

Selected Research Publications by Affiliated Faculty
on
Family Business, Entrepreneurship, Sustainability

BOOKS

- Sharma, P., & Sharma, S. (2021). *Pioneering family firms' sustainable development strategies*. Edward Elgar Publishing Inc.
- Cañeque, F.C., & Hart, S.L. (2019). *The green leap to an inclusive economy*. Routledge.
- Sharma, S. & Sharma, P. (2019). *Patient capital: The role of family firms in sustainable business*. Cambridge University Press.
- Glavas, A., Willness, C. R., & Jones, D. A. (2017). *Corporate social responsibility and organizational psychology: Quid pro quo*. Frontiers Media SA.
- Cohen, A., & Sharma, P. (2016). *Entrepreneurs in every generation: How successful family businesses develop their next leaders*. Berrett-Kohler Publishers.
- Sharma, P., Auletta, N., DeWitt, R., Parada, M. & Yusof, M., (2015). *Developing next generational leaders for transgenerational entrepreneurial family enterprises*. Edward Elgar Publishing Inc.
- Sharma, P., Sieger, P., Nason, R., Cristina, A., & Ramachandran, K. (2014). *Exploring transgenerational entrepreneurship research: The role of resources and capabilities*. Edward Elgar Publishing Inc.
- Melin, L., Nordqvist, M. and Sharma, P. (2014). *SAGE handbook of family business*. SAGE Publications Ltd.
- Sharma, S. (2014). *Competing for a sustainable world: Building capacity for sustainable innovation*. Greenleaf Publishing. (*Honorable Mention, Best Book Award, Organizations and the Natural Environment, Academy of Management Annual Meetings, Vancouver August 2015*)
- Green, M. (2011). *Inside multi-generational family business: Nine symptoms of generational stack-up and how to cure them*. Palgrave Macmillan.
- Hart, S. (1990). *Capitalism at the crossroads: The unlimited business opportunities in solving the world's most difficult problems*. Pearson/Wharton School Publishing.

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- Venugopal, S. and Viswanathan, M. (2021). *Negotiated agency in the face of consumption constraints: A study of women entrepreneurs in subsistence contexts*. *Journal of Public Policy and Marketing*, 40(3), 336-353
- Raghubanshi, G., Venugopal, S., & Saini, G. K. (2021). *Fostering inclusive social innovation in subsistence marketplaces through community-level alliances: An institutional work perspective*. *Industrial Marketing Management*, 97, 21-34.
- Aiyar, A., & Venugopal, S. (2020). *Addressing the ethical challenge of market inclusion in BoP markets: A micromarketing approach*. *Journal of Business Ethics*, 164, 243-260.
- Bhatnagar, N., Sharma, P., & Ramachandran, K. (2019). *Spirituality and corporate philanthropy in Indian family firms: An exploratory study*. *Journal of Business Ethics*, 163(4), 715-728.

