

Introduction:



UVM Club Sports had another record setting year from a participation standpoint exceeding 1,700 participants. This year has been a year for tweaking our program and adding that little bit extra to distinguish ourselves on campus and nationally.

As you will see at the conclusion of this report, our clubs were as competitive and successful as ever routinely placing in regional and national competitions. Our athletic training program saw nearly 200 participants at their afternoon clinic hours. Our marketing efforts really took off this year focusing on digital and social marketing. Using this as a foundation we have built a marketing plan for the next couple of years we are really confident will fuel future growth and awareness. Perhaps the project we are most proud of is our “Carbon Off-Setting Initiative”. Spearheaded by our Club Sports Council, UVM Club Sports is the first program in the nation to become carbon neutral and is building a plan for long-term sustainability.

This past year was not without its challenges though. We responded to issues around tryouts and conduct. Much like the rest of the nation, we are also investigating how we handle concussions as we had our fair share of diagnosed cases. Finally we supported students as they dealt with the death of one of our active members, Avi Kurganoff.

The following report includes a snapshot of Club Sports this past academic year. In addition to statistics surrounding participation and finances an assessment of the division’s learning outcomes in relation to our club sports leaders is included. A discussion of emerging trends and a list of or club’s numerous accomplishments concludes the report.

Thank you for supporting our Club Sports and all the students whose lives at UVM are enriched through their participation.

Sincerely,

Leon Lifschutz
UVM Club Sports Coordinator

Club Sports by the Numbers:

	FY12	FY 11	FY 10
Number of Clubs at the conclusion of Spring '12	55	55	53
Approximate number of participants	1,720	1,695	1,650
Average number of participants per club	31	31	31
Number of "Agreement to participate" forms submitted online	1,588	1,468	1,663
Number of games or events	~655	~650	~500
Average number of events per team	11.9	11.8	9.43
Number of Regional competitions attended	33	31	34
Number of National competitions attended	16	18	16
PE Credits awarded for Club Sports participation	Fall: 202 Spring: 262	Fall: 266 Spring: 174	Fall: 194 Spring: 161
Number of Participants seen by Athletic Training Staff	~200	N/A	N/A
Dues charged	\$0: 12 clubs \$1-50: 20 clubs \$51-100: 9 clubs 101-200: 5 clubs 201-400: 2 clubs 401+: 7 clubs	N/A	N/A
Percentage of clubs who performed community service as a group	40%	N/A	N/A

Financial Report

Total Amount Allocated by SGA (130 fund)	\$781,951
Highest Allocations	Crew - \$80,768 Sailing - \$57,924 Cycling - \$55,252
Lowest Allocations	Badminton - \$495 Hoop Troop - \$600 Golf - \$1,121
Average Allocation	\$14,217
Median Allocation	\$7,449
Total Revenue Clubs (131 fund)	\$360,454
Highest Revenue	Crew - \$69,330 Sailing - 41,324.44 Snowboard - \$31,310
Average Revenue	\$6,554
Median Revenue	\$1,450
Total Club Sports Funds	\$1,142,404

The amount allocated by SGA increased approximately 12%

Club Revenues decreased approximately 9%

Year End Assessment Data:

A leader from each club was asked to complete a year-end report. The report collected basic club information, assessed learning outcomes, and provided feedback on the program. The response rate for this assessment was 89%.

Learning outcomes:

It was our desire to assess how well we were connecting students to the learning outcomes of the division. Students were instructed: from 1 to 5 (1 is low, 5 is high) please answer the following questions in relation to your club sports experiences this year:

- My Leadership Skills Improved: **4.3**
- I am more capable of managing resources: **4.3**
- I am more aware of issues of health and safety: **4.1**
- I am better able to create community: **4.2**
- I am more aware of people's diverse backgrounds and needs: **4.1**

It is evident that students overwhelmingly agreed that they gained in the designated learning areas.

