## Davis Center Survey

Description: katherine.strotmeyer@uvm.edu is the point person/who to contact for review/approval. the actual survey is attached (since i am not the point person i was not able to review the checklist and indicate what to include or leave out)
Date Created: 3/3/2010 9:58:14 AM
Date Range: 4/1/2010 12:00:00 AM - 5/5/2010 11:59:00 PM
Total Respondents: 3715

Q1. How are you affiliated with the University of Vermont?

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 2665 | $71.74 \%$ | $\square$ | Student |
| 249 | $6.70 \%$ |  | Faculty member |
| 796 | $21.43 \%$ |  | Staff member |
| 5 | $0.13 \%$ | $\square$ | Guest |
| 3715 | Respondents |  |  |

Q2. Please select your student status:

| Count | Percent |  |
| :---: | :---: | :---: |
| 934 | $35.69 \% \square \square$ | First year |
| 502 | 19.18\% $\square$ | Sophomore |
| 428 | $16.35 \% \square$ | Junior |
| 364 | 13.91\% $\square$ | Senior |
| 327 | 12.50\% $\square$ | Graduate/medical/professional student |
| 55 | 2.10\% $\square$ | Continuing education |
| 7 | $0.27 \%$ | Other (please specify) |
| 2617 | dents |  |

Q3. Where do you live?

| Count | Percent |  |
| :---: | :---: | :---: |
| 1542 | $58.88 \%$ | $\square$ |
| 1077 | $41.12 \%$ | On campus |
| 2619 | Respondents | Off campus |

Q4. Which best describes you?

| Count | Percent |  |
| ---: | :---: | :--- |
| 983 | $37.45 \%$ | $\square$ |
| 1642 | $62.55 \%$ | $\square$ |
| 2625 | Respondents |  |

Q5. What is the first thing that comes to mind when you think or hear about the Davis Center?

| Count | Percent |
| :---: | :---: |
| 2847 | $100.00 \%$ |
| 2847 | Respondents |

Q6. Why do you visit the Davis Center? (Check all that apply)

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 3019 | 84.90\% | 12.04\% $\square$ | Eat |
| 1293 | $36.36 \%$ | $5.16 \% \square$ | Study |
| 653 | 18.36\% | 2.60\% $\square$ | Work |
| 692 | 19.46\% | 2.76\% $\square$ | Relax/rest/sleep |
| 513 | 14.43\% | 2.05\% $\square$ | Play pool |
| 61 | 1.72\% | 0.24\% $\square$ | Play foosball |
| 971 | 27.31\% | 3.87\% $\square$ | Check e-mail |
| 1570 | 44.15\% | 6.26\% $\square$ | Attend meetings |
| 1791 | 50.37\% | 7.14\% $\square$ | Attend special events |
| 985 | 27.70\% | 3.93\% $\square$ | Hangout with friends |
| 292 | 8.21\% | 1.16\% $\square$ | Visit the information desks |
| 218 | 6.13\% | 0.87\% $\square$ | Use the gender neutral restrooms |
| 48 | 1.35\% | 0.19\% $\square$ | Use the showers (located in the gender neutral restrooms) |
| 302 | 8.49\% | 1.20\% $\square$ | Go to the Student Government Association |
| 63 | 1.77\% | 0.25\% $\square$ | Go to the Vermont Cynic office |
| 75 | 2.11\% | 0.30\% $\square$ | Go to the WRUV station |
| 48 | 1.35\% | 0.19\% $\square$ | Go to the UVMtv studio |
| 494 | 13.89\% | 1.97\% $\square$ | Go to student club/organization offices |
| 330 | 9.28\% | 1.32\% $\square$ | Go to the Department of Student Life |
| 126 | 3.54\% | 0.50\% $\square$ | Go to the Davis Center Operations Office |
| 1164 | 32.73\% | 4.64\% $\square$ | Go to the Computer Depot |
| 432 | 12.15\% | 1.72\% $\square$ | Go to Growing Vermont |
| 960 | 27.00\% | $3.83 \% \square$ | Go to the CATCard Office |
| 793 | 22.30\% | 3.16\% $\square$ | Go to Chittenden Bank |
| 749 | 21.06\% | 2.99\% $\square$ | Go to Henderson's Café |
| 1720 | 48.37\% | 6.86\% $\square$ | Use an ATM |
| 2693 | 75.73\% | 10.74\% $\square$ | Go to the UVM Bookstore |
| 1200 | 33.75\% | 4.79\% $\square$ | Go to the CatPause Convenience Store |
| 1538 | 43.25\% | 6.13\% $\square$ | Go to Underground Copy: Print \& Mail |
| 257 | 7.23\% | 1.02\% $\square$ | Other (please specify) |
| 27 | 0.76\% | 0.11\% $\square$ | None of the above |
| 3556 | Respondents |  |  |
| 25077 | Responses |  |  |

Q7. How often do you visit the Davis Center?

| Count | Percent |  |
| :---: | :---: | :---: |
| 738 | 20.91\% $\square \square$ | More than one time per day |
| 759 | 21.50\% $\square$ | Once a day |
| 868 | $24.59 \%$ | Two or three times a week |
| 503 | $14.25 \%$ | About once a week |
| 399 | 11.30\% $\square$ | About once a month |
| 242 | 6.86\% $\square$ | Less than once a month |
| 21 | 0.59\% $\square$ | Never |
| 3530 | dents |  |

Q8. How often do you visit the Davis Center on the weekends?

| Count | Percent |  |
| ---: | ---: | :--- |
| 160 | $4.52 \%$ |  |
| 571 | $16.13 \%$ | More than one time every weekend |
| 676 | $19.09 \%$ |  |
| 876 | $24.74 \%$ | Once every weekend |
| 1258 | $35.53 \%$ | One or two weekends per month |
| 3541 | Respondents | Less than one weekend per month |

