

UVM
CLUB SPORTS



2016-2017

YEAR END REPORT

BY LEON LIFSCHUTZ, UVM CLUB SPORTS COORDINATOR

Introduction

UVM Club Sports continues to be a robust and dynamic program. Our enthusiastic leaders and participants continue to do tremendous things on the field and in the office. With 19 teams participating in National tournaments, we tied our previous record. Many of our clubs and individuals had great success returning home with hardware including our shooting sports team who were crowned national champions. We also hosted many wonderful performances on campus. One new group joined the Club Sports fold this year with the recognition of a Springboard Diving Club. Many of our newer clubs solidified their foundations and several clubs re-emerged over the course of the year pushing our participation numbers, after a few years of stagnation, over 1,800 - higher than ever. Programmatically, we have begun to have discussions internally and with student leaders around new programming, such as a new member orientation. Some of these conversations come from a place of continuous improvement and at times in reaction to recent events. These will be discussed in depth in the emerging trends section.

The following report includes a snapshot of Club Sports this past academic year. Included are statistics on participation, financial information, student outcomes and satisfaction, and programmatic efforts.

A discussion of emerging trends and a list of our club's numerous accomplishments concludes the report.

Thank you for supporting our Club Sports and all the students whose lives at UVM are enriched through their participation.

Sincerely,

Leon Lifschutz

UVM Club Sports Coordinator

Club Sports by the Numbers:

	FY 17	FY 16	FY 15
Number of Clubs at the conclusion of Spring '17	60	59 (+1 inactive)	56 (+3 approved at end of school year)
Approximate number of participants	1,810	1,623	1,545
Average number of participants per club	30.2	27.5	27.6
Number of "Agreement to participate" forms submitted online	1,643	1,480	1,400
Number of games or events	~660	~665	~675
Average number of events (comps/game/performance) per team	11.0	11.2	12.3
Number of Regional competitions attended	32	32	30
Number of National competitions attended	19	18	16
PE Credits awarded for Club Sports participation	Fall: 244 Spring: 141	Fall: 251 Spring: 239	Fall: 155 Spring: 326
Number of Participants seen by Athletic Training Staff	~350	~315	~275
Dues charged	\$0: 10 clubs \$1-50: 18 clubs \$51-100: 16 clubs \$101-200: 5 clubs \$201-400: 4 clubs \$401+: 7 clubs	\$0: 13 clubs \$1-50: 12 clubs \$51-100: 17 clubs \$101-200: 5 clubs \$201-400: 4 clubs \$401+: 8 clubs	\$0: 12 clubs \$1-50: 19 clubs \$51-100: 10 clubs \$101-200: 5 clubs \$201-400: 4 clubs \$401+: 6 clubs
Club Sports run programs/events and participants	19 events/programs 1,269 participants	24 events/programs 1,066 participants	22 events/programs 1,530 participants
Percentage of clubs who performed community service as a group	29%	36%	34%

Financial Report

	FY17	FY16	FY15
Total Amount Allocated by SGA (budgeted and supplemental)	\$978,609	\$910,870	\$864,386
Highest Allocations	Crew - \$112,315 Sailing – \$72,219 Cycling - \$57,688	Crew - \$111,015 Cycling - \$63,977 Sailing - \$63,135	Crew - \$90,655 Cycling – \$62,361 Sailing – \$59,582
Lowest Allocations (*no budget)	Judo - \$0* Diving - \$0* Hoop Troop - \$350	Ballet Viridis – \$0* Judo - \$0* Hoop Troop - \$279	Hoop Troop - \$450 Badminton - \$500 Ballet Viridis - \$700
Average Allocation	\$16,310	\$15,980	\$15,435
Median Allocation	TaeKwon Do – \$8,161	Women’s Lacrosse - \$6,993	Field Hockey - \$6,465
Total Revenue (fundraising, dues, and donations)	\$500,766	\$413,269	\$419,108
Highest Revenue	Crew – 86,876 Sailing – 67,796 Freeski – 27,824	Crew - \$62,443 Freeski - \$44,009 Sailing - \$35,662	Crew - \$60,073 Sailing - \$38,957 FreeSki - \$35,671
Average Revenue	\$8,346	\$7,250	\$7,484
Median Revenue	Swimming – \$3,647	UVM Dance - \$2,638	Golf - \$1,638
Total Club Sports Funds	\$1,479,375	\$1,324,139	\$1,283,493

