

# 2019 Degree Audit

## Bachelor of Science, Business Administration

120 Credits

Business Core		Req. - GPA 2.25 or higher; no grade lower than C-
BSAD 010: SU: The Business Enterprise I		
BSAD 015: Business Communications		
BSAD 020: The Business Enterprise II		
BSAD 025: Sustainable Business Strategies		
BSAD 030: Decision Analysis		
BSAD 040: Information Technology		
BSAD 060: Financial Accounting		
BSAD 061: Managerial Accounting		
EC 011: Macroeconomics		
EC 012: Microeconomics		
MATH 019: QR: Fund. of Calculus I (or MATH 021)		
STAT 141: QR: Basic Statistical Methods		
Business Field		Req. - GPA 2.0 or higher
BSAD 120: Leadership & Org. Behavior		
BSAD 150: Marketing Management		
BSAD 173: Operations Management		
BSAD 180: Managerial Finance		
Business Concentration (1)		Req. - GPA 2.0 or higher
Business Theme (2)		Req. - GPA 2.0 or higher
BSAD 290: Strategic Theme Capstone		
Professional Development Series (3)		
BSAD 002: Prof. Development Series I (1 cr.)		
BSAD 102: Prof. Development Series II (1 cr.)		
BSAD 202: Prof. Development Series III (1 cr.)		

Minor (4)		Req. - GPA 2.0 or higher
General Education		Choose one course from each section
English Writing (ENG 001, ENG 002, HCOL 085)		
Social Science (ANTH, COMU 001, EC, ENVS, GEOG, GSW, POLS, PSYS, SOC)		
Natural Science (lab optional) (ANPS, ASTR, BIOC, BCOR, BIOL, CHEM, ENSC, GEOL, MMG, PBIO, PHYS, PSS)		
Humanities (ARTH, ARTS, ASL, CLAS, CRES, DNCE, ENGS LIT, FOREIGN LANGUAGE, FTS, GRS, HS, HST, MUS, PHIL, REL, THE, WLIT)		
University Requirements		
FW: Foundational Writing and Information Literacy (ENG 001, 002; HCOL 085)		
SU: Sustainability (BSAD 010)		
D1: Race & Racism in the U.S.		
D2: Human & Societal Diversity (BSAD 127, 258)		
QR: Quantitative Reasoning (MATH 019, 021; STAT 141)		
Electives		

- (1) Concentrations: Accounting, Business Analytics, Finance, Marketing;  
1 course can double-dip with theme; 15 credits of 100 and above level courses;  
Finance requires 16 credits of 100 and above level courses
- (2) Themes: Entrepreneurship, Global Business, Sustainable Business;  
3-credit capstone plus 9 credits of 100 and above level courses
- (3) Professional Development Series is taken one semester in your first, second, and third years, each for one credit
- (4) Restricted Minors: Accounting, Business, Consumer & Advertising, Consumer Affairs, Community Entrepreneurship, Public Comm.
- All courses must be at least 3 credits unless noted
  - Sixty percent of Concentration courses and fifty percent Field, Theme, and Minor courses must be completed at UVM
  - This guide does not override the catalogue ([uvm.edu/catalogue](http://uvm.edu/catalogue))

## Tentative Curriculum Outline by Year & Semester

First Year		Second Year	
<u>Fall</u>	<u>Spring</u>	<u>Fall</u>	<u>Spring</u>
BSAD 002	BSAD 020	BSAD 025	BSAD 030
BSAD 010	BSAD 040	BSAD 060	BSAD 061
BSAD 015	EC 012	BSAD 102 (Fall or Spring)	General Education,
EC 011	General Education,	STAT 141	University Requirement,
MATH 019 (or MATH 021)	University Requirement, or	General Education,	Minor, or Business Field
General Education,	Minor	University Requirement, or	
University Requirement, or		Minor	
Minor			

### Third Year

Field courses can be taken either semester. Typically, three field courses are taken in the fall and one field course is taken in the spring. The field courses that are prerequisites to your concentration/theme should be taken first.

