

UVM
CLUB SPORTS



2015-2016

YEAR END REPORT

BY LEON LIFSCHUTZ, UVM CLUB SPORTS COORDINATOR

Introduction

UVM Club Sports had another tremendous year. From a competitive standpoint, while perennially successful, our clubs racked up accolades at the highest rate in five years. With eighteen clubs attending Nationals we missed our previous record by just one. Off the field, we had three new organizations recognized over the last twelve months including a competitive climbing team, woodsmen team, and judo club. All three have already establish solid membership bases and competed regionally. Many of our clubs also contributed to the community. For example Ballet Viridis has spearheaded Project Prima where they instruct children of different abilities throughout the year culminating in a performance piece at the club's annual show. Programmatically, we continue with many of our initiatives around leadership and sustainability. We also put on an obstacle course style race dubbed the Cat Crawl which we hope becomes an annual event that benefits our carbon off-set initiative.

The following report includes a snapshot of Club Sports this past academic year. Included are statistics on participation, financial information, student outcomes and satisfaction, and our programmatic efforts.

A discussion of emerging trends and a list of or club's numerous accomplishments concludes the report.

Thank you for supporting our Club Sports and all the students whose lives at UVM are enriched through their participation.

Sincerely,

Leon Lifschutz
UVM Club Sports Coordinator

Club Sports by the Numbers:

	FY 16	FY 15	FY 14
Number of Clubs at the conclusion of Spring '14	59 (+1 inactive)	56 (+3 approved at end of school year)	56
Approximate number of participants	1,623	1,545	1,640
Average number of participants per club	27.5	27.6	29.3
Number of "Agreement to participate" forms submitted online	1,480	1,400	1,475
Number of games or events	~665	~675	~635
Average number of events (comps/game/performance) per team	11.2	12.3	11.3
Number of Regional competitions attended	32	30	33
Number of National competitions attended	18	16	15
PE Credits awarded for Club Sports participation	Fall: 251 Spring: 239	Fall: 155 Spring: 326	Fall: 172 Spring: 191
Number of Participants seen by Athletic Training Staff	~315	~275	~275
Dues charged	\$0: 13 clubs \$1-50: 12 clubs \$51-100: 17 clubs \$101-200: 5 clubs \$201-400: 4 clubs \$401+: 8 clubs	\$0: 12 clubs \$1-50: 19 clubs \$51-100: 10 clubs \$101-200: 5 clubs \$201-400: 4 clubs \$401+: 6 clubs	\$0: 13 clubs \$1-50: 19 clubs \$51-100: 10 clubs \$101-200: 3 clubs \$201-400: 5 clubs \$401+: 6 clubs
Number of programs/events and participants	24 events/programs 1,066 participants	22 events/programs 1,530 participants	21 events/programs 974 participants
Percentage of clubs who performed community service as a group	36%	34%	41%

Financial Report

	FY16	FY15
Total Amount Allocated by SGA (budgets and supplemental funding)	\$910,870	\$864,386
Highest Allocations	Crew - \$111,015 Cycling - \$63,977 Sailing - \$63,135	Crew - \$90,655 Cycling – \$62,361 Sailing – \$59,582
Lowest Allocations	Ballet Viridis – \$0* Judo - \$0* Hoop Troop - \$279 (*no budgets allocated)	Ballet Viridis - \$700 Badminton - \$500 Hoop Troop - \$450
Average Allocation	\$15,980	\$15,435
Median Allocation	Women’s Lacrosse - \$6,993	Field Hockey - \$6,465
Total Revenue (fundraising, dues, and donations)	\$413,269	\$419,108
Highest Revenue	Crew - \$62,443 Freeski - \$44,009 Sailing - \$35,662	Crew - \$60,073 Sailing - \$38,957 FreeSki - \$35,671
Average Revenue	\$7,250	\$7,484
Median Revenue	UVM Dance - \$2,638	Golf - \$1,638
Total Club Sports Funds	\$1,324,139	\$1,283,493

The amount allocated by SGA increased: 5.4%

Club Revenues decreased: 1.1%

Total funds increased: 3.2%

Year End Assessment Data:

A leader from each club was asked to complete a year-end report. The report collected basic club information, assessed learning outcomes, and provided feedback on the program. In total there were 55 respondents from 48 out of 59 clubs for a response rate of 82%.

Learning outcomes:

It was our desire to assess how well we were connecting students to learning outcomes and leadership development. Students were instructed: from 1 to 5 (1 is low, 5 is high) to please answer the following questions in relation to their club sports experiences this year:

- My Leadership Skills Improved: **4.3**
- I am more capable of managing resources: **4.4**
- I am more aware of issues of health and safety: **3.9**
- I am better able to create community: **4.4**
- I am more aware of people's diverse backgrounds and needs: **4.2**

It is evident that students overwhelmingly agreed that they gained in the designated learning outcomes. In comparison to years past, students responded slightly lower in the area of improving "leadership skills", "managing resources", and "health and safety" but slightly higher in "creating community" and "diversity".

