School of Management, USA & Bond University, Australia
- **FIRE IN THE BELLY: BUSINESS GROWTH VERSUS FAMILY HARMONY** (*Four-hour prep time case*)

Mita Dixit, SP Jain Institute of Management & Research, India

- **VALLEY CARRIERS (A): ESTABLISHING STATUS IN A FAMILY BUSINESS  
VALLEY CARRIERS (B): WORKING ON VERSUS WORKING IN THE BUSINESS**  
*(Four-hour prep time case)*  
Vanessa Strike, University of British Columbia, Canada
- **WENSLI SILK: SUCCESSION AND INTERNATIONAL LUXURY BRANDING** *(Four-hour prep time case)*  
Jean Lee, Rebecca Y. Chung, An Jing, CEIBS, China

#### **FECC 2016**

- **FREEDOM COMMUNICATIONS, INC.: FAMILY ENTERPRISE OR LIQUIDITY?**  
*(Pre-arrival case w. 7 days prep time)*  
John L. Ward and Carol Zsolnay, Kellogg School of Management, Northwestern University, Evanston, IL, USA
- **FOUR GENERATIONS OF THE OWENS FAMILY (A) AND (B)** *(Four hour prep time case)*  
John L. Ward, Joachim Schwasss, Colleen Lief, Kellogg School of Management, Northwestern University, Evanston, IL, USA & IMD – International Institute for Management Development, Lausanne, SWITZERLAND
- **JUCHHEIM: THE FAITHFUL PURSUIT OF FLAVOUR, CULTURE AND FAMILY VALUES** *(Three hour prep time case)*  
Vanessa M. Strike and Takao Kawamoto, Ivey Business School, Western University, London, ON, CANADA
- **JUCHHEIM: THE FAITHFUL PURSUIT OF FLAVOUR, CULTURE AND FAMILY VALUES** *(45 minutes prep time case)*  
Takao Kawamoto, Glourious Co., Ltd., JAPAN

#### **FECC 2015**

- **QADRI GROUP: WRITING THE FAMILY CONSTITUTION** *(Pre-arrival case w. 7 days prep time)*  
Shakeel Sadiq Jajja and Syed Zahoor Hassan, Suleman Dawood School of Business Administration, Lahore University of Management Sciences, Lahore, PAKISTAN
- **HOW TO MOTIVATE THE FIFTH GENERATION: BALANCING ENGAGEMENT AND ENTITLEMENT AT LEE KUM KEE** *(Three hour prep time case)*  
John L. Ward and Sachin Waikar, Kellogg School of Management, Northwestern University, Evanston, IL, USA
- **A TIGHTROPE WALK: TRANSITION CHALLENGES AT S K GROUP** *(Three hour prep time case)*  
Mita Dixit, Equations Management Consulting and Debasis Mallik, S.P. Jain Institute of Management & Research, Mumbai, INDIA

- **PLYMOUTH TUBE COMPANY: HOW TO BUILD OWNERSHIP CONSENSUS** (*Three hour prep time case, FINALIST case*)  
John L. Ward and Carol Zsolnay, Kellogg School of Management, Northwestern University, Evanston, IL, USA

#### **FECC 2014**

- **MOTHER MYRICK'S CONFECTIONARY** (*Pre-arrival case w. 7 days prep time*)  
Paul W. Thurston, Erik R. Eddy and Mary Hartwick, Siena College, USA
- **WOODVILLE REPUBLICAN** (*Three-hour prep time case*)  
John J. Cater III, University of Texas-Tyler and Roland E. Kidwell, University of Wyoming, USA
- **AICL** (*Three-hour prep time case*)  
Mita Dixit, Equations Management Consulting, Apoorva Srivastava, Amity Business School, and Debasis Mallik, S. P. Jain Institute of Management & Research, INDIA
- **ACME LUMBER** (*Three-hour prep time case*)  
John Perry and Nancy Bereman, Wichita State University, USA

#### **FECC 2013**

- **QADRI GROUP: SUSTAINING GROWTH FOR ANOTHER 100 YEARS** (*Pre-arrival case w. 7 days prep time*)  
Muhammed Shakeel Sadiq Jajja, Institute of Business Administration and Syed Zahoor Hassan, Suleman Dawood School of Business Administration, PAKISTAN
- **RUMA'S FRUIT AND GIFT BASKET: WILL DAD EVER RETIRE?** (*Three-hour prep time case*)  
Edmund (Ted) Clark and John Friar, Northeastern University, Boston, Massachusetts, USA
- **THE AMERICAN BRITISH UNIVERSITY** (*Three-hour prep time case*)  
Josiane Fahed-Sreih, Lebanese American University, LEBANON
- **MID-STATE TRUCKING & STORAGE** (*Three-hour prep time case, FINALIST case*)  
Edmund (Ted) Clark and John Friar of Northeastern University, Boston, Massachusetts, USA