

UVM
CLUB SPORTS



2017-2018

YEAR END REPORT

BY LEON LIFSCHUTZ, UVM CLUB SPORTS COORDINATOR

Introduction

UVM Club Sports continues to be a robust and dynamic program. Our enthusiastic leaders and participants continue to do tremendous things on the field and in the office. With 20 teams participating in National tournaments this year, we surpassed our previous record. Many of our clubs and individuals had great success returning home with hardware including our Shooting Sports team who were again crowned national champions. Our Cycling team took home the honor of mountain biking national champions and runners up in cyclocross. Both our Men's and Women's Lacrosse Clubs reached their respective final fours. We also hosted many wonderful and well attended performances on campus. Two new groups, Disc Golf and AcroYoga were recognized this year. Many clubs took additional steps in their quest for competitiveness or increased participation. Our Nordic Ski Club was able to field an entire team for nationals and our Women's Ultimate Frisbee team added a 'C' team as examples of this growth. Programmatically, we piloted a new participant orientation which we will take to scale this upcoming fall. We are also in discussions around how we continue to address social issues and implement strong prevention strategies. Club Sports continue to evolve as our campus and national landscape do around us. We are doing our best to continuously adapt and some of these initiatives will be discussed in depth in the emerging trends section.

The following report includes a snapshot of Club Sports this past academic year. Included are statistics on participation, financial information, student outcomes and satisfaction, and programmatic efforts.

A discussion of emerging trends and a list of our club's numerous accomplishments concludes the report.

Thank you for supporting our Club Sports and all the students whose lives at UVM are enriched through their participation.

Sincerely,

Leon Lifschutz

UVM Club Sports Coordinator

Club Sports by the Numbers:

	FY 18	FY 17	FY 16
Number of Clubs at the conclusion of Spring '17	60 (61 in the fall)	60	59 (+1 inactive)
Approximate number of participants	1,829	1,810	1,623
Average number of participants per club	30.5	30.2	27.5
Number of "Agreement to participate" forms submitted online	1,237	1,643	1,480
Number of games or events	~675	~660	~665
Average number of events (comps/game/performance) per team	11.3	11.0	11.2
Number of Regional/Playoff competitions attended	38	32	32
Number of National competitions attended	20	19	18
PE Credits awarded for Club Sports participation	Fall: 206 Spring: 181	Fall: 244 Spring: 141	Fall: 251 Spring: 239
Number of Participants seen by Athletic Training Staff	~350	~350	~315
Dues charged	\$0: 14 clubs \$1-50: 13 clubs \$51-100: 17 clubs \$101-200: 5 clubs \$201-400: 6 clubs \$401+: 5 clubs	\$0: 10 clubs \$1-50: 18 clubs \$51-100: 16 clubs \$101-200: 5 clubs \$201-400: 4 clubs \$401+: 7 clubs	\$0: 13 clubs \$1-50: 12 clubs \$51-100: 17 clubs \$101-200: 5 clubs \$201-400: 4 clubs \$401+: 8 clubs
Club Sports run programs/events and participants	18 Events/programs 1,046 participants	19 events/programs 1,269 participants	24 events/programs 1,066 participants
Percentage of clubs who performed community service as a group	22%	29%	36%

Financial Report

	FY18	FY17	FY16
Total Amount Allocated by SGA (budgeted and supplemental)	1,040,294	\$978,609	\$910,870
Highest Allocations	Crew – 103,850 Sailing – 73,384 Cycling – 68,717	Crew - \$112,315 Sailing – \$72,219 Cycling - \$57,688	Crew - \$111,015 Cycling - \$63,977 Sailing - \$63,135
Lowest Allocations (*new, no budget)	Disc Golf - \$0* Diving - \$0* Wrestling - \$0	Judo - \$0* Diving - \$0* Hoop Troop - \$350	Ballet Viridis – \$0* Judo - \$0* Hoop Troop - \$279
Average Allocation	\$17,338	\$16,310	\$15,980
Median Allocation	UVM Dance Team – 8,895	TaeKwon Do – \$8,161	Women’s Lacrosse - \$6,993
Total Revenue (fundraising, dues, and donations)	\$552,711	\$500,766	\$413,269
Highest Revenue	Crew – \$64,600 Equestrian - \$60,442 Sailing – 49,582	Crew – \$86,876 Sailing – \$67,796 Freeski – \$27,824	Crew - \$62,443 Freeski - \$44,009 Sailing - \$35,662
Average Revenue	\$9,060	\$8,346	\$7,250
Median Revenue	Baseball – \$3,185	Swimming – \$3,647	UVM Dance - \$2,638
Total Club Sports Funds	1,593,005	\$1,479,375	\$1,324,139