Q9. How often do you use the pedestrian tunnel under Main Street?

| Count | Percent |  |  |
| ---: | :--- | :--- | :--- |
| 461 | $12.97 \%$ |  | More than one time per day |
| 249 | $7.01 \%$ |  | Once a day |
| 584 | $16.44 \%$ |  | Two or three times a week |
| 406 | $11.43 \%$ | $\square$ | About once a week |
| 457 | $12.86 \%$ |  | About once a month |
| 618 | $17.39 \%$ |  | Less than once a month |
| 778 | $21.90 \%$ |  | Never |
| 3553 | Respondents |  |  |

Q10. How satisfied are you with the following dining options? - The Marketplace

| Count | Percent |  |
| ---: | :--- | :--- |
| 691 | $19.85 \%$ | $\square$ |
| 1459 | $41.91 \%$ | Very satisfied |
| 450 | $12.93 \%$ | Moderately satisfied |
| 206 | $5.92 \%$ | Neither satisfied nor dissatisfied |
| 52 | $1.49 \%$ | $\square$ | | Moderately dissatisfied |  |
| :--- | :--- |
| 623 | $17.90 \%$ |
|  | Very dissatisfied |
| 3481 | Respondents |
|  |  |

Q11. How satisfied are you with the following dining options? - Ben \& Jerry's

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 1617 | $46.55 \%$ | $\square$ | Very satisfied |
| 717 | $20.64 \%$ |  | Moderately satisfied |
| 226 | $6.51 \%$ |  | Neither satisfied nor dissatisfied |
| 28 | $0.81 \%$ | $\square$ | Moderately dissatisfied |
| 12 | $0.35 \%$ | $\square$ | Very dissatisfied |
| 874 | $25.16 \%$ |  | Unsure/Don't visit |

3474 Respondents


| Q13. How satisfie | with the foll | owing dining opti | ? - Brennan's Pub \& Bistro |
| :---: | :---: | :---: | :---: |
| Count | Percent |  |  |
| 580 | 16.68\% | $\square$ | Very satisfied |
| 1074 | 30.89\% | $\square$ | Moderately satisfied |
| 496 | 14.27\% | $\square$ | Neither satisfied nor dissatisfied |
| 332 | 9.55\% | $\square$ | Moderately dissatisfied |
| 165 | 4.75\% | $\square$ | Very dissatisfied |
| 830 | 23.87\% | $\square$ | Unsure/Don't visit |
| 3477 | dents |  |  |


| Q14. How satisfied are you with the following dining options? - Henderson's Café |  |  |
| ---: | :--- | :--- |
| Count | Percent |  |
| 640 | $18.49 \%$ | $\square$ |
| 604 | $17.45 \%$ | $\square$ |
| 392 | $11.32 \%$ | $\square$ | | Very satisfied |
| :--- |
| 88 |

Q15. How satisfied are you with the following dining options? - FeelGood Grilled Cheese

| Count | Percent |  | Very satisfied |
| ---: | :---: | :--- | :--- |
| 793 | $22.93 \%$ | $\square$ | Moderately satisfied |
| 444 | $12.84 \%$ | $\square$ | Neither satisfied nor dissatisfied |
| 250 | $7.23 \%$ | $\square$ | Moderately dissatisfied |
| 39 | $1.13 \%$ | $\square$ | Very dissatisfied |
| 28 | $0.81 \%$ | $\square$ |  |
| 1904 | $55.06 \%$ |  |  |
| 3458 | Respondents |  |  |


| Q16. How satisfied are you with the following aspects of Brennan's Pub and Bistro? - Atmosphe |  |  |  |
| :---: | :---: | :---: | :---: |
| Count | Percent |  |  |
| 945 | 27.61\% | $\square \square$ | Very satisfied |
| 1138 | 33.25\% | $\square$ | Moderately satisfied |
| 395 | 11.54\% | $\square$ | Neither satisfied nor dissatisfied |
| 147 | 4.29\% | $\square$ | Moderately dissatisfied |
| 61 | 1.78\% | $\square$ | Very dissatisfied |
| 737 | 21.53\% | $\square \square$ | Unsure |
| 3423 Respondents |  |  |  |


| Q17. How satisfied are you with the following aspects of Brennan's Pub and Bistro? - Events/activities (bands, comedians, PubQuiz, etc.) |  |  |
| :--- | :--- | :--- |
| Count | Percent |  |
| 545 | $15.98 \%$ | $\square$ |
| 695 | $20.38 \%$ | $\square$ | | Very satisfied |
| :--- |
| 503 |


| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 405 | 11.85\% | $\square$ | Very satisfied |
| 1014 | 29.68\% | $\square$ | Moderately satisfied |
| 555 | 16.24\% | $\square$ | Neither satisfied nor dissatisfied |
| 443 | 12.96\% | $\square$ | Moderately dissatisfied |
| 225 | 6.58\% | $\square$ | Very dissatisfied |
| 775 | 22.68\% | $\square \square$ | Unsure |
| 3417 | dents |  |  |

Q19. How satisfied are you with the following aspects of Brennan's Pub and Bistro? - Food quality

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 548 | $16.14 \%$ | $\square$ | Very satisfied |
| 1057 | $31.13 \%$ | $\square$ | Moderately satisfied |
| 515 | $15.17 \%$ | $\square$ | Neither satisfied nor dissatisfied |
| 327 | $9.63 \%$ | $\square$ | Moderately dissatisfied |
| 167 | $4.92 \%$ |  | Very dissatisfied |
| 781 | $23.00 \%$ | $\square$ | Unsure |
| 3395 | Respondents |  |  |

Q20. Please provide any comments regarding dining options in the Davis Center:

| Count | Percent |
| ---: | :---: |
| 1656 | $100.00 \%$ |
| 1656 | Respondents |

