



SCHOOL OF BUSINESS ADMINISTRATION



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A Message from the Dean

It gives me great pleasure to present the Fall 2012 edition of the University of Vermont School of Business Administration Faculty Research Bulletin. As you will see, our faculty members continue to create innovative and relevant knowledge in their fields that translates to what they are teaching in the classroom. I look forward to showcasing more School of Business Administration research achievements in the coming months.

Sanjay Sharma, Ph.D.
Dean & Professor of Management



Dean Sanjay
Sharma

Referreed Journal Articles

Associate Professor Susan Hughes and **Assistant Professor Cathy Beaudoin** co-authored a paper that has been accepted for publication in *Issues in Accounting Education*. The paper is titled "Good Intentions at Good Grains." Co-author: R. Boedeker

Assistant Professor Allison Kingsley and **Associate Professor Richard Vanden Bergh** co-authored a paper that has been accepted for publication in *Academy of Management Perspectives*. The paper is titled "Political Markets and Regulatory Uncertainty: Insights and Implications for Integrated Strategy." Co-author: J. Bonardi

Professor Sanjay Sharma's paper "The Engagement of Firms in Environmental Collaborations: Existing Contributions and Future Directions" was published online in *Business & Society* on March 28, 2012 and

Conference Keynotes, Presentations, Proceedings

Associate Professor David Jones presented his paper entitled "Direct and indirect effects of corporate community involvement on employee attitudes and behavior" at the 72nd Annual Meeting of the Academy of Management in Boston, MA in August 2012. Co-authors: A. Shantz and K. Alfes

Associate Professor David Jones presented his paper entitled "The effects of inducement and expectation HR practices on turnover & customer satisfaction" at the 72nd Annual Meeting of the Academy of Management in Boston, MA in August 2012. Co-authors: J.A. Schmidt, C.R. Willness, C.R. Bourdage, & M.A. Youndt

Assistant Professor Allison Kingsley presented her paper "Political Markets and Regulatory Uncertainty: Insights and Implications for Integrated Strategy" at *Academy of International Business Annual Meeting* In Washington, D.C. (2012)

Assistant Professor Allison Kingsley presented her paper "How Sovereigns Steal: Political Constraints and the Choice between Transfer and Expropriation Rents" at the *International Political Economy Society Annual Meeting* at the University of Virginia (2012)

Assistant Professor Allison Kingsley presented her paper "The Political Risk of Repatriating Profits: How Politics and Transfer Risk Affects Foreign Investment" at the *American Political Science Association Annual Meeting* In New Orleans, LA (2012).

Associate Professor David Novak presented his paper "Access to Emergency Services: Spatial and Topographical Modeling Considerations" in *Decision Making and Problem Solving (MS/OR/Statistics) Track* (2012). Co-author: J. Sullivan

Associate Professor David Novak's paper "Transportation Network Resolution: Exploring How Much of Road Network is Needed for Analysis" has been accepted for presentation at the *Transportation Research Board's Annual Meeting* in January 2013. Co-authors: J. Sullivan, L. Aultman-Hall

Professor Sanjay Sharma presented his paper "Leadership and Management: A crucible experience" at the *Society of Education in Anesthesiology*, in Milwaukee, WI in May 2012. Co-authors: M. Tsai, D. Mathews, R. Myrtle

Professors Sanjay Sharma and Pramodita Sharma presented their paper "Sustainable Innovation in the Canadian Winery Industry" at the *Sixth Bi-annual conference of the Group of Researchers on the Natural Environment (Gronen)*, in Marseilles, France in June 2012.

Professors Sanjay Sharma and Pramodita Sharma presented their paper entitled "Sustainability across generations: Family influence on a proactive environmental strategy" at the *Academy of Management* meetings in Boston, MA in August.

Professor Pramodita Sharma presented her paper entitled "Legacy considerations for family business entrepreneurs" as part of the symposium *Generativity and stagnation in entrepreneurship* organized by Matthew Fox at the *Academy of Management* meetings in Boston, MA in August. Co-author: J. Craig

Professor Pramodita Sharma presented her paper entitled "Innovation in Family Firms: theory and Practice" as part of a symposium organized by Louise Scholes and Mike Wright at the *Academy of Management* meetings in Boston, MA in August. Co-author: A. De Massis

Professor Pramodita Sharma presented her paper entitled "Becoming a Journal Editor: Roles Responsibilities, and Business aspects of Journal Editing" at the *Academy of Management* meetings in Boston, MA in August.

Books/Book Chapters

Professor Rocki Lee-DeWitt "Downsizing: Is Less Still More?" in *Good Downsizing* (Cary L. Cooper, Alankrita Pandey & James Campbell Quick) Editors: Cambridge University Press 2012

Professor Pramodita Sharma (in press) "Family Business Roles" in *Landscape of Family Business Outcomes*. (Edward Elgar Publishing) Editors: Ritch Sorenson, Andy Yu, Tom Lumpkin, and Keith Brigham. Co-author: F. Hoy

Professor Pramodita Sharma (in press) "Using configuration approach to understand the reasons for and consequences of varied family involvement in business" in *Family Business Research Handbook (II)*. (Edward Elger Publishing) Editors: Pannikkos Poutziouris, Kosmos Smymios and Sanjay Goel. Co-author: M. Nordqvist

Professor Pramodita Sharma (in press) "Succession planning" in *The Blackwell Encyclopedia of Management: Volume III, Entrepreneurship*. (Oxford: Blackwell. 3rd Edition) Editors: M. Morris, D. Kuratko. Co-author: J.J. Chrisman, J.H. Chua

Editorials

Assistant Professor Allison Kingsley "Is Vermont politically risky as an emerging market" in the *Burlington Free Press*, September 2012

Professor Pramodita Sharma "Value creation and performance in private

Other Distinctions

Associate Professor Carolyn Bonifield has been named to the Editorial Board of *The Service Industries Journal*

Professor Rocki-Lee DeWitt was selected as one of the Best Reviewers for the Business Policy & Strategy division for the 2012 Annual Meetings of the *Academy of Management*

Professor Rocki-Lee DeWitt was named the School of Business Administration representative for the STEP Project, wrote first case and presented it at the STEP meeting in Montreal in May 2012.

Associate Professor Susan Hughes was inducted into the North East Region American Accounting Association's Hall of Fame in October 2012

Assistant Professor Allison Kingsley was selected by editors of top-ranked *Journal of International Business Studies* for a competitive paper workshop at the Academy of International Business annual meeting in Washington, D.C. for her working paper "Microdeterminants of Investment Performance: Foreign Direct Investment, Stakeholder Conflict, and Emerging Markets."

Assistant Professor Allison Kingsley was interviewed by New England Cable News (NECN) on September 6, 2012 about Ben & Jerry's Ice Cream filing a lawsuit against a pornography company

Assistant Professor Allison Kingsley was interviewed by New England Cable News (NECN) on September 17, 2012 about Green Mountain Coffee Maker's patent on k-cups expiring

Professor Pramodita Sharma received *2012 Best Paper Honorable Mention Award* from the Family Enterprise Research Conference for her paper entitled "Predictors of next generation family members' commitment to family enterprises." Co-authors: A. Dawson, P.G. Irving, J. Marcus & F. Chirico

Professor Pramodita Sharma received the *2012 Laureate Transeo Academic Award* at the European Association of SME Transfers in Belgium for her book chapter entitled "A farewell to the business: Championing exit and continuity in entrepreneurial family firms" in *Entrepreneurial and Regional Development*. Co-authors: C. Salvato & F. Chirico