<u>Fall</u>	<u>Spring</u>	<u>Field Courses</u>
Field Course	Field Course	BSAD 120
Field Course	General Education,	BSAD 150
Field Course	University Requirement, or	BSAD 173
General Education or	Minor	BSAD 180
University Requirements or	Concentration Courses*	
Minor	Theme Courses*	
Concentration Courses*		
Theme Courses*		
BSAD 202 (Fall or Spring)		

\* You may take Concentration and/or Theme courses as long as all the prerequisites are complete.

### Fourth Year

<u>Fall</u>	<u>Spring</u>	<u>Concentrations</u>	<u>Themes</u>
Concentration Courses*	Theme Capstone Course*	Accounting	Entrepreneurship
Theme Courses*	Concentration Courses*	Business Analytics	Global Business
General Education or	General Education or	Finance	Sustainable Business
University Requirements or	University Requirements or	Marketing	
Minor	Minor		
Electives	Electives		

\* You may take Concentration and/or Theme courses as long as all the prerequisites are complete.

### Notes

- Math sequence may change pending placement in MATH 009 or MATH 021.
- AP Credits may cause a shift in Basic Business Core, General Education courses, and/or elective credits sequencing.
- Accounting Concentration should take BSAD 161 and BSAD 162 in the third year.
- Finance Concentration should take BSAD 180 concurrent to BSAD 061 in their second year.
- All Business Field courses must be completed prior to enrolling in BSAD 290, Theme Capstone.
- Elective credits will likely need to be taken to reach 120 credits (see catalogue for restrictions).
- Students must complete a minimum of 30 credits outside of the Grossman School of Business.

Questions: Center for Student Success | Kalkin 100 | CSS@bsad.uvm.edu | 802.656.4015



## Engagement Opportunities

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### Career Events

Throughout each semester, students have the opportunity to explore careers and network with alumni through a variety of panels, career fairs, networking breakfasts and much more. To stay up to date on the latest happenings, please read the Grossman Careers weekly newsletter. Students should customize their preferences at [gsbcareers.uvm.edu](https://gsbcareers.uvm.edu) to receive the most relevant information.

### Case Competitions

Case competitions develop problem solving abilities, analytical abilities, time management capabilities, presentation abilities and confidence in presenting to a range of business audiences. These competitions prepare students for success in careers, job interviews, and better decision making. Examples of recent case competitions include: John Molson, Montreal; Concordia University; Rotterdam University; University of Washington, Tacoma; University of Arizona, Tucson; and Grossman's Family Enterprise Case Competition.

### Clubs & Organizations

Clubs and Organizations are not just fun and social – they are excellent networking and leadership opportunities. GSB offers several student organizations to help students learn, connect, and network outside of the classroom. A few examples include the Accounting Club, Family Business Club, and the Grossman Student Advisory Committee. Visit, [gsbcareers.uvm.edu/student-organization-overview](https://gsbcareers.uvm.edu/student-organization-overview) to learn more.

### Global Experiences: Study Abroad

Business leaders tell us an international experience is critical for leadership roles in today's dynamic global business environment. Studying abroad exposes you to different cultures, traditions and work environments and you will gain a new perspective on the ethics, norms and communication style for your chosen area of the world.

UVM exchange programs with a business focus include, but are not limited to: University of Western Australia, Perth, Australia; ICN Business School, Nancy, France; Universidad Panamericana, Guadalajara, Mexico; Windesheim University, Zwolle, Netherlands; Wirtschaftsuniversität Wien, Vienna, Austria. To get started, visit: [uvm.edu/business/study\\_abroad](https://uvm.edu/business/study_abroad)

### Internships

Internships are a great way to explore careers, gain experience and build skills required for your future careers. Students are encouraged to participate in internships during their time at UVM. If you are interested in pursuing an internship, set up a meeting with an advisor in the Center for Student Success to learn how to get started. Visit [go.uvm.edu/gsb4yp](https://go.uvm.edu/gsb4yp) for a list of recent internships.