Q21. How satisfied are you with the following service providers and vendors? - Computer Depot

| Count | Percent |  |
| :---: | :---: | :---: |
| 856 | 24.79\% $\square$ | Very satisfied |
| 790 | 22.88\% $\square$ | Moderately satisfied |
| 331 | 9.59\% $\square$ | Neither satisfied nor dissatisfied |
| 87 | 2.52\% $\square$ | Moderately dissatisfied |
| 38 | 1.10\% $\square$ | Very dissatisfied |
| 1351 | $39.13 \% \square$ | Unsure/Don't visit |
| 3453 | dents |  |

Q22. How satisfied are you with the following service providers and vendors? - Growing Vermont

| Count | Percent |  |
| :---: | :---: | :---: |
| 416 | 12.14\% $\square$ | Very satisfied |
| 491 | 14.33\% $\square$ | Moderately satisfied |
| 384 | 11.21\% $\square$ | Neither satisfied nor dissatisfied |
| 46 | 1.34\% $\square$ | Moderately dissatisfied |
| 18 | $0.53 \%$ | Very dissatisfied |
| 2072 | 60.46\% $\square$ | Unsure/Don't visit |
| 3427 | dents |  |

Q23. How satisfied are you with the following service providers and vendors? - CATCard Office

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 855 | $24.83 \%$ | $\square$ | Very satisfied |
| 818 | $23.76 \%$ | $\square$ | Moderately satisfied |
| 476 | $13.83 \%$ | $\square$ | Neither satisfied nor dissatisfied |
| 81 | $2.35 \%$ | $\square$ | Moderately dissatisfied |
| 30 | $0.87 \%$ | $\square$ | Very dissatisfied |
| 1183 | $34.36 \%$ | $\square$ | Unsure/Don't visit |
| 3443 | Respondents |  |  |

Q24. How satisfied are you with the following service providers and vendors? - Chittenden Bank

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 698 | $20.38 \%$ | $\square$ | Very satisfied |
| 369 | $10.77 \%$ |  | Moderately satisfied |
| 302 | $8.82 \%$ |  | Neither satisfied nor dissatisfied |
| 21 | $0.61 \%$ | $\square$ | Moderately dissatisfied |
| 20 | $0.58 \%$ | $\square$ | Very dissatisfied |
| 2015 | $58.83 \%$ | $\square$ | Unsure/Don't visit |

3425 Respondents

Q25. How satisfied are you with the following service providers and vendors? - UVM Bookstore

| Count | Percent |  |
| ---: | :--- | :--- |
| 1125 | $32.61 \%$ | $\square$ |
| 1411 | $40.90 \%$ | $\square$ |
| 462 | $13.39 \%$ | Very satisfied |
| 241 | $6.99 \%$ | Moderately satisfied |
| 86 | $2.49 \%$ |  |
| 125 | $3.62 \%$ | Neither satisfied nor dissatisfied |
| 3450 | Respondents | Morately dissatisfied |

Q26. How satisfied are you with the following service providers and vendors? - CatPause Convenience Store

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 879 | $25.66 \%$ |  | Very satisfied |
| 999 | $29.17 \%$ |  | Moderately satisfied |
| 396 | $11.56 \%$ |  | Neither satisfied nor dissatisfied |
| 118 | $3.45 \%$ |  | Moderately dissatisfied |
| 27 | $0.79 \%$ | $\square$ | Very dissatisfied |
| 1006 | $29.37 \%$ |  | Unsure/Don't visit |
| 3425 | Respondents |  |  |

Q27. How satisfied are you with the following service providers and vendors? - Underground Copy: Print \& Mail

| Count | Percent |  |
| ---: | ---: | :--- |
| 999 | $29.10 \%$ | $\square$ | Very satisfied

Q28. Do you know about the UVM Bookstore's online store?

| Count | Percent |  |
| ---: | :--- | :--- |
| 2799 | $80.41 \%$ | Yes |
| 682 | $19.59 \%$ | No |

3481 Respondents

Q29. Have you visited the UVM Bookstore's online store?

| Count | Percent |  |  |
| ---: | :---: | ---: | :--- |
| 2311 | $82.59 \%$ |  | Yes |
| 487 | $17.41 \%$ |  | No |
| 2798 | Respondents |  |  |

Q30. Have you made a purchase through the UVM Bookstore's online store?

| Count | Percent |  |  |
| ---: | ---: | ---: | ---: |
| 1094 | $47.38 \%$ |  | Yes |
| 1215 | $52.62 \%$ |  | No |
| 2309 | Respondents |  |  |

Q31. How satisfied were you with your online shopping experience?

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 422 | $38.82 \%$ | $\square$ | Very satisfied |
| 504 | $46.37 \%$ | $\square$ | Moderately satisfied |
| 109 | $10.03 \%$ | $\square$ | Neither satisfied nor dissatisfied |
| 42 | $3.86 \%$ |  | Moderately dissatisfied |
| 10 | $0.92 \%$ | $\square$ | Very dissatisfied |
| 1087 | Respondents |  |  |

Q32. How satisfied are you with the following ATM providers? - Chittenden Bank - 1st and 3rd floors

| Count | Percent |  |
| :---: | :---: | :---: |
| 753 | $21.75 \% \square$ | Very satisfied |
| 299 | $8.64 \%$ - | Moderately satisfied |
| 289 | 8.35\% | Neither satisfied nor dissatisfied |
| 48 | 1.39\% $\square$ | Moderately dissatisfied |
| 49 | 1.42\% $\quad \square$ | Very dissatisfied |
| 2024 | $58.46 \% \square$ | Unsure/Don't use |
| 3462 | Respondents |  |

Q33. How satisfied are you with the following ATM providers? - Merchant's Bank - 2nd floor