The amount allocated by SGA increased 7.4%

Club Revenues increased 21.2%

Total funds increased: 11.7%

Year End Assessment Data:

A leader from each club was asked to complete a year-end report. The report collected basic club information, assessed learning outcomes, and provided feedback on the program. In total 48 out of 60 clubs for a response rate of 80%.

Learning outcomes:

It was our desire to assess how well we were connecting students to learning outcomes and leadership development. Students were instructed: from 1 to 5 (1 is low, 5 is high) to please answer the following questions in relation to their club sports experiences this year:

- My Leadership Skills Improved: **4.3**
- I am more capable of managing resources: **4.3**
- I am more aware of issues of health and safety: **4.0**
- I am better able to create community: **4.3**
- I am more aware of people's diverse backgrounds and needs: **4.2**

It is evident that students overwhelmingly agreed that they gained in the designated learning outcomes. In comparison to years past, students responded about the same in all categories with a slight uptick in "awareness of diverse backgrounds and needs"

Overall Program Support:

Students were asked to indicate from 1 to 5 how well they were supported in different areas:

- Did you feel supported in your development as a leader: **4.0**
- Did you feel supported in facets of managing your organization: **4.0**
- Did you feel supported in learning and executing financial processes: **4.0**

Student leaders overall felt well supported in their development although numbers were slightly down from last year. Comments were mostly positive but there were several calls for improvements to systems. Some systems mentioned were financial, online payments, and other bureaucratic processes that leaders found challenging or limiting to their operations

Accomplishments and Challenges:

Students were asked to describe what, as leaders, they were most proud of and what challenged them this past year. Creating community and facilitating opportunities were mentioned many times as sources of pride as was learning to run and manage an organization. Transitioning to a leadership role and managing finances continue to rank amongst the more common challenges.

Club Sports Team Report

The Club Sports Team is comprised of our work study students and Club Sports Council Executives. The main focuses of the team are: marketing, creating community, educational outreach, and fostering partnerships. The following statistics relate directly to the work our students led.

Social Media:

- Facebook - 1,955 Facebook page likes (increase of 155 likes); Highest post reach – 2.6K; highest reaction - 201
- Twitter – 461 followers (increase of 52); averaged over 2,000 impressions and around 200 profile visits per month
- Instagram – 506 followers, 85 posts
- Snapchat – new this year, 191 followers
- 5 video uploads – 500 views

Fall Raffle:

- 17 clubs participated; raised over \$4,400

Newsletter:

- 6 newsletters sent to an email list of over 1,500; Open Rate ~40%

Events:

- 11 events (1,090 participants)
 - 4 Club Sports Council Meetings (200)
 - Step-Up Training (50)
 - Hazing Prevention Speaker (100 – from Club Sports)
 - 4 Club Sports Cup Events (300)
 - Capture the Flag (50)
 - Dodgeball (130)
 - Trivia (60)
 - Vermonster (60)
 - 2 De-stress Central smoothies and PB&J with Club Sports (170)
 - Year End Celebration – (270)

Outreach and Partnerships:

- Co-sponsored 3 events with Living Well (De-stress Central and Step-Up Training)
- Sponsored a dish for “Home for the Holidays” (LGBTQA Center)
- Promoted and co-sponsored National Hazing Prevention Week
- Connected with numerous local businesses around our raffle and promoting the Penguin Plunge

Emerging Trends

Below are a collection of trends noticed this year. Some of these are not so much emerging but continuations of previous observations and initiatives. Others are defined in hopes of being proactive in responding to student and environmental needs.