## Research

In the Grossman School of Business, our experienced faculty members contribute to their disciplines and to the lives of our students. Undergraduate research helps place our students in extremely valuable opportunities. Students work closely with scholars who are experts in their interest area, gaining hands-on experience, receiving direct mentorship and building collegial relationships. To learn more about pursuing a research opportunity, visit [uvm.edu/four](http://uvm.edu/four) in addition to connecting with a GSB faculty member or advisor.

## Teaching Assistants/Tutors

Many business courses offer the opportunity for students to serve as teaching assistants or subject-area tutors. Students who are interested in being a teaching assistant should contact the faculty members for the respective courses. Students who are interested in tutoring opportunities should visit [uvm.edu/academicsuccess/become\\_tutor](http://uvm.edu/academicsuccess/become_tutor) for more information.

# Academic Honors & Awards

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## Beta Gamma Sigma

Founded in 1913, Beta Gamma Sigma has grown to become the world's first international honor society. Currently, BGS has more than 500 collegiate chapters on six continents, and Society members reside in more than 160 countries around the globe. By accepting the invitation to join Beta Gamma Sigma, you will become part of the world's largest network of business school alumni. Each spring the top 10% of juniors and seniors are invited to become a part of an organization that is considered the "best of the best" in business.

## Dean's List

Dean's list status is awarded to full-time undergraduate students with a cumulative grade-point average of not less than 3.00 who stood in the top 20 percent of each class of their college/school during the preceding semester. Dean's lists are published at the beginning of each semester. Full-time enrollment shall be a minimum of twelve credits in courses in which grades of A, B, C, D, or F can be given.

## Grossman Scholars

The designation of Grossman Scholar is awarded to our highest achieving first-year students. Recipients are selected during the admissions process and a separate application is not required. Grossman Scholars gather for a special Dean's Welcome event at the start of each school year and are offered targeted leadership opportunities and programming throughout their time in Grossman.

## Honors College Scholars

The Honors College is home for UVM undergraduates who seek to dive deeper into their intellectual areas of passion. Any current first-year UVM student who anticipates having a GPA of 3.40 or higher at the end of two semesters of undergraduate study is encouraged to consider applying for sophomore admission to the Honors College. Students must have a GPA of at least 3.40 at the end of the spring semester of their first year in order to be eligible for sophomore admission, and that spring semester must be the student's second full semester of full-time undergraduate study. Students in Grossman will complete a six-credit thesis in their senior year. For more information, please visit [uvm.edu/honorscollege](http://uvm.edu/honorscollege) or schedule time to meet with an advisor.

## Latin Honors

Within the graduating class of each college/school, students in the top one percent will receive summa cum laude; the following three percent will receive magna cum laude; the next six percent will receive cum laude. The total number of honors awarded will not exceed ten percent of the graduating class of each college/school. Students will receive an Honors Medallion and their diploma will also include this distinction. To be considered, a student must have taken at least sixty credits at UVM in which a letter grade of A, B, C, D, or F has been awarded.

## **Center for Student Success- Academic/Career Advisors**

First-year students are assigned a professional academic advisor in the Center for Student Success Office, 100 Kalkin Hall. Students may book appointments directly with their advisor; however there are also mandatory advising sessions to discuss concentration, theme and minor choices. During drop-in advising hours, students are welcome to meet with any available advisor.

## **Faculty Advisors**

Students receive a faculty advisor for their junior and senior year. Student/faculty assignments are intentional and reflect a student's chosen area of study. Faculty are located in Kalkin/Ifshin Hall and are available to meet with any student. Students are encouraged to email faculty to book an appointment or visit during posted office hours.

## **Teaching Assistants**

Grossman Teaching Assistants are hand-selected undergraduate students who support First-Year students throughout the First Year GSB curriculum. TAs are all familiar with the First-Year curriculum and the GSB student experience. TAs offer support with course and assignment information, highlight campus resources, and share student experiences. TAs work under the direction of the GSB First-Year faculty and offer support individually with students or as part of small groups.