Overall Program Support:

Students were asked to indicate from 1 to 5 how well they were supported in different areas:

- Did you feel supported in your development as a leader: **4.3**
- Did you feel supported in facets of managing your organization: **4.3**
- Did you feel supported in learning and executing financial processes: **4.1**

Student leaders overall felt well supported in their development and numbers were nearly identical to last year. Comments were overwhelmingly positive but there were some good suggestions for improvement including - training that is more hands on and different meeting formats that we will consider.

Accomplishments and Challenges:

Students were asked to describe what, as leaders, they were most proud of and what challenged them this past year. Creating community and facilitating opportunities were mentioned many times as sources of pride. Transitioning to a leadership role and managing finances were listed amongst the more common challenges.

Club Sports Team Report

The Club Sports Team is comprised of our work study students and Club Sports Council Executives. The main focuses of the team are: marketing, creating community, educational outreach, and fostering partnerships. The following statistics relate directly to the work our students led.

Social Media:

- 1,798 Facebook page likes (more than 100% increase due to merging of pages)
- 409 Twitter followers (14% increase)
- 8 video uploads = several thousand reached

Fall Raffle:

- 15 clubs participated; raised over \$3,000

Newsletter:

- 12 newsletters sent to an email list of over 1,300; Open Rate ~45%

Events:

- 11 events (830 participants)
 - 6 Club Sports Council Meetings (270)
 - 3 Club Sports Cup Events (185)
 - Dodgeball (100)
 - Trivia (45)
 - Cat Crawl (40)
 - Vermonster (60)
 - 3 Wellness events (105)
 - De-stress Central Fall and Spring – smoothies and PB&J with Club Sports (50 each)
 - Nutrition seminar (5)
 - Year End Celebration – (270)

Outreach and Partnerships:

- Co-sponsored 3 events with Living Well and Step-Up Training
- Sponsored a dish for “Home for the Holidays” (LGBTQA Center)
- Promoted and co-sponsored National Hazing Prevention Week
- Connected with numerous local business around our raffle and Cat Crawl

Emerging Trends

Below are a collection of trends noticed this year. Some of these are not so much emerging but continuations of previous observations and initiatives. Others are defined in hopes of being proactive in responding to student and environmental needs.

Logo Re-brand: Due to changes in the University's enforcement of licensing policies and desire to better separate the Athletics brand we have been working on our re-branding efforts. We have been working diligently with Student Life and the licensing coordinator throughout the year.

- With big support from the Student Life marketing team and student input we have adopted the logo on the front cover as our program wide template
- We continue working over the summer to provide each club with a design within the template they can call their own
- With the opening of next school year we will be distributing style guides to all of our clubs

Athletic Training Services: Our student-athletes health is of the utmost priority and we are finding we are no longer one of the more innovative programs in providing Athletic Training Services. Additional internal challenges arose this year as well around space and personnel. Couple with the desire to remain on the cutting edge we are reviewing what we offer.

- We had conversations with CHWB, Athletics, and EXMS amongst others to explore long term solutions that have a wide array of benefits to the whole university
- We are exploring off campus partnerships to meet our needs for this fall semester
- We hope, with partnership from others, that we can create an even more robust and sustainable model with other campus partners in the coming years

Volume: Volume continues to be an area we are closely monitoring. Our numbers were steady this year but club's needs and University processes continue to grow the work load.

- We will look at the what the most effective and efficient management structures are to streamline work but continue delivering the strongest services
- We will continue to look for creative ways to accommodate all of our groups in the existing facilities and continue to advocate for improvements to recreational facilities upgrades in the coming years
- We will look at additional ways to provide trainings, easy to access resources, and utilize technology to be more efficient and help club's and student leaders gain autonomy

