Transfer Students 2008 vs. 2018

<table>
<thead>
<tr>
<th></th>
<th>2008</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Fall Enrollment</td>
<td>459</td>
<td>448</td>
</tr>
<tr>
<td>Percent Vermont</td>
<td>58%</td>
<td>43%</td>
</tr>
<tr>
<td>Percent International</td>
<td>1%</td>
<td>20%</td>
</tr>
<tr>
<td>Percent ALANA</td>
<td>6%</td>
<td>9%</td>
</tr>
</tbody>
</table>
### Transfer Students by College

<table>
<thead>
<tr>
<th>College</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>CALS</td>
<td>50</td>
<td>64</td>
</tr>
<tr>
<td>CAS</td>
<td>214</td>
<td>210</td>
</tr>
<tr>
<td>GSB</td>
<td>41</td>
<td>44</td>
</tr>
<tr>
<td>CESS</td>
<td>31</td>
<td>39</td>
</tr>
</tbody>
</table>
## Transfer Students by College

<table>
<thead>
<tr>
<th>College</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>CEMS</td>
<td>63</td>
<td>58</td>
</tr>
<tr>
<td>RSNER</td>
<td>34</td>
<td>15</td>
</tr>
<tr>
<td>CNHS</td>
<td>13</td>
<td>18</td>
</tr>
<tr>
<td>TOTAL</td>
<td>446</td>
<td>448</td>
</tr>
</tbody>
</table>
Transfer Working Group Recommendations – Fall 2015

- Students who were admitted as FTFY students who enrolled at another institution, may be able to receive their original FTFY award. **Spring only**

- Colleges and Schools should formalize communications with paid transfer students for advisement and registration. **Early Registration**

- Colleges and schools should review newly registered transfers schedules. **Feedback?**
Other changes

- Beginning Fall 2018, transfers under 20 were required to live in the residence halls.

- Transfer deadline was advertised as a priority deadline, rather than a deadline to apply more flexibility.
Transfer Recruitment Strategies

- Recruitment and Scholarships for Phi Theta Kappa.
  - Purchasing names from members list
    - Regional and where we have done targeted outreach
      - Seattle Area Community Colleges
      - New England and Mid East Coast
        - All majors
  - Phi Theta Kappa Scholarship $2,000 annually
Transfer Recruitment Strategies

- Transfer Information Sessions (on campus)
  - Twice monthly in early spring
  - Transfer Affairs attends each session to discuss the transfer of credits

- CCV
  - TIS presentation at sites
  - College updates with advisors
  - Tabling site visits Winooski, Montpelier and St. Albans
Transfer Recruitment Strategies

Enhanced 3+2 program with SMC and CEMS

- New form to streamline process for students
Transfer Recruitment Strategies

- 2+2 Programs with CESS – Early Education
  - $5,000 Scholarship
- 2+2 Program with CALS
  - Community Entrepreneurship, Community and International Development, Food Systems, Nutrition and Food Science and Public Communication
Transfer Recruitment Strategies

- Green Mountain College Outreach
  - $12,000 Scholarship for nonresidents; $5,000 residents
  - Guarantee Admissions for students in good standing

- Southern Vermont College Outreach
  - $12,000 Scholarship for nonresidents; $5,000 residents
  - Guarantee Admissions for students in good standing
Transfer Recruitment Strategies

- Targeting apply message (with mention of April 15 priority deadline) on Facebook and Instagram to areas surrounding: Bunker Hill Community College, Bergen Country Community College, UNH, UMass, St. Lawrence, CCV, GMC, Southern Vermont and Northern Vermont.

- AdvoCat transfer student will host Ask Me Anything on Reddit

- Instagram story Q&A will have an addition of transfer questions to existing stories

- Create short video of transfer information session and text prospective student names to watch session
All things have a place in our Academic Ecosystem. Including you.

Apply to transfer by April 15.
Yield Strategies
Discussion