## **Subject Area Tutoring**

The Tutoring Center offers one-on-one peer tutoring in many business and general education courses. Tutoring appointments are held around campus or during scheduled hours in the Living and Learning Building. Group tutoring for certain business subjects is available on a weekly basis in Ifshin Hall.

## **Study Skills**

The Tutoring Center offers workshops to help develop tools and habits essential to a successful college career. Workshops focus on time management, test-taking strategies, effective reading and organization. Individual and group tutoring helps students understand their learning style and create a plan to succeed in the classroom.

## **Writing Center**

Students use the Writing Center for help with a variety of projects: class assignments, application essays, resumes, creative pieces and unassigned writing projects. Many students find the Writing Center makes the writing process less stressful and solitary, and helps them improve the overall quality of their work.

## **Learning at UVM**

First-Year students who go on academic trial after their first semester at UVM are required to take part in Learning at UVM. Learning at UVM sessions focus on improving study skills, test-taking strategies, note taking, and other academic skills needed to be successful in the college classroom.

***One hour of individual tutoring per class, per week is offered at no charge.  
Group tutoring and Writing Center services are unlimited and always free!***

# **Family Educational Rights and Privacy Act (FERPA)**

The Family Educational Rights and Privacy Act (FERPA) (20 U.S.C. § 1232g; 34 CFR Part 99) is a Federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education.

FERPA gives parents certain rights with respect to their children's education records. These rights transfer to the student when he or she reaches the age of 18 or attends a school beyond the high school level. Students to whom the rights have transferred are "eligible students."

- Parents or eligible students have the right to inspect and review the student's education records maintained by the school. Schools are not required to provide copies of records unless, for reasons such as great distance, it is impossible for parents or eligible students to review the records. Schools may charge a fee for copies.
- Parents or eligible students have the right to request that a school correct records which they believe to be inaccurate or misleading. If the school decides not to amend the record, the parent or eligible student then has the right to a formal hearing. After the hearing, if the school still decides not to amend the record, the parent or eligible student has the right to place a statement with the record setting forth his or her view about the contested information.
- Generally, schools must have written permission from the parent or eligible student in order to release any information from a student's education record. However, FERPA allows schools to disclose those records, without consent, to the following parties or under the following conditions (34 CFR § 99.31):
  - School officials with legitimate educational interest;
  - Other schools to which a student is transferring;
  - Specified officials for audit or evaluation purposes;
  - Appropriate parties in connection with financial aid to a student;
  - Organizations conducting certain studies for or on behalf of the school;
  - Accrediting organizations;
  - To comply with a judicial order or lawfully issued subpoena;
  - Appropriate officials in cases of health and safety emergencies; and
  - State and local authorities, within a juvenile justice system, pursuant to specific State law.

Schools may disclose, without consent, "directory" information such as a student's name, address, telephone number, date and place of birth, honors and awards, and dates of attendance. However, schools must tell parents and eligible students about directory information and allow parents and eligible students a reasonable amount of time to request that the school not disclose directory information about them. Schools must notify parents and eligible students annually of their rights under FERPA. The actual means of notification (special letter, inclusion in a PTA bulletin, student handbook, or newspaper article) is left to the discretion of each school.

# Academic Calendar

## Fall 2019

First Day of Classes-----Monday, August 26  
Last Day to Add without Instructor Permission-----Friday, August 30  
Labor Day Holiday----- Monday, September 2  
Add/Drop, Pass/No Pass, Audit Deadline-----Monday, September 9  
GSB Welcome Back Party -----Tuesday, September 10  
Fall Recess-----Monday, October 14  
Last Day to Withdraw-----Monday, October 28  
Thanksgiving Recess-----November 25-29  
Last Day of Classes-----Friday, December 6  
Exam Period-----December 9-13

## Winter 2019/2020

First Day of Classes-----Thursday, December 26  
Last Day of Classes-----Friday, January 10