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 283 | $8.17 \%$ | $\square$ | Very satisfied |
| 177 | $5.11 \%$ | $\square$ | Moderately satisfied |
| 312 | $9.01 \%$ | $\square$ | Neither satisfied nor dissatisfied |
| 47 | $1.36 \%$ | $\square$ | Moderately dissatisfied |
| 34 | $0.98 \%$ | $\square$ | Very dissatisfied |
| 2609 | $75.36 \%$ | $\square$ | Unsure/Don't use |
| 3462 | Respondents |  |  |

Q34. How satisfied are you with the following ATM providers? - TD BankNorth - 1st floor

| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 656 | 18.95\% | - | Very satisfied |
| 331 | 9.56\% | $\square$ | Moderately satisfied |
| 302 | 8.72\% | $\square$ | Neither satisfied nor dissatisfied |
| 61 | 1.76\% | $\square$ | Moderately dissatisfied |
| 59 | 1.70\% | $\square$ | Very dissatisfied |
| 2053 | 59.30\% | $\square$ | Unsure/Don't use |
| 3462 | dents |  |  |

Q35. Please provide any comments regarding service providers and vendors:

| Count | Percent |
| ---: | ---: |
| 989 | $100.00 \%$ |
| 989 | Respondents |

Q36. Is there one service or additional convenience that you feel is currently missing which would enable us to better serve you?

| Count | Percent |
| ---: | :---: |
| 1163 | $100.00 \%$ |
| 1163 | Respondents |

Q37. Have you reserved space or planned an event in the Davis Center?

| Count | Percent |  |  |
| ---: | :---: | :---: | :---: |
| 716 | $20.68 \%$ |  | Yes |
| 2746 | $79.32 \%$ |  | No |
| 3462 | Respondents |  |  |

Q38. How satisfied are you with the process of reserving space/planning an event in the Davis Center?

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 209 | $29.31 \%$ | $\square$ | Very satisfied |
| 343 | $48.11 \%$ | $\square$ | Moderately satisfied |
| 73 | $10.24 \%$ | $\square$ | Neither satisfied nor dissatisfied |
| 58 | $8.13 \%$ | $\square$ | Moderately dissatisfied |
| 16 | $2.24 \%$ | $\square$ | Very dissatisfied |
| 14 | $1.96 \%$ | $\square$ |  |
| 713 | Respondents |  |  |

Q39. How would you rate the level of customer service of the Davis Center Event Services professional staff?

| Count | Percent |  |
| ---: | ---: | :--- |
| 339 | $47.55 \%$ | $\square$ |
| 298 | $41.80 \%$ | Excellent |
| 61 | $8.56 \%$ | $\square$ |
| 14 | $1.96 \%$ | $\square$ |
| 1 | Good |  |
| 713 | Resporage |  |
|  |  | Below average |

Q40. How would you rate the level of customer service of the Davis Center Event Services student staff?

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 316 | $44.32 \%$ | $\square$ | Excellent |
| 318 | $44.60 \%$ | $\square$ | Good |
| 72 | $10.10 \%$ |  | Average |
| 7 | $0.98 \%$ | $\square$ | Below average |
| 0 | $0.00 \%$ | $\square$ | Poor |
| 713 | Respondents |  |  |

Q41. How would you rate your overall event experience?

| Count | Percent |  |
| ---: | :--- | :--- |
| 264 | $37.03 \%$ | $\square$ | Excellent

Q42. Please provide any specific feedback with regard to event services at the Davis Center:

| Count | Percent |
| ---: | :---: |
| 237 | $100.00 \%$ |
| 237 | Respondents |

Q43. Have you received assistance from either the 1st or 3rd floor information desks?

| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 1774 | $51.32 \%$ |  |  |
| 1683 | $48.68 \%$ |  | Yes |
| 3457 | Respondents |  | No |

Q44. How satisfied were you with the support/information you received at the information desk?

| Count | Percent |  |  |
| ---: | :--- | :--- | :--- |
| 1034 | $58.95 \%$ | $\square$ | Very satisfied |
| 574 | $32.73 \%$ | $\square$ | Moderately satisfied |
| 118 | $6.73 \%$ |  | Neither satisfied nor dissatisfied |
| 25 | $1.43 \%$ |  | Moderately dissatisfied |
| 3 | $0.17 \%$ | $\square$ | Very dissatisfied |

1754 Respondents

Q45. How would you rate the level of customer service provided by the information desk staff?

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 885 | $50.46 \%$ | $\square$ | Excellent |
| 705 | $40.19 \%$ | $\square$ | Good |
| 152 | $8.67 \%$ | $\square$ | Average |
| 9 | $0.51 \%$ | $\square$ | Below average |
| 3 | $0.17 \%$ | $\square$ | Poor |

1754 Respondents

Q46. Please provide any specific feedback with regard to the information desks:

| Count | Percent |
| ---: | ---: |
| 431 | $100.00 \%$ |
| 431 | Respondents |

Q47. How many events/activities at the Davis Center have you attended in the last six months?

| Count | Percent |  |
| :---: | :---: | :---: |
| 2173 | 63.54\% $\square$ | 1-5 |
| 460 | 13.45\% $\square$ | 6-10 |
| 111 | $3.25 \% \square$ | 11-15 |
| 113 | 3.30\% $\square$ | 16 or more |
| 563 | $16.46 \% \square$ | None |
| 3420 | dents |  |

Q48. What approaches are most effective in making you aware of events on campus? (Check up to five)