Volume, student needs, and conduct: As you have seen from our numbers, we have seen a surge in participation this year. We also witnessed a spike in the needs of student leaders to help address behavior within their organization as well as a spike in conduct that required intervention, investigation, or discipline. These issues require additional monitoring, attention, and conversation. Preliminary intervention strategies are included in the next topic.

Additional Programs and Trainings: As the landscape of higher education and athletics continue to evolve, coupled with our increasing volume and student needs, we find ourselves at a place to evaluate some of our programmatic and training offerings. We hope to add programs and trainings to proactively address potential issues, improve our programmatic outcomes, and clearly state our values.

- We recently implemented year-end coaching evaluations and are in the process of developing an online coach training, which coaches will need to complete. The training will address UVM policies, articulate our philosophies around coaching and student leader development, and provide guidance for coaches on processes and procedures.
- We are in the process of developing a new member orientation aimed at all new members of club sports. We hope to share insights into being part of the club sports program, resources available to all members, and articulate clear expectations for our membership.
- We are exploring creating more digital resources such as online resources and how-to videos.
- We are looking to increase service opportunities and offer opportunities to give back. Some possibilities in the pipeline include working with the Penguin Plunge, Big Buddies, and the Chill Foundation.

New Athletics Facility: Club Sports is excited to see progress on long overdue updates to athletics facilities. We hope to advocate strongly for the following needs:

- An increased share of available space and better times for practices and events.
- Dedicated Athletic Medicine space for club sports and non-varsity athletes.
- Storage for Club Sports teams.