The amount allocated by SGA increased 6.3%

Club Revenues increased 10.4%

Total funds increased: 7.7 %

Year End Assessment Data:

A leader from each club was asked to complete a year-end report. The report collected basic club information, assessed learning outcomes, and provided feedback on the program. In total 56 out of 60 clubs for a response rate of 93%.

Learning outcomes:

It was our desire to assess how well we were connecting students to learning outcomes and leadership development. Students were instructed: from 1 to 5 (1 is low, 5 is high) please answer the following questions in relation to their club sports experiences this year:

- My Leadership Skills Improved: **4.3**
- I am more capable of managing resources: **4.4**
- I am more aware of issues of health and safety: **4..2**
- I am better able to create community: **4.2**
- I am more aware of people's diverse backgrounds and needs: **4.3**

It is evident that students overwhelmingly agreed that they gained in the designated learning outcomes. In comparison to years past, students responded similarly but with slight upticks in managing resources, health and safety, and awareness of diverse backgrounds and needs.

Overall Program Support:

Students were asked to indicate from 1 to 5 how well they were supported in different areas:

- Did you feel supported in your development as a leader: **4.3**
- Did you feel supported in facets of managing your organization: **4.3**
- Did you feel supported in learning and executing financial processes: **4.0**

Student leaders overall felt well supported in their development and numbers were up a little from last year and more in line with FY16 results. Comments were highly positive this year with many sharing their appreciation for the support they received. Some challenges mentioned were financial such as fundraising and confusing processes, lack of support for leadership turnover during non-traditional times, and a desire for guidance on bigger picture projects.

Accomplishments and Challenges:

Students were asked to describe what, as leaders, they were most proud of and what challenged them this past year. Phrases like building community, lifelong friendships, and family was a dominant theme. Leaders also expressed great pride in being role models, learning and improving management processes, and setting visions and strategies for their clubs. Themes such as Interpersonal dynamics, administrative challenges, and time management ranked amongst the top challenges.

Club Sports Team Report

The Club Sports Team is comprised of our work study students and Club Sports Council Executives. The main focuses of the team are: marketing, creating community, educational outreach, and fostering partnerships. The following statistics relate directly to the work our students led.

Social Media:

- Facebook - 1,955 Facebook followers
- Twitter – 461 followers
- Instagram – 661 followers (increase of 155), 123 posts
- Snapchat – Snapcount is 379; snapchat takeovers are highly requested by clubs
- 6 featured team video uploads – 403 views on youtube, 761 on Facebook

Fall Raffle:

- 16 clubs participated; raised \$5,145

Newsletter:

- 5 newsletters sent to an email list of over 1,300; Open Rate ~40%

Events:

- 11 events (827 participants)
 - 4 Club Sports Council Meetings (200)
 - Step-Up Training (50)
 - 4 Club Sports Cup Events (207)
 - Capture the Flag (30)
 - Dodgeball (90)
 - Trivia (75)
 - Donut eating contest (12)
 - Year End Celebration – (270)
 - De-stress Central smoothies and PB&J with Club Sports (100)

Outreach and Partnerships:

- Co-sponsored 2 events with Living Well (De-stress Central and Step-Up Training)
- Sponsored a dish for “Home for the Holidays” (LGBTQA Center)
- Promoted and co-sponsored National Hazing Prevention Week
- Connected with numerous local business around our raffle

Emerging Trends

Below are a collection of trends noticed this year. Some of these are not so much emerging but continuations of previous observations and initiatives. Others are defined in hopes of being proactive in responding to student and environmental needs.