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 2316 | 67.72\% | $19.08 \% \square$ | Posters/flyers |
| 881 | 25.76\% | 7.26\% $\square$ | Banners |
| 1911 | 55.88\% | $15.74 \% \square \square$ | This week @ UVM weekly e-mail |
| 240 | 7.02\% | 1.98\% $\square$ | SGA president's weekly e-mail |
| 668 | 19.53\% | $5.50 \% \square$ | uvm.edu/bored (website, e-mail, Facebook, Twitter) |
| 244 | 7.13\% | 2.01\% $\square$ | Other e-mail listserv (please specify) |
| 375 | 10.96\% | 3.09\% $\square$ | The Vermont Cynic |
| 453 | 13.25\% | 3.73\% $\square$ | The Watertower |
| 33 | 0.96\% | 0.27\% $\square$ | UVMtv |
| 56 | 1.64\% | 0.46\% $\quad \square$ | WRUV |
| 393 | 11.49\% | 3.24\% $\square$ | Tabling |
| 323 | 9.44\% | 2.66\% $\quad \square$ | Chalking |
| 407 | 11.90\% | 3.35\% $\square$ | Giveaways |
| 129 | 3.77\% | 1.06\% | Signs in the UVM buses |
| 256 | 7.49\% | 2.11\% $\quad \square$ | Table top ads |
| 464 | 13.57\% | 3.82\% $\quad$ | Flat screen monitors |
| 174 | 5.09\% | 1.43\% $\square$ | Display cases |
| 234 | 6.84\% | 1.93\% $\square$ | UVM online calendar (r25) |
| 1648 | 48.19\% | $13.58 \%$ | Word of mouth |
| 835 | 24.42\% | $6.88 \% \square$ | Facebook |
| 26 | 0.76\% | 0.21\% $\square$ | Twitter |
| 73 | 2.13\% | 0.60\% $\square$ | Other (please specify) |
| 3420 | Respondents |  |  |
| 12139 | nses |  |  |

Q49. Which of the following events/activities are you most likely to attend (Check up to five)

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 891 | 26.05\% | $7.71 \% \square$ | Art exhibits/openings |
| 1114 | 32.57\% | 9.65\% $\quad \square$ | Comedians |
| 692 | 20.23\% | $5.99 \% \square$ | Live performances in Brennan's |
| 1108 | 32.40\% | 9.59\% $\square$ | Concerts in the Grand Maple Ballroom |
| 996 | 29.12\% | 8.62\% $\square$ | Conferences |
| 361 | 10.56\% | $3.13 \% \quad \square$ | Dances |
| 843 | 24.65\% | 7.30\% $\square$ | Films |
| 251 | 7.34\% | 2.17\% $\quad \square$ | Pub Quiz |
| 379 | 11.08\% | 3.28\% $\square$ | Themed Dinners |
| 165 | 4.82\% | 1.43\% $\square$ | Video games |
| 156 | 4.56\% | 1.35\% $\square$ | Karaoke |
| 315 | 9.21\% | 2.73\% $\square$ | Bingo |
| 474 | 13.86\% | 4.10\% $\square$ | Arts and Crafts |
| 1413 | 41.32\% | $12.23 \% \square$ | Lectures/speakers |
| 450 | 13.16\% | 3.90\% $\square$ | Social-justice themed programs |
| 545 | 15.94\% | 4.72\% $\quad \square$ | Environmentally-themed programs |
| 555 | 16.23\% | 4.81\% $\square$ | Mid-day events (Noon) |
| 507 | 14.82\% | 4.39\% $\square$ | Late-night events (10 p.m. - Midnight) |
| 98 | 2.87\% | 0.85\% $\quad \square$ | Other (please specify) |
| 237 | 6.93\% | 2.05\% $\square$ | None, I am satisfied with the selection offered. |
| 3420 | Respondents |  |  |
| 11550 | nses |  |  |

Q50. Which of the following events/activities are you least likely to attend (Check up to five)

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 500 | 14.62\% | 3.99\% $\square$ | Art exhibits/openings |
| 386 | 11.29\% | 3.08\% $\square$ | Comedians |
| 481 | 14.06\% | 3.84\% $\quad \square$ | Live performances in Brennan's |
| 150 | 4.39\% | 1.20\% $\quad \square$ | Concerts in the Grand Maple Ballroom |
| 570 | 16.67\% | 4.55\% $\square$ | Conferences |
| 1115 | 32.60\% | 8.89\% $\quad \square$ | Dances |
| 206 | 6.02\% | 1.64\% $\square$ | Films |
| 955 | 27.92\% | 7.62\% $\square$ | Pub Quiz |
| 569 | 16.64\% | 4.54\% $\square$ | Themed Dinners |
| 1579 | 46.17\% | $12.59 \% \quad \square$ | Video games |
| 1485 | 43.42\% | $11.84 \%$ | Karaoke |
| 1209 | 35.35\% | 9.64\% $\square$ | Bingo |
| 540 | 15.79\% | 4.31\% $\square$ | Arts and Crafts |
| 310 | 9.06\% | 2.47\% $\quad \square$ | Lectures/speakers |
| 537 | 15.70\% | 4.28\% $\quad \square$ | Social-justice themed programs |
| 357 | 10.44\% | 2.85\% $\quad \square$ | Environmentally-themed programs |
| 552 | 16.14\% | 4.40\% $\square$ | Mid-day events (Noon) |
| 682 | 19.94\% | $5.44 \% \quad \square$ | Late-night events (10 p.m. - Midnight) |
| 17 | 0.50\% | 0.14\% $\square$ | Other (please specify) |
| 339 | 9.91\% | 2.70\% $\quad \square$ | None, I am satisfied with the selection offered. |
| 3420 | ndents |  |  |
| 12539 | nses |  |  |

Q51. Of all the events that you have attended at the Davis Center, what was your favorite?