2016-17 Club Accomplishments

<p>Aikido</p> <ul style="list-style-type: none"> • Reactivated partnership with Dojo <p>Alpine Ski</p> <ul style="list-style-type: none"> • Record number of racers; Top 3 finish at all races <p>Badminton</p> <ul style="list-style-type: none"> • Hosted successful home tournament <p>Ballet Viridis</p> <ul style="list-style-type: none"> • Continued Project Prima; Great Attendance at showcase <p>Baseball</p> <ul style="list-style-type: none"> • First place in division, playoff semi-finalist <p>Brazilian Jiu Jitsu/MMA</p> <ul style="list-style-type: none"> • Medals at Vermont Open <p>Catamount Dance Crew</p> <ul style="list-style-type: none"> • Performed at basketball game <p>Celtic Cats</p> <ul style="list-style-type: none"> • Successful Cielij; Held 1st ever Halloween event <p>Cheerleading</p> <ul style="list-style-type: none"> • Attended NCAA tournament <p>Climbing</p> <ul style="list-style-type: none"> • Exceeded 100 members <p>Crew</p> <ul style="list-style-type: none"> • Won Vermont Cup Regatta <p>Cycling</p> <ul style="list-style-type: none"> • 1st place place at Cyclocross nationals; ECCC champs in all disciplines <p>(UVM) Dance Team</p> <ul style="list-style-type: none"> • Attended NCAA tournament <p>Diving</p> <ul style="list-style-type: none"> • Recognized as a club <p>Dressage</p> <ul style="list-style-type: none"> • Individual qualifier for nationals <p>Equestrian</p> <ul style="list-style-type: none"> • Regional champs, 4th in Zones <p>Fencing</p> <ul style="list-style-type: none"> • Podium finishes at New Englands 	<p>Field Hockey</p> <ul style="list-style-type: none"> • Qualified for nationals <p>Figure Skating</p> <ul style="list-style-type: none"> • Podium finishes at freestyle comp <p>Football</p> <ul style="list-style-type: none"> • 3rd in conference <p>Freeskiing</p> <ul style="list-style-type: none"> • Team and individual podium finishes at USCSA nationals <p>Golf</p> <ul style="list-style-type: none"> • Active participant in NCGA <p>Gymnastics</p> <ul style="list-style-type: none"> • Individuals placed at nationals <p>Hoop Troop</p> <ul style="list-style-type: none"> • Successful on and off campus performances <p>Judo</p> <ul style="list-style-type: none"> • Strong partnership with BJJ <p>Jazbaa</p> <ul style="list-style-type: none"> • Successful 4th annual showcase – “Beyond Bollywood” <p>Kayak</p> <ul style="list-style-type: none"> • Grew inventory and re-grew instructor roster <p>Men’s Basketball</p> <ul style="list-style-type: none"> • 2nd place in conference in inaugural year in NCBBA <p>Men’s Ice Hockey</p> <ul style="list-style-type: none"> • 3 league all-stars <p>Men’s Lacrosse</p> <ul style="list-style-type: none"> • Strong first year class <p>Men’s Rugby</p> <ul style="list-style-type: none"> • 15s made first round of nationals <p>Men’s Soccer</p> <ul style="list-style-type: none"> • Conference runner up <p>Men’s Ultimate Frisbee</p> <ul style="list-style-type: none"> • Section champs and high regional finish <p>Men’s Volleyball</p> <ul style="list-style-type: none"> • Attended nationals
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<p>Nordic Ski</p> <ul style="list-style-type: none"> • Podium finishes at nationals <p>Olympic Weight Lifting</p> <ul style="list-style-type: none"> • Hosted first sanctioned competition <p>Orchesis Dane Company</p> <ul style="list-style-type: none"> • Two wildly successful shows <p>Quidditch</p> <ul style="list-style-type: none"> • Had fun; hosted tournament <p>Running</p> <ul style="list-style-type: none"> • Competed in NIRCA regionals; partnered with Sprinticity <p>Roller Hockey</p> <ul style="list-style-type: none"> • Narrowly missed playoffs <p>Sailing</p> <ul style="list-style-type: none"> • Women's team qualified for nationals; qualified for ACCs; numerous All NEISA crews <p>SASS</p> <ul style="list-style-type: none"> • Numerous ribbons at Ballroom competitions; Nationals finalist couple <p>Shooting Sports</p> <ul style="list-style-type: none"> • National champions in several disciplines <p>Snowboard</p> <ul style="list-style-type: none"> • Podium finish at nationals; King of the Chill event to benefit charity <p>Softball</p> <ul style="list-style-type: none"> • Best record in 5 years <p>Squash</p> <ul style="list-style-type: none"> • Many competitive matches <p>Swimming</p> <ul style="list-style-type: none"> • Qualified and attended Nationals <p>TaeKwon Do</p> <ul style="list-style-type: none"> • Numerous podium finishes at ECTC events 	<p>Tennis</p> <ul style="list-style-type: none"> • Top bracket at USTA regionals; won URI tournament <p>Triathlon</p> <ul style="list-style-type: none"> • 9 National qualifiers and attendees <p>Water Polo</p> <ul style="list-style-type: none"> • Best record in a decade <p>Women's Basketball</p> <ul style="list-style-type: none"> • Won home and UMass-Lowell tournaments <p>Women's Ice Hockey</p> <ul style="list-style-type: none"> • 3 League All-stars <p>Women's Lacrosse</p> <ul style="list-style-type: none"> • Undefeated regular season; 9th at Nationals <p>Women's Rugby</p> <ul style="list-style-type: none"> • Made to Sweet 16s of Nationals <p>Women's Soccer</p> <ul style="list-style-type: none"> • Attended NIRSA nationals <p>Women's Ultimate</p> <ul style="list-style-type: none"> • Sectional champions; 3rd place at regionals; cracked top-20 rankings <p>Women's Volleyball</p> <ul style="list-style-type: none"> • 2nd in division; qualified for regionals and attended nationals <p>Woodsmen</p> <ul style="list-style-type: none"> • Competed in northeast regional qualifier
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UVM Club Sports Mission

UVM Club Sports are designed to give students the utmost opportunity to pursue their passion for sport within the educational setting. We strive to provide a safe and welcoming environment for a diverse range of participants with an emphasis on sportsmanship, leadership, and teamwork. We value the tenets of sustainability and wellness, and encourage students to take care of their mind, body, environment - and above all else, have fun.