Updates to our Trainings: Last year we endeavored to look into how we connect with our participants amidst a few looming issues. Over the course of the year, while issues did not specifically crop up in Club Sports, social justice conversations and the #Metoo movement surrounded us on the national stage and here on campus. It is our desire to maximize positive outcomes and create safe and welcoming spaces. As such we are looking into two initiatives for the upcoming year.

- We piloted a New Participant Orientation with a small group of first time club sports students. The goal of this session was to introduce new club members to our mission, infrastructure, resources, and expectations. It was met with good feedback and we will be bringing it to scale this fall.
- We have been working with a wide group of entities on campus including SGA, Student Life, Living Well, and others to discuss how to best educate our students as a whole on topics like social justice, sexual misconduct, hazing prevention, and bystander intervention. We hope by the fall to have a plan and program to pilot in Club Sports that could eventually be scaled to all SGA organizations. In the past we have only targeted leaders and moving forward we hope to connect with members as well.

Athletic Training: We have been very happy with our relationship with PT360 these last couple of years and will continue our relationship with them, along with Kit Vreeland, of the Exercise and Movement Science Department to continue providing Athletic Training Coverage for us. However, with our volume increasing and observing national trends, we would like to explore the potential of getting a full time Athletic Trainer on campus in conjunction with CHWB.

New Athletics Facility: Club Sports is excited to see progress on long overdue updates to athletic facilities. We have been advocating for our needs throughout the process. While there are some very positive developments we will continue to monitor the net impacts on our program. Concerns still exist around access to space, storage, and athletic medicine space.

Full time Coaches: We are looking to solidify full time coaching positions for our Sailing and Crew team. This is definitely a change to our model if it comes to fruition. We are hoping to maintain the student led philosophy while also allowing both teams the ability to better pursue their competitive goals and create more continuity within their programs.

2017-18 Club Accomplishments

<p>Acroyoga</p> <ul style="list-style-type: none"> Recognized as a club <p>Alpine Ski</p> <ul style="list-style-type: none"> Record number of racers; Many podium finishes <p>Badminton</p> <ul style="list-style-type: none"> Hosted successful home tournament <p>Ballet Viridis</p> <ul style="list-style-type: none"> Growth of Project Prima; Great Attendance at showcase <p>Baseball</p> <ul style="list-style-type: none"> NECBA league runner-up <p>Brazilian Jiu Jitsu and Judo</p> <ul style="list-style-type: none"> Medals at collegiate comps <p>Catamount Dance Crew</p> <ul style="list-style-type: none"> Increased number of performances <p>Celtic Cats</p> <ul style="list-style-type: none"> Successful Ciel; Attended first collegiate competition <p>Cheerleading</p> <ul style="list-style-type: none"> Attended AEast championship <p>Climbing</p> <ul style="list-style-type: none"> Qualified members for nationals and one for worlds <p>Crew</p> <ul style="list-style-type: none"> Record finishes at Head of Fish, New Englands, and ACRA <p>Cycling</p> <ul style="list-style-type: none"> 1st place place at MTB nationals; 2nd at Cross nationals <p>(UVM) Dance Team</p> <ul style="list-style-type: none"> Attended AEast Championship <p>Diving</p> <ul style="list-style-type: none"> Individual dive progression <p>Dressage</p> <ul style="list-style-type: none"> Regional podiums <p>Equestrian</p> <ul style="list-style-type: none"> Regional champs, 4th in Zones <p>Fencing</p> <ul style="list-style-type: none"> Good showing at nationals <p>Field Hockey</p> <ul style="list-style-type: none"> Couple wins shy of nationals <p>Olympic Weight Lifting</p> <ul style="list-style-type: none"> Sent three individuals to nationals 	<p>Figure Skating</p> <ul style="list-style-type: none"> 6th at Eastern Synchros <p>Football</p> <ul style="list-style-type: none"> 3rd in conference <p>Freeskiing</p> <ul style="list-style-type: none"> Team and individual podium finishes at USCSA nationals <p>Golf</p> <ul style="list-style-type: none"> Active participant in NCGA <p>Gymnastics</p> <ul style="list-style-type: none"> Podium finishes at regionals and nationals <p>Hoop Troop</p> <ul style="list-style-type: none"> Successful on and off campus performances <p>Jazbaa</p> <ul style="list-style-type: none"> Successful 5th annual showcase <p>Kayak</p> <ul style="list-style-type: none"> Exponential membership growth <p>Men's Basketball</p> <ul style="list-style-type: none"> 2nd place in conference <p>Men's Ice Hockey</p> <ul style="list-style-type: none"> 2 league all-stars <p>Men's Lacrosse</p> <ul style="list-style-type: none"> NCLL Final Four <p>Men's Rugby</p> <ul style="list-style-type: none"> Ranked in national top-50 <p>Men's Soccer</p> <ul style="list-style-type: none"> Regional finalist <p>Men's Ultimate Frisbee</p> <ul style="list-style-type: none"> Won several tournaments <p>Men's Volleyball</p> <ul style="list-style-type: none"> Attended nationals; silver bracket <p>Nordic Ski</p> <ul style="list-style-type: none"> Team and individual podium finishes; record individual qualifiers for nationals <p>Tennis</p>
---	--