| Count | Percent |  |
| :---: | :---: | :---: |
| 1771 | $100.00 \%$ |  |
| 1771 | Respondents |  |


| Count | Percent |  |
| :---: | :---: | :---: |
| 804 | $24.03 \% \square$ | Very satisfied |
| 961 | $28.72 \% \square$ | Moderately satisfied |
| 473 | 14.14\% $\square$ | Neither satisfied nor dissatisfied |
| 75 | 2.24\% $\square$ | Moderately dissatisfied |
| 28 | $0.84 \%$ | Very dissatisfied |
| 1005 | 30.04\% $\square$ | Unable to judge |
| 3346 | dents |  |

Q53. How satisfied are you with the following aspects of the Davis Center? - Cleanliness

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 1934 | $57.41 \%$ | $\square$ | Very satisfied |
| 1146 | $34.02 \%$ | $\square$ | Moderately satisfied |
| 166 | $4.93 \%$ | $\square$ | Neither satisfied nor dissatisfied |
| 30 | $0.89 \%$ | $\square$ | Moderately dissatisfied |
| 13 | $0.39 \%$ | $\square$ | Very dissatisfied |
| 80 | $2.37 \%$ | $\square$ | Unable to judge |

3369 Respondents

Q54. How satisfied are you with the following aspects of the Davis Center? - Plants

| Count | Percent |  |
| ---: | :--- | :--- |
| 1084 | $32.25 \%$ | $\square$ | | Very satisfied |
| :--- |
| 1221 |

Q55. How satisfied are you with the following aspects of the Davis Center? - Lounge spaces

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 1221 | $36.34 \%$ | $\square$ | Very satisfied |
| 1416 | $42.14 \%$ | $\square$ | Moderately satisfied |
| 370 | $11.01 \%$ | $\square$ | Neither satisfied nor dissatisfied |
| 157 | $4.67 \%$ | $\square$ | Moderately dissatisfied |
| 28 | $0.83 \%$ | $\square$ | Very dissatisfied |
| 168 | $5.00 \%$ |  | Unable to judge |
| 3360 | Respondents |  |  |


| Q56. How satisfied are you with the following aspects of the Davis Center? - Building hours |  |  |
| :---: | :---: | :---: |
| Count | Percent |  |
| 1177 | 35.07\% | Very satisfied |
| 1147 | 34.18\% | Moderately satisfied |
| 449 | 13.38\% | Neither satisfied nor dissatisfied |
| 205 | 6.11\% | Moderately dissatisfied |
| 77 | 2.29\% | Very dissatisfied |
| 301 | 8.97\% | Unable to judge |
| 3356 Respondents |  |  |

Q57. How satisfied are you with the following aspects of the Davis Center? - Dining hours

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 513 | $15.33 \%$ | $\square$ | Very satisfied |
| 938 | $28.03 \%$ |  | Moderately satisfied |
| 552 | $16.50 \%$ |  | Neither satisfied nor dissatisfied |
| 686 | $20.50 \%$ |  | Moderately dissatisfied |
| 257 | $7.68 \%$ | $\square$ | Very dissatisfied |
| 400 | $11.95 \%$ |  | Unable to judge |

3346 Respondents

Q58. How satisfied are you with the following aspects of the Davis Center? - Computer kiosks

| Count | Percent |  |
| ---: | :--- | :--- |
| 849 | $25.37 \%$ | $\square$ | | Very satisfied |
| :--- |
| 1023 |

Q59. How satisfied are you with the following aspects of the Davis Center? - Overall look and feel

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 1431 | $42.64 \%$ | $\square$ | Very satisfied |
| 1349 | $40.20 \%$ | $\square$ | Moderately satisfied |
| 337 | $10.04 \%$ | $\square$ | Neither satisfied nor dissatisfied |
| 114 | $3.40 \%$ |  | Moderately dissatisfied |
| 63 | $1.88 \%$ | $\square$ | Very dissatisfied |
| 62 | $1.85 \%$ | $\square$ | Unable to judge |
| 3356 | Respondents |  |  |

Q60. Please indicate your level of agreement with the following: The Davis Center . . . - Is a safe place

| Count | Percent |  |
| :---: | :---: | :---: |
| 2334 | 69.22\% $\square$ | Strongly agree |
| 803 | 23.81\% $\square$ | Moderately agree |
| 128 | 3.80\% | Neither agree nor disagree |
| 10 | 0.30\% $\square$ | Moderately disagree |
| 7 | 0.21\% $\square$ | Strongly disagree |
| 90 | 2.67\% $\square$ | Unable to judge |
| 3372 | Respondents |  |

Q61. Please indicate your level of agreement with the following: The Davis Center . . . - Is a welcoming place

| Count | Percent |  |  |
| ---: | :--- | :--- | :--- |
| 2026 | $60.26 \%$ | $\square$ | Strongly agree |
| 965 | $28.70 \%$ | $\square$ | Moderately agree |
| 223 | $6.63 \%$ |  | Neither agree nor disagree |
| 78 | $2.32 \%$ | $\square$ | Moderately disagree |
| 31 | $0.92 \%$ | $\square$ | Strongly disagree |
| 39 | $1.16 \%$ | $\square$ | Unable to judge |

3362 Respondents
Q62. Please indicate your level of agreement with the following: The Davis Center . . . - Is a central meeting place for students, faculty, and staff

| Count | Percent |  |
| ---: | :--- | :--- |
| 1767 | $52.76 \%$ | $\square$ |
| 913 | $27.26 \%$ | $\square$ |
| 369 | $11.02 \%$ | $\square$ | | Strongly agree |
| :--- |
| 136 |



| Count | Percent |  |
| :---: | :---: | :---: |
| 725 | 21.58\% | Strongly agree |
| 817 | 24.32\% | Moderately agree |
| 708 | 21.07\% | Neither agree nor disagree |
| 427 | 12.71\% | Moderately disagree |
| 180 | 5.36\% | Strongly disagree |
| 503 | 14.97\% | Unable to judge |
| 3360 | dents |  |