## Spring 2020

First Day of Classes-----Monday, January 13  
Last Day to Add without Instructor Permission-----Friday, January 17  
Martin Luther King Holiday-----Monday, January 20  
Add/Drop, Pass/No Pass, Audit Deadline-----Monday, January 27  
Presidents' Day Holiday-----Monday, February 17  
Town Meeting Day Recess-----Tuesday, March 3  
Spring Recess-----March 9-13  
Last Day to Withdraw-----Friday, March 27  
Honors Day-----Friday, April 17  
Last Day of Classes-----Friday, May 1  
Exam Period-----May 4-8  
Undergraduate Commencement -----Sunday, May 17

**University of Vermont Grossman School of Business**

Center for Student Success, 100 Kalkin Hall

802-656-4015/CSS@bsad.uvm.edu





## Technology Requirements and Support

Business school graduates are expected to be proficient in the use of information technology. To support this goal, all students enrolled in the Grossman School of Business at the University of Vermont are required to own a portable computer. At a minimum, your computer must be able to run these programs:

- \* Microsoft Office Professional Plus 2019 with Access, Visio & Project 2019
- \* Microsoft Windows 10 Enterprise

Apple portable computers are supported but they must have:

- \* A minimum of 80GB free space

Minimum Required Hardware Specs (PC or Mac):

- \* Intel Core i3 processor
- \* 8GB of RAM
- \* 128GB Solid State Drive (SSD)

Recommended Hardware Specs:

- \* Intel Core i5 Processor
- \* 16GB of RAM
- \* 256GB Solid State Hard Drive (SSD)



The Grossman School of Business provides high quality technology support for its students. We have a team of staff who can assist you with any questions you have regarding your software/hardware or use of the computer labs in Ifshin Hall. Contact the UVM Tech Team at (802) 656-2939 for any warranty repair service of Apple devices or Windows PCs. While GSB is NOT AUTHORIZED for any warranty repair we can assist you if your computer is no longer under warranty. Even if we cannot do the repair we can give you advice on its cost, viability, etc.

The Grossman School of Business participates in the student portion of Microsoft's Campus Agreement which allows us to install the most current Microsoft software (Windows 10, Office 2019, etc.) This agreement allows us to roll out upgrades on personally owned student computers. Part of this program is that we charge a non-refundable per semester fee to provide students with technical support and current versions of business software. If you need computing or software help, please visit 234 Kalkin Hall, call (802) 656-0800 or email [help@bsad.uvm.edu](mailto:help@bsad.uvm.edu).

The cost of a Business School required computer can be included in any Financial Aid award for which you are eligible. For more information, contact Student Financial Services by phone: (802) 656-5700 or email: [sfs@uvm.edu](mailto:sfs@uvm.edu).



# PREPARE TO LAUNCH. →

## FOUR YEAR PLAN FOR CAREER SUCCESS

OUR 4-YEAR PLAN FOR CAREER SUCCESS BUILDS EXPERIENCE INTO YOUR EDUCATION AND GIVES YOU CONNECTIONS THAT LEAD TO CAREERS AND TOP GRADUATE SCHOOLS.

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## FIRST YEAR

## EXPLORE

**CONNECT ON CAMPUS**

Reach out to a GSB peer mentor  
Meet with your advisor  
Check social media for GSB events  
Connect with identity-based communities & career resources

**DISCOVER INTERESTS**

Join a student organization in GSB or beyond  
Stop by the Hub to start exploring opportunities  
Log in to Handshake to find internships & jobs  
Enroll in the Professional Development Series (BSAD 002)

**EXPLORE MAJOR & CAREER OPTIONS**

Learn more about GSB themes and concentrations  
Explore recommended minors for themes and concentrations  
Visit GSB faculty during office hours to explore majors & careers  
Draft a resume using the GSB resume template