<p>Orchesis Dane Company</p> <ul style="list-style-type: none"> Record fundraising; strong shows <p>Quidditch</p> <ul style="list-style-type: none"> Strong schedule; 2nd at Vassar <p>Running</p> <ul style="list-style-type: none"> Qualified for NIRCA X-country nationals; established T&F team <p>Roller Hockey</p> <ul style="list-style-type: none"> 3rd place in division <p>Sailing</p> <ul style="list-style-type: none"> Fell just shy of nationals; All NEISA selection <p>SASS</p> <ul style="list-style-type: none"> 14 competitors at Ballroom Nationals <p>Shooting Sports</p> <ul style="list-style-type: none"> National champions in several disciplines <p>Snowboard</p> <ul style="list-style-type: none"> Attended nationals; King of the Chill event to benefit charity <p>Softball</p> <ul style="list-style-type: none"> 3rd in Division <p>Squash</p> <ul style="list-style-type: none"> Two match victories <p>Swimming</p> <ul style="list-style-type: none"> Qualified and attended Nationals <p>TaeKwon Do</p> <ul style="list-style-type: none"> Podium finishes at Nationals; 2nd in ECTC 	<ul style="list-style-type: none"> Narrowly missed top bracket at USTA regionals; won home tournament <p>Triathlon</p> <ul style="list-style-type: none"> Qualified for and attended nationals <p>Water Polo</p> <ul style="list-style-type: none"> Strong league showing; Division player of the year <p>Women's Basketball</p> <ul style="list-style-type: none"> Won Brown tournament; regional final four <p>Women's Ice Hockey</p> <ul style="list-style-type: none"> Winning Record <p>Women's Lacrosse</p> <ul style="list-style-type: none"> WCLA Final Four <p>Women's Rugby</p> <ul style="list-style-type: none"> Beast of the East Finalist <p>Women's Soccer</p> <ul style="list-style-type: none"> Regional Finalist; Qualified and attend nationals <p>Women's Ultimate</p> <ul style="list-style-type: none"> Added C team; Ranked as high as 12th in the nation <p>Women's Volleyball</p> <ul style="list-style-type: none"> qualified for regionals and attended nationals <p>Woodsmen</p> <ul style="list-style-type: none"> Team and individual Podium finishes at several events and categories
---	--

UVM Club Sports Mission

UVM Club Sports are designed to give students the utmost opportunity to pursue their passion for sport within the educational setting. We strive to provide a safe and welcoming environment for a diverse range of participants with an emphasis on sportsmanship, leadership, and teamwork. We value the tenets of sustainability and wellness, and encourage students to take care of their mind, body, environment - and above all else, have fun.

