

Matrix: Concentration & Theme Fall 2023

| | Entrepreneurship | Global Business | Sustainable Business | Not Attached to a Theme |
|---|---|--|--|---|
| Accounting | 3615 Financial Statement Analysis | 3610 Corporate Financial Reporting I 3611 Corporate Financial Reporting II 5615 Advanced Accounting | 5615 Advanced Accounting 5630 Auditing 5650 Gov't & NFP Accounting | |
| Business Analytics | 2748 Bus. Driven Decision Making 3510 Marketing Research 3700 Quantitative Analysis for Managerial Decisions | 3860 Financial Tech & Analytics | | |
| Finance | 2810 Intermediate Financial Mgmt 3615 Financial Statement Analysis | 3610 Corporate Financial Reporting I 3820 Security Valuation & Portfolio Management 3840 Free Markets & Free Enterprise 3860 Financial Tech & Analytics | 3850 Options & Futures | 3800 Green Mountain Investment Fund 4880 Wall Street Seminar |
| Marketing | 2990 Creativity & Innovation 3510 Marketing Research 3560 Retail Management 3990 Special Topic: Name, Image & Likeness | 3554 Services Marketing 3555 Marketing Communications 3580 D2: International Market Analysis | 3590 Sustainable Marketing | |
| Not Connected to a Concentration | 2330 Entrepreneurial Leadership 2370 Business Law I 3350 Entrepreneurial Family Firms 4910 Entrepreneurship Capstone | 4920 Global Business Strategic Capstone | 2330 Entrepreneurial Leadership 3350 Entrepreneurial Family Firms | |

Please check your degree audit for all required courses • Course offerings and availability are subject to change • Audit exceptions for Special Topic Courses will be made after Add/Drop•

Concentration & Theme Requirements/Course Options

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|----------------|--|--|--|--|
| | Accounting | Business Analytics | Finance | Marketing |
| Concentrations | 3615 Financial Statement Analysis 3610 Corporate Financial Reporting I 3611 Corporate Financial Reporting II 5615 Advanced Accounting 5630 Auditing 5650 Gov’t & NFP Accounting | 2748 Bus. Driven Decision Making 3700 Quantitative Analysis for Managerial Decisions 3860 Financial Tech & Analytics | 2810 Intermediate Financial Mgmt 3615 Financial Statement Analysis 3610 Corporate Financial Reporting I 3820 Security Valuation & Portfolio Management 3840 Free Markets & Free Enterprise 3850 Options & Futures 3800 Green Mountain Investment Fund 4880 Wall Street Seminar 3860 Financial Tech & Analytics | 3510 Marketing Research 3560 Retail Management 3990 Name, Image & Likeness 3554 Services Marketing 3555 Marketing Communications 3580 D2: International Market Analysis 3590 Sustainable Marketing |
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| Themes | 3615 Financial Statement Analysis 2748 Bus. Driven Decision Making 3700 Quant Analysis for Managerial Decisions 2810 Intermediate Financial Mgmt 3615 Financial Statement Analysis 3510 Marketing Research 3560 Retail Management 3990 Special Topic: Name, Image & Likeness 2330 Entrepreneurial Leadership 2370 Business Law I 3350 Entrepreneurial Family Firms 4910 Entrepreneurship Capstone 2990 Creativity & Innovation | 3610 Corporate Financial Reporting I 3611 Corporate Financial Reporting II 5615 Advanced Accounting 3860 Financial Tech & Analytics 3610 Corporate Financial Reporting I 3820 Security Valuation & Portfolio Management 3840 Free Markets & Free Enterprise 3554 Services Marketing 3555 Marketing Communications 3580 D2: International Market Analysis 4920 Global Business Strategic Capstone | 5615 Advanced Accounting 5630 Auditing 5650 Gov’t & NFP Accounting 3850 Options & Futures 3590 Sustainable Marketing 3350 Entrepreneurial Family Firms | |

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