- Bloemen-Bekx, WMJM, Van Gils, A., Lambrechts, F., & Sharma, P. (2019). **Nurturing offspring's affective commitment through family governance mechanisms.** *Journal of Family Business Strategy*. <https://doi.org/10.1016/j.jfbs.2019.100309>.
- Garcia, P. R. J. M., Sharma, P., De Massis, A., Wright, M., & Scholes, L. (2019). **Perceived parental behaviors and next-Generation engagement in family firms: A social cognitive perspective.** *Entrepreneurship Theory and Practice*, 43(2), 224–243.
- Radic, M., & Glavas, A. (2019). **Corporate social responsibility from an organizational and psychological perspective.** *Oxford Research Encyclopedia of Psychology*. <https://doi.org/10.1093/acrefore/9780190236557.013.90>
- Aguinis, H., & Glavas, A. (2019). **On corporate social responsibility, sensemaking, and the search for meaningfulness through work.** *Journal of Management*, 45, 1057-1086.
- Sharma, S. (2019). **From environmental strategy to environmental impact.** *Academy of Management Discoveries*. <https://doi.org/10.5465/amd.2019.0274>
- Venugopal, S., & Viswanathan, M. (2019). **Implementation of social innovations in subsistence Marketplaces: A facilitated institutional change process model.** *Journal of Product Innovation Management*, 36(6), 800-823.
- Venugopal, S., Gau, R., Appau, S., Sample, K., & Pereira, R. (2018). **Adapting traditional livelihood practices in the face of environmental disruptions in subsistence communities.** *Journal of Business Research*, 100, 400-409.
- Barbera, F., Stamm, I., & DeWitt, R.-L. (2018). **The development of an entrepreneurial legacy: Exploring the role of anticipated futures in transgenerational entrepreneurship.** *Family Business Review*, 31(3): 352-378. *Best Paper Award winner*
- Chiang, K., DeWitt, R.-L., Folkman, D., & Jiao, L. (2018). **REIT governance, entrepreneurial control, and corporate value.** *Journal of Real Estate Research*, 40(2), 241-265.
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- Godinho, V., Venugopal, S., Russell, R., & Singh, S. (2017). **When exchange logics collide: Insights from remote indigenous Australia.** *Journal of Macromarketing*, 37(2), 153-166.
- Venugopal, S., & Viswanathan, M. (2017). **Poverty and the subsistence marketplaces approach: Implications for marketing theory.** *Marketing Theory*, 17(3), 341-356.
- Glavas, A. (2016). **Corporate social responsibility and employee engagement: Enabling employees to employ more of their whole selves at work.** *Frontiers in Psychology*, 7(796), 1-10.
- Sharma, S. and Hart, S.L. 2014. **Beyond “saddlebag” sustainability for business education.** *Organization and Environment*, 27(1), 10-15.
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- Chua, J.H., Chrisman, J.J. & Sharma, P. (1999). **Defining the family business by behavior.** *Entrepreneurship Theory & Practice*, 23(4): 19-39.

Sharma, P., & Chrisman, J.J. (1999). **Toward a reconciliation of the definitional issues in the field of Corporate Entrepreneurship.** *Entrepreneurship Theory & Practice*, 23(3): 11-27.

CASES

Seow, C., & Parada, M.P. (2021). Biofilter: A Hungarian champion for the circular economy and stakeholder capitalism. In P. Sharma & S. Sharma (Eds.), **Pioneering family firms' sustainable development strategies.** (pp. 99-123). Edward Elgar Publishing Inc.

Sharma, P., & DeWitt, R. (2021). Social Capital as a Pathway to Sustainability at State Garden Inc. In P. Sharma & S. Sharma (Eds.), **Pioneering family firms' sustainable development strategies.** (pp. 174-202). Edward Elgar Publishing Inc.

Sharma, P., Sharma, S., & Steiner, A. (2021). Sustainability comes naturally: Rocky Mountain soap company, A purpose driven family business. In P. Sharma & S. Sharma (Eds.), **Pioneering family firms' sustainable development strategies.** (pp. 52-75). Edward Elgar Publishing Inc.

Sharma, P., Sharma, S., & Steiner, A. (2021). Supreme creations and the wings of hope: A symbiotic care of environment and society. In P. Sharma & S. Sharma (Eds.), **Pioneering family firms' sustainable development strategies.** (pp. 76-98). Edward Elgar Publishing Inc.

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Sharma, P. (2020). **Entrepreneurial Pivot at 175-year old Curtis Packaging: From Sustainable Packaging to Plastic Face Shields in Two Weeks.** STEP Learning Cases.

Widz, M. and Abadir, S. (2020). **From Safety, Through Sustainability to Stewardship: The Triple-S journey of Jebsen & Jessen Family.** *FFI Practitioner*.

Widz, M. and Leleux, B. (2020). **Family Businesses in the Times of Crisis and Global Recession: A story of resilience and sustainability.** *FFI Practitioner*.

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PRACTITIONER ARTICLES, REPORTS & PODCASTS

Seow, C., & Loh, L. (2021, June 3). **How the B Corp movement is redefining success in business.** *The Business Times*.

Seow, C. (2021, May 11). **Forum: Companies need to look after stakeholders, not just shareholders.** *The Straits Times*.

Seow, C. (Ed.). (2019, October). **Polaris – Redefining Success Across Generations, Volume 5.** FBN Polaris.

Seow, C. (2017, May 9). **Vocation of the Business Leader – Reflections from a Family Business Perspective [Roundtable].** Roundtable dialogue between the Vatican and the Family Business Network, Piazza San Calisto, Vatican City.