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## SECOND YEAR

## EXPERIENCE

**COMMIT TO YOUR STUDIES**

Choose your theme, concentration, and minor  
Run your degree audit  
Meet with GSB's study abroad advisor to explore options  
Enroll in the Professional Development Series (BSAD 102)

**ENGAGE IN EXPERIENTIAL LEARNING**

Attend the GSB Resource Fair and Ice Cream & Internships  
Learn by doing: service-learning, intern, research or volunteer  
Seek out leadership opportunities  
International students: Understand CPT & OPT rules

**BUILD CAREER AWARENESS**

Connect with professionals via LinkedIn, GSB Career Panels, networking events, & the Job Shadowing Program  
Attend fall/spring UVM Career Fairs  
Check out UVM Connect, Big Interview, GoInGlobal and other tools

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## THIRD YEAR

## FOCUS

**EXCEL ACADEMICALLY**

Confirm degree requirements  
Participate in business pitch or case competitions  
Research graduate schools  
Know GPA requirements for desired career paths

**BUILD YOUR CAREER IDENTITY**

Attend career networking events  
Conduct informational interviews with alumni and job shadow  
Complete a second internship  
Build multi-cultural competency & skills.

**PREPARE FOR YOUR SEARCH**

Start your summer internship search  
Update your resume and draft a cover letter  
List potential employers and practice interviewing  
Enroll in the Professional Development Series (BSAD 202)

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## FOURTH YEAR

## ACHIEVE

**FINISH STRONG**

Take courses that close skill gaps on your resume  
Request recommendations/ references  
Accounting students: apply for MAcc program

**EXPAND CAREER CONNECTIONS**

Reach out to your network to let them know you're starting the job search process  
Continue to participate in internships and volunteer opportunities  
Join a professional association

**IMPLEMENT YOUR SEARCH**

Hone your elevator pitch, resume, and cover letter  
Start to apply and interview for positions  
Accounting Seniors: attend the Accounting and Finance Career Fair for pre-MAcc internships

**RECENT INTERNSHIPS**

for Grossman School of Business students

Aldi  
Burton Snowboards (China)  
CB Sacks  
Center for International Policy  
CVOEO in Tax Prep Program (Vita)  
Dealer.com  
E.A.S.Y.  
(Engineering to Assist and Support You)  
ESPN Radio  
Enterprise Holdings  
Fidelity Investments  
Fletcher CSI  
Fuse Marketing  
General Electric  
HMC Advertising  
Keurig Green Mountain  
KPMG  
KSV  
Logic Supply  
Morgan Stanley  
Mujeres 2000  
(Buenos Aires, Argentina)  
National Life  
NYC Arts Intern Program  
International Center of Photography  
Pfizer  
Planned Parenthood  
State of Vermont  
State Street  
USA Hockey  
Walt Disney World

**\$307,000**

available funds to support students in low-paid or unpaid summer internships.

[GO.UVM.EDU/CAREERSUCCESS](http://GO.UVM.EDU/CAREERSUCCESS)



# WHERE OUR STUDENTS LAND

[ AND YOU CAN, TOO ]

93%

of 2017 UVM graduates were employed or continuing their education within 6 months of graduating from UVM.

75%

of UVM graduates were employed within 6 months of graduation

18%

of UVM graduates were continuing their education within 6 months of graduation

**UVM IS A POWERFUL INVESTMENT IN YOUR FUTURE.**

Source: Class of 2017 Outcomes Survey, [go.uvm.edu/careeroutcomes](http://go.uvm.edu/careeroutcomes)

[GO.UVM.EDU/AFTERUVM](http://GO.UVM.EDU/AFTERUVM)



