



Courses for Non-Business Majors

BSAD 009 Personal Finance and Investing

It has been said that Economics is the "the allocation of scarce resources." This is also a good definition of Personal Finance. None of us have enough resources to meet all of our needs, and all of our wants. This course is about how to accumulate financial assets, how to budget what you have, how to invest (and spend), how and when to borrow, and how to deal with the unexpected events in life (insurance and estate planning).

Major Topics to be covered in the course:

Money: Where it comes from, what it is worth, how to allocate what you have.

Your Best Investment?: Your skills, your talent...and your health.

Salary is One Thing But Your Paycheck is Another: How taxes affect everything.

Budgeting and Spending: It's really easy....until you try to do it.

Saving: How to save, when to save, why saving is so important.

And more!

BSAD 101 Business Savvy

This course is about business in the context of our global society. Students will be encouraged to use course material to be self-aware and mindful about how businesses are formed, led, and managed. Students will be encouraged to be better consumers, business owners, and employees. It will also encourage continuous self-improvement in their leadership, teamwork, communications, and interpersonal skills. This course is experiential and interactive. Real case examples will be presented. The capstone of experiential learning occurs through students working in teams in which they apply course material from all the units to create a board game that explains business. By creating a saleable product for a specific target audience, students will learn how to craft an idea, bring it to fruition, develop a plan, pitch their product, make a prototype, and obtain consumer feedback.