

2015 FERC ORGANIZING TEAM

Academic Program Chairs

Alexandra Dawson – Concordia University, Canada

Manisha Singal – Virginia Tech University, USA

Spanish/Portuguese Chair

Claudio G. Müller – Universidad de Chile, Chile

Career Academy Chair

Rebecca Long – Mississippi State University, USA

Host Team

Pramodita Sharma – University of Vermont, USA

Linda Kruger – University of Vermont, USA

Nick Gingrow – University of Vermont, USA

Rhiannon Rosamilia – University of Vermont, USA

Nishani Kessler – University of Vermont, USA

Rustin Nethercott – University of Vermont, USA

The Sustainable Family and Enterprise

11th Annual



June 4 – 7, 2015

Hosted by:
School of Business Administration
University of Vermont
Burlington, VT, USA



uvm.edu/business



Stuart Hart, University of Vermont and Cornell University



David Reeb, National University of Singapore



Fred P. Keller, Founder and Chair of Cascade Engineering

Stuart L. Hart

Stuart L. Hart is one of the world's top authorities on the implications of environment and poverty for business strategy. According to Bloomberg Businessweek, he is "one of the founding fathers of the 'base of the pyramid' economic theory." He is the S.C. Johnson Chair Emeritus in Sustainable Global Enterprise and Professor Emeritus of Management at Cornell University's Johnson Graduate School of Management, where he founded the Center for Sustainable Global Enterprise. He also serves as Distinguished Fellow at the William Davidson Institute (University of Michigan), Founder and President of Enterprise for a Sustainable World, and Founding Director of the Emergent Institute in Bangalore, India.

David M. Reeb

Dr Reeb's research focuses on family-controlled, publicly-traded firms and encompasses financial markets and financial disclosure choices. His work has appeared in the Journal of Finance, Journal of Financial Economics, Journal of Accounting and Economics, Accounting Review, Administrative Science Quarterly, Journal of Law and Economics, and the Journal of International Business Studies. His body of research has generated over 1,000 citations in other academic works, according to Web of Science (Google Scholar 5000+). In addition, his work has been featured in The Wall Street Journal, BusinessWeek, The Economist, Forbes, the Financial Times, the International Herald Tribune, Inc. Magazine, Smart Money, MSNBC, and several other leading publications in the US, Canada, and Australia. He has also been interviewed by CNN, Comcast and Bloomberg TV.

Fred P. Keller

Fred Keller is the Founder and Chair of Cascade Engineering which he started in Grand Rapids, Michigan in 1973. With a belief that you can have a successful business and still treat employees with dignity and respect, Fred began molding plastic parts with 6 employees in a 10,000 square foot building. Today, Cascade Engineering employs 1600 people with 15 facilities totaling 1.3 million square feet, in 4 US locations and additional European operations in Budapest, Hungary. Fred believes that business has the unique opportunity to complement its focus on financial performance with important work in the social and environmental arenas. He has emphasized the key role business can play in building financial, social and ecological capital, often through partnerships with government and community agencies. His innovative management approach and work in advancing sustainability are featured regularly in business and industry publications.

SEIDMAN
COLLEGE OF BUSINESS



[Grand Valley State University Family Owned Business Institute](#)

- The creation of the Family Owned Business Institute at Grand Valley State University is born out of the collective belief that family businesses (large and small) are the cornerstone of a community's prosperity and a vital ingredient in its quality of life. Our national and regional history has demonstrated that it is in the best interest of communities to foster the creation, growth, and continuation of family owned businesses. Our mission is to champion and serve family owned businesses through education and research.

[International Entrepreneurship](#)

- *ie-scholars.net* is a virtual community that supports International Entrepreneurship (IE) research and education by sharing resources, expertise and knowledge on a global scale. Our hope is that this community will accelerate the development of ideas and approaches to key theoretical, methodological and conceptual issues in this emerging area of study. Our hope is that this community will accelerate the development of ideas and approaches to key theoretical, methodological and empirical issues in IE.

