WELCOME NEW DEM STAFF!

Ashley Brown (AO)
Caroline Weaver (AO)
Celine Fraser (AO)
Edward Liggett (AO)
Eliza Spalding (AO)
Kayla Goldberg (AO)
Xavier Hayden (AO)
Carrie Pratt (AO)
Emma Huse (OIE)
Hayley Barriere (OIE)

Dillon Bissell (MS)
CPT Wesley Champlin (MS)
Chris Cwieka (MS)
CPT Patrick Harvey (MS)
MSG Matthew Lally (MS)
Carlos Taveras (SFS)
Matthew DeSorgher (SFS)
Krysta Gingue (SFS)
Adrienne Gilbert (SFS)
DEM STAFF MILESTONES

10 YEARS

Joseph Moriarty (AO)
Kathleen Parent (AO)
Max Tracy (AO)
Naima Dennis (RO)
Renee Blanchet (SFS)
Norm Craigie (SFS)
Kim Meilleur (SFS)
DEM STAFF MILESTONES
15 YEARS

Sandra Fischer (AO)
Moses Murphy (AO)
Cheryl Miller (SFS)
Joan Solomon (SFS)
DEM STAFF MILESTONES

20 YEARS

Donna Mattos (AO)
Lucie Pecor (RO)
DEM STAFF MILESTONES

25 YEARS

Zoey Trenkle (SFS)
DEM STAFF COUNCIL REPRESENTATIVES

Alex Howe (DEM)
Jay LaShombe (AO)
Donna Stevens (SFS)
DEM GOALS
2019 - 2020
2019-2020
Our Role in the Zero Percent Tuition Increase

- Increase transfer enrollment
- Improve retention by 2 percent after first and second year and transfer students
- Continue to improve the quality and diversity of the first year class, including geographic diversity
- Reduce financial aid expenditures strategically
Use Data Informed Strategies for Recruitment, Admissions Review, Aid Awarding and Retention

• Continue to research and develop how to best consider other cognitive factors in the admissions selection and merit scholarship awards
• Establish an enrollment management data team to improve reporting and strategic planning
• Create a prospective student model that can better predict likelihood to attend
Increase the Academic Profile and Diversity for New First-Time, First-Year Students

- Increase applications from states where our regional counselors are located
- Improve overall academic profile of FTFY students by improving the average SAT by at least five points and decreasing our admit rate to 65 percent
- Increase overall yield in colleges, focus on colleges who yield less than 20 percent of their class
- Increase the overall racial and ethnic diversity of the first-year class
- Increase spring FTFY enrollment to 120
Increase Transfer Enrollment for Both Resident and Non-Resident Students

• Continue to work with CCV and UVM Colleges/Schools to expand 2+2 plans and create a formal pathway program

• Create a partnership program with three out-of-state community colleges that includes progression plans and scholarships to specific programs

• Remove barriers for student enrollment and simplify processes
Improve Retention Rates and the Percentage of Students Who Graduate in Four Years

• Continue to successfully implement Navigate’s Advising Platform. Establish Train the Trainer program for all colleges and schools. Strategically implement Care Units in several campus partner organizations including International Education, Student Financial Services, Trio, and Residential Life

• Implement Banner 9 student self-service upgrade to enhance the registration and other enrollment services for new and current students

• Create a new schedule of courses for students to better understand offerings and course content
Strengthen the Institutional Aid Strategy and Communication Process

• Complete a data analysis to understand the impact on scholarship loss and establish a renewal and appeal process based on this information
• Implement Slate to track all communications. Work with Office of Communications to refresh all content sent to prospective and current students and families
• Re-structure the organization in Student Financial Services to better support strategic initiatives and provide exceptional service to students and families
Continue to Enhance the Globalization of Campus by Increasing International Enrollment and Expanding Global Opportunities for Current Students

- Select and begin implementation of a system to replace i-Abroad
- Build out Generation Study Abroad initiative to aggressively increase participation in experiential learning abroad and to diversify that participation by end of 2020
- Launch faculty advisory council for international travel-study/faculty-led coursework
- Develop a new strategy to rebound enrollment in GGP to enrolling at least 100 new international students per year
Continue to Enhance Marketing and Communications Efforts to Increase Interest from Prospective Students, Families and Other Key Influencers

- Further integrate search, communication, digital marketing and travel into a singular strategy for both FTFY and transfer students

- Enhance digital communications strategy, with improved targeting of content to segmented audiences. Improve use of analytics to gauge content performance
Enhance the Enrollment Management Culture and Awareness at UVM

• Continue to hold the annual Enrollment Summit meeting for the campus community
• Engage with Academic Deans and their leadership teams to establish enrollment goals and short and long term strategies to recruitment and retention
• Continue to present at a variety of campus meetings and share newsletters that include both campus and national enrollment information
• Implement Slate in all colleges and schools to enhance the recruitment and yield strategy for first year and transfer students
Continue to Engage in Activities that Support Inclusive Excellence

- Each unit will host an individual training session that enhances and builds upon other professional development training activities. Units will share ideas across the division on a regular basis.

- Recruit, retain and invest in great people who value diversity; simultaneously work to recruit, support and mentor students of diverse backgrounds.
QUESTIONS?