Q65. Please indicate your level of agreement with the following: The Davis Center . . . Is a good place to host and/or attend events/activities

| Count | Percent |  |  |
| ---: | :--- | :--- | :--- |
| 1462 | $43.37 \%$ | $\square$ | Strongly agree |
| 1262 | $37.44 \%$ | $\square$ | Moderately agree |
| 341 | $10.12 \%$ |  | Neither agree nor disagree |
| 75 | $2.22 \%$ |  | Moderately disagree |
| 34 | $1.01 \%$ | $\square$ | Strongly disagree |
| 197 | $5.84 \%$ |  | Unable to judge |

3371 Respondents

| Count | Percent |  |
| :---: | :---: | :---: |
| 1308 | 38.93\% $\square$ | Strongly agree |
| 1171 | $34.85 \% \square$ | Moderately agree |
| 424 | 12.62\% $\square$ | Neither agree nor disagree |
| 116 | 3.45\% $\square$ | Moderately disagree |
| 31 | 0.92\% $\square$ | Strongly disagree |
| 310 | 9.23\% $\square$ | Unable to judge |
| 3360 | dents |  |

Q67. Please provide any comments regarding the Davis Center:

| Count | Percent |
| ---: | ---: |
| 723 | $100.00 \%$ |
| 723 | Respondents |

Q68. Please indicate your level of agreement with the following: The Davis Center . . . - Practices environmental stewardship

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 1265 | $37.63 \%$ | $\square$ | Strongly agree |
| 1162 | $34.56 \%$ | $\square$ | Moderately agree |
| 332 | $9.88 \%$ |  | Neither agree nor disagree |
| 170 | $5.06 \%$ |  | Moderately disagree |
| 69 | $2.05 \%$ | $\square$ | Strongly disagree |
| 364 | $10.83 \%$ |  | Unable to judge |

3362
Respondents

| Q69. Please indicate your level of agreement with the following: The Davis Center . . . - Supports UVM's commitment to social justice |  |  |
| ---: | :--- | :--- |
| Count | Percent |  |
| 1079 | $32.17 \%$ | $\square$ |
| 1019 | $30.38 \%$ | $\square$ | | Strongly agree |
| :--- |
| 497 |

Q70. Please indicate your level of agreement with the following: The Davis Center . . - Is welcoming of all identities

| Count | Percent |  |
| ---: | :--- | :--- |
| 1729 | $51.50 \%$ | $\square$ |
| 961 | $28.63 \%$ | $\square$ |
| 295 | $8.79 \%$ | $\square$ | | Strongly agree |
| :--- |
| 32 |


| Count | Percent |  |
| :---: | :---: | :---: |
| 1709 | 50.97\% $\square$ | Strongly agree |
| 1109 | $33.07 \% \square$ | Moderately agree |
| 257 | 7.66\% $\square$ | Neither agree nor disagree |
| 95 | 2.83\% $\square$ | Moderately disagree |
| 56 | 1.67\% $\square$ | Strongly disagree |
| 127 | 3.79\% $\square$ | Unable to judge |
| 3353 | dents |  |


| indic | l of agre | ement with the fol | ng: The Davis Center . . . - C |
| :---: | :---: | :---: | :---: |
| Count | Percent |  |  |
| 1134 | 33.91\% | $\square$ | Strongly agree |
| 1036 | 30.98\% | $\square$ | Moderately agree |
| 521 | 15.58\% | $\square$ | Neither agree nor disagree |
| 114 | 3.41\% | $\square$ | Moderately disagree |
| 78 | 2.33\% | $\square$ | Strongly disagree |
| 461 | 13.79\% | $\square$ | Unable to judge |
| 3344 | dents |  |  |


| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 1737 | 51.76\% | $\square$ | Strongly agree |
| 1185 | 35.31\% | $\square$ | Moderately agree |
| 208 | 6.20\% | $\square$ | Neither agree nor disagree |
| 39 | 1.16\% | $\square$ | Moderately disagree |
| 22 | 0.66\% | $\square$ | Strongly disagree |
| 165 | 4.92\% | $\square$ | Unable to judge |
| 3356 | dents |  |  |

Q74. Please indicate your level of agreement with the following: The Davis Center . . - Provides a positive experience on campus
\(\left.\begin{array}{rll}Count \& Percent \& <br>

\hline 1702 \& 50.76 \% \& \square\end{array}\right)\) Strongly agree | Moderately agree |
| :--- |
| 1127 |

3353 Respondents

| Q75. Gender identity: (Check all that apply) |  |  |  |
| ---: | ---: | ---: | :--- |
| Count | Respondent \% | Response \% |  |
| 2220 | $66.57 \%$ | $66.29 \%$ | $\square$ |
| 1098 | $32.92 \%$ | $32.79 \%$ | $\square$ |
| 10 | $0.30 \%$ | $0.30 \%$ | $\square$ | Male | Transgender |
| :--- |
| 21 |


| Q76. Sexual orientation: (Check all that apply) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Count | Respondent \% | Response \% |  |  |
| 100 | 3.02\% | 3.00\% | $\square$ | Bisexual |
| 111 | 3.35\% | 3.33\% | $\square$ | Gay/lesbian |
| 3038 | 91.81\% | 91.09\% | $\square$ | Heterosexual/straight |
| 86 | 2.60\% | 2.58\% | $\square$ | Self identify |
| 3309 Respondents |  |  |  |  |
| 3335 | nses |  |  |  |

Q77. How do you identify racially/ethnically? (Check all that apply)

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 70 | 2.12\% | 2.03\% $\square$ | African American/Black |
| 138 | 4.19\% | 4.00\% $\square$ | Asian American/Asian/Pacific Islander |
| 2954 | 89.60\% | 85.57\% $\square$ | Caucasian/White |
| 87 | 2.64\% | 2.52\% $\square$ | Hispanic/Latina(o) |
| 42 | 1.27\% | 1.22\% $\square$ | Native American/American Indian/Alaskan Native |
| 67 | 2.03\% | 1.94\% $\square$ | Biracial/multiracial |
| 94 | 2.85\% | 2.72\% $\square$ | Self identify |
| 3297 | Respondents |  |  |
| 3452 | Responses |  |  |