[MCS Family Wealth Advisors](#)

- When Michael Stalker began his career in 1983, advice was typically obtained through stockbrokers and involved buying or selling securities. He found it unsatisfying because of its limitations in creating wealth and its inherent conflicts of interest. In response, in 1991 he founded a Registered Investment Advisory firm (registered with the SEC) now known as MCS Family Wealth Advisors, and he is still the principal owner. We want to help clients turn money into a fulfilling resource. It's that simple. Our passion is to create economic security for our clients that enables them to focus on the betterment of their families and communities.

[Familias Empresarias Management Consulting](#)

- To provide consulting and assessment for entrepreneurs and family business' either in management, strategy and family issues. Our consulting services are aimed to provide support and guidance for family protocol, succession planning, family and business governance, as well as for property management.

Thursday, June 4th at UVM Kalkin Hall

- 4:00 – 5:00 PM UVM Walking Campus Tour
 5:00 – 7:00 PM Program Co-chairs Welcome & Networking Reception

Friday, June 5th at the Hilton

- 7:30 – 6:00 PM Registration (Foyer)
 8:30 – 5:00 PM Career Academy (Seasons on the Lake)
 11:30 – 1:00 PM Lunch (Seasons on the Lake)
 5:00 - 6:00 PM Hosts Welcome & Networking Reception (Mezzanine)
 6:00 – 8:00 PM Conference Opening Reception (Seasons on the Lake)

Saturday, June 6th at the Hilton

- 8:45 – 10:00 AM **Keynote Speaker: Stuart Hart** (Green Mountain Ballroom)
The Sustainable Family and Enterprise
 Steven Grossman Endowed Chair, in Sustainable Business, UVM
 Introduced by Dean **Sanjay Sharma**, School of Business at UVM
- 10:15 – 11:45 AM **Poster Session I** (Lake Champlain Salon)
- 11:45 – 1:00 PM Lunch (Green Mountain Ballroom)
- Lunch Time Speaker: Fred Keller**
Why family businesses are needed to solve some of the world's toughest problems?
 Founder & Chair, Cascade Engineering
 Introduced by Professor **Thomas Schwarz**
- 1:15 – 2:45 PM **Poster Session II** (Lake Champlain Salon)
- 3:00 – 4:30 PM **Poster Session III** (Lake Champlain Salon)
- 6:00 – 9:00 PM SPIRIT OF ETHAN ALLEN, Dinner Cruise
 Boarding at 6:00pm; Cruise starts at 6:30 pm and ends at 9:00 pm. Announcement of FERC 2015 Awards & FOBI Scholars by FERC Co-Presidents:
Allison Pearson & Michael Stalker

Sunday, June 7th at the Hilton

- 8:45 – 10:00 AM **Keynote Speaker: David Mitchell Reeb** (Green Mountain Ballroom)
 Mr. & Mrs. Lin Jo Yan Professor in Banking and Finance, National University of Singapore
 Introduced by Professor **Vijay Singal**, Virginia Tech University
- 10:15 – 11:15 AM **Concurrent Sessions with Journal Editors**
- **Family Business Review:**
 Gibb Dyer Jr. Allison Pearson and Pramodita Sharma (Vermont Conference Room)
 - **Organization and Natural Environment: Sustainability & Family Business**
 SI Co-editors: Tyge Payne and Sanjay Sharma (Seasons on the Lake Room)
 - **Academia Revista Latinoamericana de Administración, (ARLA) Special Issue on Family Business**
 SI Co-editors: MariaJose Parada and Claudio G. Müller (Lake Champlain A Room)
 ARLA accepts papers in Spanish, Portuguese & English
 - **Journal of Managerial Issues**
 SI Co-editors: James J. Chrisman, Joshua J. Daspit and Rebecca G. Long (Lake Champlain B Room)
 - **International Journal of Management and Enterprise Development**
 SI Co-editors: Bart J. Debicki, Franz W. Kellermans and Alexandra Dawson (Green Mountain Ballroom)
- 11:30 – 12:00 PM Kick off to FERC 2016 Brazil hosted by Fundação Dom Cabral (Green Mountain Ballroom)
 Co-Chairs: **Teresa Roscoe** - FDC, Brazil
Raj Mahto - University of New Mexico, USA
- 12:00 – 1:00 PM Lunch To Go (Green Mountain Ballroom)
- 1:00 - 6:30 PM Tour of the Shelburne Museum
 \$30 per person (not included in the FERC registration)