

FECC 2016 – Selected Cases

In 2016, the competition reached for the next level of excellence in sourcing and selecting an array of cases that presented students with a variety of country contexts, ownership situations, and protagonists. Without the concerted effort of our case collaborators, case writers and the willingness of members of family businesses to have their stories captured, we would not be able to offer this valued learning experience. Even more special this year was the active involvement of case writers (John L. Ward and Takao Kawamoto) and family members (Richard Owens from Australia and Takao Kawamoto from Japan). We express our most sincere appreciation for your critical roles in this competition's success.

Case Collaborators

Two highly regarded organizations, Family Firm Institute (FFI) and The Kellogg School's Center for Family Enterprises, played a critical role in identifying a pool of cases that would meet the competition's needs. Jane Hilburt-Davis of FFI put together a selection panel of experienced family business advisors and instructors not affiliated with the competing schools to identify the strongest family business cases. Professor John Ward from Kellogg identified a unique case and opportunity. From this combined list, the competition organizers selected a set of cases designed to meet the competition's needs.

Cases Used in the Competition

Seven Day Pre-Arrival Case

FREEDOM COMMUNICATIONS, INC: FAMILY ENTERPRISE OR LIQUIDITY?

Author(s): Ward, John L.; Zsolnay, Carol Adler

<http://www.kellogg.northwestern.edu/kellogg-case-publishing/case-search/case-detail.aspx?caseid=%7B9007C42A-01C5-4EBE-AE59-6A42DA5CFE7F%7D>

Four Hour Case

FOUR GENERATIONS OF THE OWENS FAMILY (A) and B)

Author(s): Ward, John L.; Schwass, Joachim ; Lief, Colleen

[https://www.imd.org/uupload/IMD.WebSite/BoardCenter/Web/89/Case%20Abstract%20FOUR%20GENERATIONS%20OF%20THE%20OWENS%20FAMILY%20\(A\).pdf](https://www.imd.org/uupload/IMD.WebSite/BoardCenter/Web/89/Case%20Abstract%20FOUR%20GENERATIONS%20OF%20THE%20OWENS%20FAMILY%20(A).pdf)

Three Hour Case

JUCHHEIM: THE FAITHFUL PURSUIT OF FLAVOUR, CULTURE AND FAMILY VALUES

Author(s): Strike, Vanessa M.; Kawamoto, Takao

<https://www.iveycases.com/ProductView.aspx?id=68690>

Finals 45-Minute Case

JUCHHEIM: THE FAITHFUL PURSUIT OF FLAVOUR, CULTURE AND FAMILY VALUES (B)

Author(s): Kawamoto, Takao