Q78. "I identify as an international student, staff, or faculty member."

| Count | Percent |  |
| ---: | :---: | :--- |
| 364 | $10.79 \%$ | $\square$ |
| 3011 | $89.21 \%$ | Yes |
| 3375 | Respondents | No |

Q79. In which college, school, or division do you work? (Check all that apply)

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 67 | 31.02\% | $26.48 \% \square \square$ | College of Arts and Sciences |
| 27 | 12.50\% | 10.67\% $\square$ | College of Agriculture and Life Sciences |
| 20 | 9.26\% | 7.91\% $\square$ | College of Nursing and Health Sciences |
| 3 | 1.39\% | 1.19\% $\square$ | School of Business Administration |
| 16 | 7.41\% | 6.32\% $\square$ | College of Engineering and Mathematical Sciences |
| 9 | 4.17\% | 3.56\% $\square$ | Rubenstein School of Environment and Natural Resources |
| 19 | 8.80\% | 7.51\% $\square$ | College of Education and Social Services |
| 3 | 1.39\% | 1.19\% $\square$ | Honors College |
| 10 | 4.63\% | 3.95\% $\square$ | Graduate College |
| 47 | 21.76\% | 18.58\% $\square$ | College of Medicine |
| 12 | 5.56\% | 4.74\% $\square$ | Continuing Education |
| 4 | 1.85\% | 1.58\% $\square$ | Extension |
| 12 | 5.56\% | 4.74\% $\square$ | Libraries and Learning Resources |
| 4 | 1.85\% | 1.58\% $\square$ | Other (please specify) |
| 216 | Respondents |  |  |
| 253 | nses |  |  |

Q80. In which college, school, or division are you enrolled? (Check all that apply)

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 1111 | 46.35\% | 40.46\% $\square$ | College of Arts and Sciences |
| 294 | 12.27\% | 10.71\% $\square$ | College of Agriculture and Life Sciences |
| 165 | 6.88\% | 6.01\% $\square$ | College of Nursing and Health Sciences |
| 169 | 7.05\% | 6.15\% $\square$ | School of Business Administration |
| 219 | 9.14\% | 7.98\% $\square$ | College of Engineering and Mathematical Sciences |
| 172 | 7.18\% | 6.26\% $\square$ | Rubenstein School of Environment and Natural Resources |
| 242 | 10.10\% | 8.81\% $\square$ | College of Education and Social Services |
| 131 | 5.47\% | 4.77\% $\square$ | Honors College |
| 123 | 5.13\% | 4.48\% $\square$ | Graduate College |
| 66 | 2.75\% | 2.40\% $\square$ | College of Medicine |
| 48 | 2.00\% | 1.75\% $\square$ | Continuing Education |
| 0 | 0.00\% | 0.00\% $\square$ | Extension |
| 0 | 0.00\% | 0.00\% $\square$ | Libraries and Learning Resources |
| 6 | 0.25\% | 0.22\% $\square$ | Other (please specify) |
| 2397 | Respondents |  |  |
| 2746 | Responses |  |  |

Q81. In which Administrative Unit(s) do you work? (Check all that apply)

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 289 | 39.75\% | 35.20\% $\square$ | College/Academic Unit |
| 22 | 3.03\% | 2.68\% $\square$ | Development and Alumni Relations |
| 12 | 1.65\% | 1.46\% $\square$ | Diversity and Equity/Affirmative Action and Equal Opportunity |
| 45 | 6.19\% | $5.48 \% \square$ | Enrollment Management |
| 25 | 3.44\% | 3.05\% $\square$ | Enterprise Technology Services |
| 5 | 0.69\% | 0.61\% $\square$ | Federal, State and Community Relations |
| 78 | 10.73\% | 9.50\% $\square$ | Finance and Administration |
| 2 | 0.28\% | 0.24\% $\square$ | Legal Affairs and General Counsel |
| 122 | 16.78\% | 14.86\% ■ | Research |
| 105 | 14.44\% | 12.79\% $\quad \square$ | Student and Campus Life |
| 116 | 15.96\% | 14.13\% $\quad \square$ | Other (please specify) |
| 727 | ndents |  |  |
| 821 | nses |  |  |

Q82. In which college, school, or division do you work? (Staff)

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 47 | 16.55\% | $15.41 \%$ | College of Arts and Sciences |
| 33 | 11.62\% | 10.82\% $\square$ | College of Agriculture and Life Sciences |
| 10 | 3.52\% | 3.28\% $\square$ | College of Nursing and Health Sciences |
| 8 | 2.82\% | 2.62\% $\square$ | School of Business Administration |
| 9 | 3.17\% | 2.95\% $\square$ | College of Engineering and Mathematical Sciences |
| 8 | 2.82\% | 2.62\% $\square$ | Rubenstein School of Environment and Natural Resources |
| 25 | 8.80\% | 8.20\% $\quad$ | College of Education and Social Services |
| 4 | 1.41\% | 1.31\% $\square$ | Honors College |
| 9 | 3.17\% | 2.95\% $\square$ | Graduate College |
| 101 | 35.56\% | $33.11 \% \square$ | College of Medicine |
| 9 | 3.17\% | 2.95\% | Continuing Education |
| 9 | 3.17\% | 2.95\% $\square$ | Extension |
| 19 | 6.69\% | 6.23\% | Libraries and Learning Resources |
| 14 | 4.93\% | 4.59\% | Other (please specify) |
| 284 | Respondents |  |  |
| 305 | Responses |  |  |