2015-16 Club Accomplishments

<p>Aikido</p> <ul style="list-style-type: none"> • Reactivated the club <p>Alpine Ski</p> <ul style="list-style-type: none"> • Record number of racers; Top 3 finish at all races <p>Badminton</p> <ul style="list-style-type: none"> • 1st place finishes at Newton Badminton Tournament <p>Ballet Viridis</p> <ul style="list-style-type: none"> • Established Project Prima <p>Baseball</p> <ul style="list-style-type: none"> • First place in division <p>Brazilian Jiu Jitsu</p> <ul style="list-style-type: none"> • Numerous Podium finishes at competitions <p>Catamount Dance Crew</p> <ul style="list-style-type: none"> • Held successful spring showcase <p>Celtic Cats</p> <ul style="list-style-type: none"> • Successful Cielj; high numbers of beginners <p>Cheerleading</p> <ul style="list-style-type: none"> • went to summer training camp; invited to national competition <p>Crew</p> <ul style="list-style-type: none"> • Podium finish at New Englands; many boats at ACRA's <p>Cycling</p> <ul style="list-style-type: none"> • ECCC champion or runner-up in road, mountain, and cyclocross <p>Climbing</p> <ul style="list-style-type: none"> • Successful transition to new club; large membership base <p>(UVM) Dance Team</p> <ul style="list-style-type: none"> • Performed at America East's <p>Dressage</p> <ul style="list-style-type: none"> • High Point Champion twice <p>Equestrian</p> <ul style="list-style-type: none"> • Team qualified for Nationals – finished 6th 	<p>Fencing</p> <ul style="list-style-type: none"> • Podium finishes at tournaments and medals at nationals <p>Field Hockey</p> <ul style="list-style-type: none"> • Qualified for nationals <p>Figure Skating</p> <ul style="list-style-type: none"> • High placing at Freestyle comps <p>Football</p> <ul style="list-style-type: none"> • League runner-up <p>Freeskiing</p> <ul style="list-style-type: none"> • Podium finishes at USCSA nationals and numerous other comps <p>Golf</p> <ul style="list-style-type: none"> • Active participant in NCGA <p>Gymnastics</p> <ul style="list-style-type: none"> • Individual 1st place at BU meet; attended nationals <p>Hoop Troop</p> <ul style="list-style-type: none"> • Successful on and off campus performances <p>Judo</p> <ul style="list-style-type: none"> • Podium finishes at UNH meet <p>Jazbaa</p> <ul style="list-style-type: none"> • Successful 3rd annual India Night showcase <p>Kayak</p> <ul style="list-style-type: none"> • Grew inventory and instructor roster <p>Men's Basketball</p> <ul style="list-style-type: none"> • 8th place at NIRSA regionals; 3rd in division <p>Men's Ice Hockey</p> <ul style="list-style-type: none"> • 2 league all-stars <p>Men's Lacrosse</p> <ul style="list-style-type: none"> • Made to NCLL Sweet 16 <p>Men's Rugby</p> <ul style="list-style-type: none"> • Several conference all-stars; runners up at Norwich 7s <p>Men's Soccer</p> <ul style="list-style-type: none"> • Spring league champions
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<p>Men's Ultimate Frisbee</p> <ul style="list-style-type: none"> • 7th place at Regionals <p>Men's Volleyball</p> <ul style="list-style-type: none"> • Attended nationals <p>Nordic Ski</p> <ul style="list-style-type: none"> • 5 members qualified for Nationals <p>Olympic Weight Lifting</p> <ul style="list-style-type: none"> • Podium finish at competition <p>Orchesis Dane Company</p> <ul style="list-style-type: none"> • Two wildly successful shows <p>Quidditch</p> <ul style="list-style-type: none"> • Hosted 2 home tournaments <p>Running</p> <ul style="list-style-type: none"> • Competed in NIRCA regionals; hosted doggie dash 5k <p>Roller Hockey</p> <ul style="list-style-type: none"> • Narrowly missed playoffs <p>Sailing</p> <ul style="list-style-type: none"> • Women's team qualifies for nationals; qualified for ACCs; numerous All NEISA crews <p>SASS</p> <ul style="list-style-type: none"> • Numerous ribbons at Ballroom competitions; helped coordinate NixedMotion Salsa congress <p>Shooting Sports</p> <ul style="list-style-type: none"> • Competed at Clay and Pistol nationals <p>Snowboard</p> <ul style="list-style-type: none"> • Podium finishes at Rail Jams <p>Squash</p> <ul style="list-style-type: none"> • Individual wins at Vassar Meet <p>Swimming</p> <ul style="list-style-type: none"> • Strong showings, PRs, and relay records at divisional meets 	<p>TaeKwon Do</p> <ul style="list-style-type: none"> • Numerous podium finishes at ECTC meets and Nationals <p>Tennis</p> <ul style="list-style-type: none"> • Finished 12th in region; won invitational tournaments <p>Triathlon</p> <ul style="list-style-type: none"> • Had 12 qualify for and 5 attend nationals <p>Water Polo</p> <ul style="list-style-type: none"> • Remained competitive in strong division <p>Women's Basketball</p> <ul style="list-style-type: none"> • Won NIRSA regional; qualified for Nationals for first time <p>Women's Ice Hockey</p> <ul style="list-style-type: none"> • Made it to semi-finals of regionals <p>Women's Lacrosse</p> <ul style="list-style-type: none"> • Division champs and regional runner-ups <p>Women's Rugby</p> <ul style="list-style-type: none"> • Qualified for playoffs; semi-finalists at Beast of the East <p>Women's Soccer</p> <ul style="list-style-type: none"> • Attended NIRSA nationals – finished top 8 <p>Women's Ultimate</p> <ul style="list-style-type: none"> • Sectional champions; runner-ups at regionals; ranked 23 nationally <p>Women's Volleyball</p> <ul style="list-style-type: none"> • 2nd in division; qualified for regionals and attended nationals <p>Woodsmen</p> <ul style="list-style-type: none"> • Successful transition to new club; great improvement and finishes at competitions
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UVM Club Sports Mission

UVM Club Sports are designed to give students the utmost opportunity to pursue their passion for sport within the educational setting. We strive to provide a safe and welcoming environment for a diverse range of participants with an emphasis on sportsmanship, leadership, and teamwork. We value the tenets of sustainability and wellness, and encourage students to take care of their mind, body, environment - and above all else, have fun.

