

Matrix: Concentration & Theme Spring 2022, Summer 2022 and Fall 2022

	Entrepreneurship	Global Business	Sustainable Business	Not Attached to a Theme
Accounting	246 Taxation of Social Enterprises su 260 Financial Statement Analysis f 265 Accounting Information Systems sp 268 Advanced Topics in Management Accounting f 295 Special Topics: Data Analytics f	161 Corporate Financial Reporting I f sp 162 Corporate Financial Reporting II sp su 264 Corporate Taxation sp 266 Advanced Accounting f	169 Individual Taxation sp 246 Taxation of Social Enterprises su 266 Advanced Accounting f 267 Auditing f	
Business Analytics	148 Bus. Driven Decision Making f 192 Business Process Improvement f sp 251 Marketing Research f sp 265 Accounting Information Systems sp 270 Quantitative Analysis for Managerial Decision Making sp 295 Special Topics: Data Analytics f	186 Financial Technology & Analytics f sp 273 Supply Chain Management f sp	192 Business Process Improvement f sp	
Finance	181 Intermediate Financial Management f sp 260 Financial Statement Analysis f	161 Corporate Financial Reporting I f sp 184 Free Markets & Free Enterprise f 186 Financial Technology & Analytics f sp 281 Fixed Income Security Analysis sp 282 Security Value & Portfolio Management f sp	285 Options & Futures sp 289 Real Estate Finance sp 295: Special Topics: Impact Investing sp	280 Green Mountain Investment I f sp 288 Wall Street Seminar f
Marketing	251 Marketing Research f sp 255 Digital Marketing su 256 Retail Management f 293 Integrated Product Development f 295 Special Topics: Sports Name, Image and Likeness f	153 Consumer Behavior sp su 155 Marketing Communications f 195: Special Topics: Services Marketing f 258 D2: International Market Analysis f sp	290 Strategic Theme Capstone: Sustainable Business sp 295 Special Topics: Corporate Retail Seminar sp	
Not Connected to a Concentration	117 Business Law I f 118 Business Law II sp 235 Entrepreneurial Family Firms f 290 Strategic Theme Capstone: Entrepreneurship f sp	132 Political Environment of Business f 195 Special Topics: International Business sp 290 Strategic Theme Capstone: Global Business f sp	129 Ethics & Social Resp in Mgt sp 132 Political Environment of Business f 235 Entrepreneurial Family Firms f	<i>Information Key:</i> sp Spring f Fall su Summer

Please check your degree audit for all required courses • Course offerings and availability are subject to change • Audit exceptions for Special Topic Courses BSAD 293 Integrated Product Development will be made after Add/Drop•

Concentration & Theme Requirements/Course Options

	Accounting	Business Analytics	Finance	Marketing
Concentrations	161 Corporate Financial Reporting I f sp 162 Corporate Financial Reporting II sp su 169 Individual Taxation sp 246 Taxation of Social Enterprises su 260 Financial Statement Analysis f 264 Corporate Taxation sp 265 Accounting Information Systems sp 266 Advanced Accounting f 267 Auditing f 268 Advanced Topics in Management Accounting f 295 Special Topics: Data Analytics f	148 Bus. Driven Decision Making f 192 Business Process Improvement f sp 186 Financial Technology & Analytics f sp 251 Marketing Research f sp 265 Accounting Information Systems sp 270 Quantitative Analysis for Managerial Decision Making sp 273 Supply Chain Management f sp 295 Special Topics: Data Analytics f	161 Corporate Financial Reporting I f sp 181 Intermediate Financial Management f sp 184 Free Markets & Free Enterprise f 186: Financial Technology & Analytics f sp 260 Financial Statement Analysis f 280 Green Mountain Investment I f sp 281 Fixed Income Security Analysis sp 282 Security Value & Portfolio Management f sp 285 Options & Futures sp 288 Wall Street Seminar f 289 Real Estate Finance sp 295: Special Topics: Impact Investing sp	153 Consumer Behavior sp su 155 Marketing Communications f 195: Special Topics: Services Marketing f 251 Marketing Research f sp 255 Digital Marketing su 256 Retail Management f 258 D2: International Market Analysis f sp 290 Strategic Theme Capstones: Sustainable Business sp 293 Integrated Product Development f 295 Special Topics: Corporate Retail Seminar sp 295 Special Topics: Name, Image and Likeness f
	Entrepreneurship	Global Business	Sustainable Business	
Themes	117 Business Law I f 118 Business Law II sp 148 Bus. Driven Decision Making f 181 Intermediate Financial Management f sp 192 Business Process Improvement f sp 235 Entrepreneurial Family Firms f 246 Taxation of Social Enterprises su 251 Marketing Research f sp 255 Digital Marketing su 256 Retail Management f 260 Financial Statement Analysis f 265 Accounting Information Systems sp 268 Advanced Topics in Management Accounting f 270 Quantitative Analysis for Managerial Decision Making sp 290 Strategic Theme Capstone: Entrepreneurship f sp 293 Integrated Product Development f 295 Special Topics: Name, Image and Likeness f 295 Special Topics: Data Analytics f	132 Political Environment of Business f 153 Consumer Behavior sp su 155 Marketing Communications f 161 Corporate Financial Reporting I f sp 162 Corporate Financial Reporting II sp su 184 Free Markets & Free Enterprise f 195: Special Topics: Services Marketing f 186 Financial Technology & Analytics f sp 195 Special Topics: International Business sp 258 D2: International Market Analysis f sp 264 Corporate Taxation sp 266 Advanced Accounting f 273 Supply Chain Management f sp 281 Fixed Income Security Analysis sp 282 Security Value & Portfolio Management f sp 290 Strategic Theme Capstone: Global Business f sp	129 Ethics & Social Resp in Mgt sp 132 Political Environment of Business f 169 Individual Taxation sp 192 Business Process Improvement f sp 235 Entrepreneurial Family Firms f 246 Taxation of Social Enterprises su 266 Advanced Accounting f 267 Auditing f 285 Options & Futures sp 289 Real Estate Finance sp 290 Strategic Theme Capstone: Sustainable Business sp 295 Special Topics: Corporate Retail Seminar sp 295: Special Topics: Impact Investing sp	

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