FAMILY ENTERPRISE CASE COMPETITION (FECC)

Summary of Selected Cases

FECC Case Collaborators

- Columbia University Press
- Family Firm Institute
- Ivey Case Publishing
- Kellogg Center for Family Enterprise

FECC 2020

- PENTLAND GROUP: A FAMILY OF BRANDS *(Pre-arrival case w. 7 days prep time)*
  Marta Widz, IMD, Switzerland

- DE AGOSTINI: REPURPOSING THE BUSINESS & THE FAMILY *(Four-hour prep time case)*
  Marta Widz, IMD, Switzerland

- RED COLLAR GROUP (A & B) *(Four-hour prep time case)*
  Jean Lee & Liman Zhao, CEIBS, China

- BAUCENTRUM: COMPENSATION AND GOVERNANCE IN THE FAMILY FIRM *(Four-hour prep time case)*
  Stephen Sapp, Ivey School of Business, University of Western Ontario, Canada

FECC 2019

- PRITZKER FAMILY ENTERPRISE: A FAMILY GOVERNANCE CASE STUDY *(Pre-arrival case w. 7 days prep time)*
  Patricia Angus, Columbia Business School, USA

- P & Q METAL WORKS *(Four-hour prep time case)*
  Brett A. Coffman, USA

- ADVISING THE FAMILY FIRM: OPENING PANDORA’S BOX (A & B) *(Four-hour prep time case)*
  Vanessa Strike & Dennis Ma, University of British Columbia, Canada

- IOI’S GLOBAL CHALLENGE: MOVING UP THE PALM OIL VALUE CHAIN *(Four-hour prep time case)*
  Marleen Dieleman, Singapore Management University, Singapore

FECC 2017

- DEMPSEY BOATS *(Pre-arrival case w. 7 days prep time)*
  Justin B. Craig and Ken Moores, Kellogg School of Management, USA & Bond University, Australia

- FIRE IN THE BELLY: BUSINESS GROWTH VERSUS FAMILY HARMONY *(Four-hour prep time case)*
• **VALLEY CARRIERS (A): ESTABLISHING STATUS IN A FAMILY BUSINESS**
  **VALLEY CARRIERS (B): WORKING ON VERSUS WORKING IN THE BUSINESS**
  *(Four-hour prep time case)*
  Vanessa Strike, University of British Columbia, Canada

• **WENSLI SILK: SUCCESSION AND INTERNATIONAL LUXURY BRANDING** *(Four-hour prep time case)*
  Jean Lee, Rebecca Y. Chung, An Jing, CEIBS, China

**FECC 2016**

• **FREEDOM COMMUNICATIONS, INC.: FAMILY ENTERPRISE OR LIQUIDITY?**
  *(Pre-arrival case w. 7 days prep time)*
  John L. Ward and Carol Zsolnay, Kellogg School of Management, Northwestern University, Evanston, IL, USA

• **FOUR GENERATIONS OF THE OWENS FAMILY (A) AND (B)** *(Four hour prep time case)*
  John L. Ward, Joachim Schwass, Colleen Lief, Kellogg School of Management, Northwestern University, Evanston, IL, USA & IMD – International Institute for Management Development, Lausanne, SWITZERLAND

• **JUCHHEIM: THE FAITHFUL PURSUIT OF FLAVOUR, CULTURE AND FAMILY VALUES** *(Three hour prep time case)*
  Vanessa M. Strike and Takao Kawamoto, Ivey Business School, Western University, London, ON, CANADA

• **JUCHHEIM: THE FAITHFUL PURSUIT OF FLAVOUR, CULTURE AND FAMILY VALUES** *(45 minutes prep time case)*
  Takao Kawamoto, Glorious Co., Ltd., JAPAN

**FECC 2015**

• **QADRI GROUP: WRITING THE FAMILY CONSTITUTION** *(Pre-arrival case w. 7 days prep time)*
  Shakeel Sadiq Jajja and Syed Zahoor Hassan, Suleman Dawood School of Business Administration, Lahore University of Management Sciences, Lahore, PAKISTAN

• **HOW TO MOTIVATE THE FIFTH GENERATION: BALANCING ENGAGEMENT AND ENTITLEMENT AT LEE KUM KEE** *(Three hour prep time case)*
  John L. Ward and Sachin Waikar, Kellogg School of Management, Northwestern University, Evanston, IL, USA

• **A TIGHTROPE WALK: TRANSITION CHALLENGES AT S K GROUP** *(Three hour prep time case)*
  Mita Dixit, Equations Management Consulting and Debasis Mallik, S.P. Jain Institute of Management & Research, Mumbai, INDIA
- **PLYMOUTH TUBE COMPANY: HOW TO BUILD OWNERSHIP CONSENSUS** *(Three hour prep time case, FINALIST case)*
  John L. Ward and Carol Zsolnay, Kellogg School of Management, Northwestern University, Evanston, IL, USA

**FECC 2014**

- **MOTHER MYRICK’S CONFECTIONARY** *(Pre-arrival case w. 7 days prep time)*
  Paul W. Thurston, Erik R. Eddy and Mary Hartwick, Siena College, USA

- **WOODVILLE REPUBLICAN** *(Three-hour prep time case)*
  John J. Cater III, University of Texas-Tyler and Roland E. Kidwell, University of Wyoming, USA

- **AICL** *(Three-hour prep time case)*
  Mita Dixit, Equations Management Consulting, Apoorva Srivastava, Amity Business School, and Debasis Mallik, S. P. Jain Institute of Management & Research, INDIA

- **ACME LUMBER** *(Three-hour prep time case)*
  John Perry and Nancy Bereman, Wichita State University, USA

**FECC 2013**

- **QADRI GROUP: SUSTAINING GROWTH FOR ANOTHER 100 YEARS** *(Pre-arrival case w. 7 days prep time)*
  Muhammed Shakeel Sadiq Jajja, Institute of Business Administration and Syed Zahoor Hassan, Suleman Dawood School of Business Administration, PAKISTAN

- **RUMA’S FRUIT AND GIFT BASKET: WILL DAD EVER RETIRE?** *(Three-hour prep time case)*
  Edmund (Ted) Clark and John Friar, Northeastern University, Boston, Massachusetts, USA

- **THE AMERICAN BRITISH UNIVERSITY** *(Three-hour prep time case)*
  Josiane Fahed-Sreih, Lebanese American University, LEBANON

- **MID-STATE TRUCKING & STORAGE** *(Three-hour prep time case, FINALIST case)*
  Edmund (Ted) Clark and John Friar of Northeastern University, Boston, Massachusetts, USA