



FACULTY SENATE

Financial & Physical Planning Committee
November 2, 2020 2:30 – 4:00 pm
Microsoft Teams

Minutes

Present: Terry Bradshaw (CALs), Thomas Chittenden (Faculty Senate President), Terri Donovan (RSENR), Teresa Cahill-Griffin (CNHS), Tony Julianelle (CEMS), Jane Knodell (CAS), Guillermo Rodriguez (CAS), Andrey Ukhov (GSB), Cory Teuscher (LCOM), Haley Woodside-Jiron (CESS)

Absent: Paul Philbin (LIB), Pending (SGA), Pending (LCOM), Pending (GSS)

Guests: Ryan Hargraves, Patricia Prelock

The meeting was called to order by chair Jane Knodell at 2:30pm via Microsoft Teams.

1. Approval of October Minutes. The minutes of October 2020 were approved as written.

2. Chair Update.

- Financial flows between the UVM general fund and the UVM Foundation. Andrey is working on a presentation that he will present to the FPPC at the December meeting.
- Funding for residential learning communities, take a look at how the first year with the new funding model went. We will ask Richard to update the committee at the December meeting on this topic.
- Actuals versus budget for FY20 to help understand the universities budget, once it is available the FPPC would like a presentation and discussion.

3. Overview of UVM Enrollment, Provost Prelock & Ryan Hargraves.

Enrollment Strategies for the Fall 2021

	In- State	Out-of-State	Defers	Total
FALL 2017	602	2040	117	2,642
FALL 2018	561	1970	123	2,531
FALL 2019	548	2088	126	2,636
FALL 2020	578	1909	270	2,487

	Total Defers Fall 2019	Total Defers Fall 2020	Increase 2019 - 2020 2020
In-State	35	60	25
Out-of- State	91	210	119
Total:	126	270	144

Recruitment Challenges:

- Test optional admissions policy
- No in-person visits to campus
- National context
- Increased competition in marketplace
- Value proposition / price point
- No historical context to determine “interest”
- COVID uncertainties / restrictions

Recruitment Strategies:

Pipelines to Prospective Students

- CCV Pathways and Catamount Commitment
- Community College in MA & NJ
- Leverage National Clearinghouse Data
- Regional ambassador work in Midwest, West Coast and lower Northeast

Communicating with Prospective Students

- Connect students with current students and their academic advisors
- Ensure engagement with Student Financial Services
- Use social media and digital platforms for community engagement
- Leveraging our COVID story and the health and well-being in VT
- Support for First Gen and Other Underrepresented groups
 - Redirect Financial Aid
 - CAMPAIGN for scholarships for underrepresented students
 - Summer Programming-InspirED and Partnership Schools

Opportunities for Faculty Engagement

- Keep us apprised of any appropriate departmental events
- Consider parents as potential audience
- Send us current / former student stories who are making and impact, thriving in COVID context
- Share anecdotes of success
- Be willing to consider special outreach if requested
- **Faculty and students are the best ambassadors of UVM and highlight the best of UVM.**

4. New Business. Please send any new items to Jane.

The FPPC meeting was adjourned at 3:36pm. The next meeting of the FPPC will take place on December 7, 2020 via Microsoft Teams.