THE UNIVERSITY OF VERMONT  
**GROSSMAN**  
SCHOOL OF BUSINESS

## RECENT EMPLOYERS

Arthur J. Gallagher & Co  
Athenahealth  
Bank of America  
Baystate  
Boeing  
Bottomline Technologies  
Brandthology, Inc  
C4 Analytics  
Clintas  
Dealer.com  
Edelstein & Co.  
EMC  
Empire Valuation Consultants  
Ernst & Young  
Fidelity Investments  
Fuse Marketing  
General Electric  
Global Brands Group  
Golden Land Group China  
Google  
Influenster.com  
Insight Global  
Lockard and Weschler  
Logic Supply  
LogicSource  
McSoley & McCoy  
Merchants Bank  
MFS Investments  
Motus  
Mu Sigma  
New Breed Marketing  
People's United Bank  
Progressive Insurance  
PwC  
Select Design  
Seventh Generation  
Social Edge Advisors  
State Street Corporation  
TD Bank  
TD Garden & Boston Bruins  
TXJ Companies  
UBS Wealth Management  
Under Armour  
Wayfair



# ACCOUNTING

<https://gsbcareers.uvm.edu/channels/accounting/>

## Companies

**Aon** - Accountant

**BNY Mellon** - Senior Fund Representative

**Strategic Risk Solutions** - Staff Accountant

**Dell Boomi** - Business Development Representative

**Arcadis** - Invoice Specialist

## Internships

**KPMG** - Audit Intern

**National Life Group** - Financial Planning & Analysis Intern

**DNB Bank** - Summer Intern

**RSM US LLP** - Audit Intern

**Green Mountain Concert Services** - Finance/Accounting Intern

**Ernst & Young** - Audit Intern

**Phish** - Accounting Intern

**PwC** - Asset Wealth Management Intern

## Continuing Education

**University of Vermont** - Masters of Accountancy

**Northeastern University** - Masters of Accountancy

**University of Connecticut** - Masters of Accountancy



# ENTREPRENEURSHIP

<https://gsbcareers.uvm.edu/channels/entrepreneurship/>

## Companies

**Widget Brain** – Artificial Intelligence Consultant  
**InsightSquared** – Business Development Representative  
**John Handcock** – Internal Sales Consultant  
**Wells Fargo** – Collateral Analyst  
**Periscope Data** – account Development Representative  
**Press Ganey** – Marketing Associate

**Press Ganey Associates** – Marketing Internship  
**Agency of Commerce and Community Development** – Analytics Intern  
**UBS** – Wealth Management Intern  
**The Emily Post Institute** – Marketing and Web Development Intern  
**Wheeli** – Marketing Intern/Campus Representative  
**Native Energy** – Marketing Intern

## Internships





# MARKETING

<https://gsbcareers.uvm.edu/channels/marketing/>

## Companies

**Wayfair** – B2B Account Manager

**Taboola** – Associate Media Account Manager

**Mach7 Technologies** – Operations Analyst

**University of Vermont Medical Center** – Marketing and Communications Coordinator

**Atomic Coffee Rosters** – Operations Manager

**Insights LLC** – Marketing Intern

**Bill Heslam for Governor** – Marketing Intern

**Contigo** – Intern

**Governor of Vermont** – Executive Intern

**Fuse Marketing** – Intern

**Berkey Noyes LLC** – Marketing Analyst Intern

**Aldi** – District Manager Intern

**Matrix Marketing Group** – Marketing & Business Development Intern

## Internships

## Continuing Education

**Northeastern University** - MBA

**Arkansas State University** – Masters Sports and Fitness

**Florida State University** – Masters Sports Management



# FINANCE

<https://gsbcareers.uvm.edu/channels/finance/>

## Companies

**Eaton Vance** – Portfolio Specialist

**Greystone & Co., Inc** – Investment Analyst

**Pfizer** – Consulting & Execution Analyst

**National Life Group** – Business Informatics Analyst

**Nordstrom** – Finance Analyst

**Scotiabank** – Acquisition Analyst

**United States European Command** – Intern

**JP Morgan Chase** – Summer Analyst

**Agricultural Bank of China** – Business Analyst Intern

**Pfizer** – Global Commercial Operations Intern

**Fidelity Investment** – Intern Corporate Finance

**Goldman Sachs** – Summer Analyst

**Morgan Stanley** – Financial Intern

**GE** – Financial Management Program Intern

## Internships

## Continuing Education

**New York University** – MBA

**Columbia** – Masters of Arts in Economics



# BUSINESS ANALYTICS

<https://gsbcareers.uvm.edu/channels/business-analytics/>

## Companies

**Pepsico** – Account Manager  
**Blue Buffalo Company** – Analyst  
**WGBH** – Data Marketing Specialist  
**Capstone Headwaters** – Investment Banking Analyst  
**TD Bank** – Credit Analyst  
**Widget Brain** – Artificial Intelligence Consultant  
**InsightSquared** – Business Development Representative

## Internships

**IBM** – Intern  
**BDO** – Summer Audit Intern  
**National Life Group** – Business Process Improvement Intern  
**N2N Global** – Marketing Intern  
**PepsiCo.** – Sales and Customer Relations Intern  
**New Breed Marketing** – Web Strategist Intern





# SUSTAINABLE BUSINESS

<https://gsbcareers.uvm.edu/channels/sustainability/>

## Companies

**Cohen & Steers** – Data Analyst

**Clear Brook Advisors** – Analyst

**AmeriHealth** – Coordinator of Market Development

**Wayfair** – Business Associate

**Logic Supply** – Sales Account Coordinator

## Internships

**Manomet** – Intern

**AmeriHealth** – Market Development Intern

**PepsiCo** – Sales and Customer Relations Intern

**Wheeli** – Dev Team & Social Media Marketing

**Eversource Energy** – Community Relations Intern

**FHF Savings Group** – Microfinance Intern



# GLOBAL BUSINESS

<https://gsbcareers.uvm.edu/channels/global-business/>

## Companies

**JPMorgan Chase & Co.** – Financial Analyst  
**Everest Reinsurance** – Underwriter Assistant  
**Advantage Media Solutions** – Media Coordinator  
**CBRE Global Investors** – Inside Sales  
**PTC** – High Velocity Sales Business Development

## Internships

**Caitong Securities Co** – Business Assistant  
**Pfizer** – Global Commercial Operations Intern  
**RetroMotion creative** – Digital Marketing Intern  
**Greystone & Co.** – Summer Associate  
**Latitude Wealth Management** – Summer Finance Intern  
**BOARD International** – Business Development & Marketing Intern  
**San Francisco Museum of Modern Art** – External Relations Intern

## Weekly Schedule

Remember to record the name of the course and CRN

Monday	Tuesday	Wednesday	Thursday	Friday
8:30-9:20 <div></div>	8:30-9:45 <div></div>	8:30-9:20 <div></div>	8:30-9:45 <div></div>	8:30-9:20 <div></div>
9:40-10:30 <div></div>	10:05-11:20 <div></div>	9:40-10:30 <div></div>	10:05-11:20 <div></div>	9:40-10:30 <div></div>
10:50-11:40 <div></div>	11:40-12:55 <div></div>	10:50-11:40 <div></div>	11:40-12:55 <div></div>	10:50-11:40 <div></div>
12:00-12:50 <div></div>	1:15-2:30 <div></div>	12:00-12:50 <div></div>	1:15-2:30 <div></div>	12:00-12:50 <div></div>
1:10-2:00 <div></div>	2:50-4:05 <div></div>	1:10-2:00 <div></div>	2:50-4:05 <div></div>	1:10-2:00 <div></div>
2:20-3:10 <div></div>	4:25-5:40 <div></div>	2:20-3:10 <div></div>	4:25-5:40 <div></div>	2:20-3:10 <div></div>
3:30-4:20 <div></div>	6:00-7:15 <div></div>	3:30-4:20 <div></div>	6:00-7:15 <div></div>	3:30-4:20 <div></div>
5:05-5:55 <div></div>	7:35-8:50 <div></div>	5:05-5:55 <div></div>	7:35-8:50 <div></div>	5:05-5:55 <div></div>
6:40-7:30 <div></div>		6:40-7:30 <div></div>		6:40-7:30 <div></div>