Overall Program Support:

It was our desire to see how well we supported our leaders. Students were again asked to indicate from 1 to 5 how well they were supported in different areas

- Did you feel supported in your development as a leader: **4.2**
- Did you feel supported in facets of managing your organization: **4.2**
- Did you feel supported in learning and executing financial processes: **4**

Student leaders overall felt well supported in their development. There were a few poignant comments to this section that will help us address a couple of concerns.

Club Sports Culture:

Students were asked to describe their club's culture and the culture of club sports as a whole. Overwhelmingly students used words like: "supportive"; "fun"; and "welcoming". Friendship was an overarching theme in many of the responses.

Emerging Trends:

Health and Wellness – continued attention to the safety and well-being of our participants

- Introduction of Club Sports Concussion Policy
- Introduction of Club Sports Lightning Policy
- We plan to introduce ImPact testing to 5 of our highest risk sports for concussions
- Additional Anti-Hazing Initiatives
- Fine tuning of our Think/Care/Act Programming

Marketing – continuing to improve entry points and be more visible on campus

- Continuing to grow our digital and social media presences
- Looking into additional student staffing for outreach efforts
- Development of a full blown marketing plan to adopt come Fall 12
- Continued participation in Admissions programs
- Continuing to push our branding through the use of our logo

Sustainability – we plan to re-frame how we do business with the National Intramural and Recreational Sports Association's (NIRSA) model for Sustainability (See attached documentation)

- Identifying the many areas of environmental, social, and economic sustainability where we are already doing a good job
- Creating initiatives to improve our programs sustainability such as:
 - Carbon Off-set Initiative
 - Need based financial aid
 - Creating safe spaces
 - Purchasing apparel that is environmentally friendly
- We hope to be a model that is recognized nationally for Sustainability in Campus Recreation Programming

2011-2012 Accomplishments

Alpine Skiing

- Joined Eastern Conference of the NCSA and had several podium finishes

Badminton

- Doubled number of participants from 15 to 30

Baseball

- NECBA Semi-finalists

Brazilian Jiu Jitsu

- Division 1 team champions at Vermont Open Grappling Championship

Catamount Dance Crew

- Held 6th annual showcase

Celtic Cats

- Held a workshop with an internationally renowned guest instructor

Cheerleading

- Attended America East and NCAA tournaments

Crew

- Top 10 finishes at Head of the Charles
- Attended ACRA Nationals

Dressage

- 3rd place finish in region
- Coach Bonnie Timmerman was named National coach of the year

Equestrian

- High Reserve Point team
- 6 riders qualify for regionals and 1 for zones

Field Hockey

- Qualified for 3rd straight nationals

Football

- Held number 1 ranking for several weeks
- Only loss in conference championships

Freeskiing

- Several podium finishes at USASA nationals and Ski the East tour

Hoop Troop

- Coordinated "Hoop-a-palooza" working with local youths

Kayak

- Held 3rd Annual New Haven River Race

Men's Basketball

- Elite 8 at NIRSA Regionals

Men's Hockey

- Qualified for NECHA playoffs

Men's Lacrosse

- 3rd place at McGill Invitational

Men's Soccer

- Made it to knockout round of NIRSA regionals

Men's Ultimate

- Highest showing ever (3rd place) at regionals

Men's Volleyball

- Winner of Fairfield Invitational

Orchesis Dance Company

- Most attended Showcase in history

Quidditch

- Attended World Cup

Running Club

- Many podium finishes at local races
- Had a member run the Boston Marathon

SASS

- Countless podium finishes at regional and national competitions

Snowboard

- Several podium finishes at USASA nationals

Softball

- 2nd place in conference

Squash

- 5th place at Nationals

Swim

- Won several meets

TaeKwon Do

- Placed 3rd in conference
- Individuals won 11 medals at Nationals

Tennis

- Hosted first ever tournament with a 2nd place finish

Triathlon

- 3rd place in NECTC

Water Polo

- Attended Regional Tournament

Women's Basketball

- Won several tournaments
- Attended NIRSA Regionals

Women's Ice Hockey

- Completed 1st year in ACHA Division 1
- 4 Academic All-Americans

Women's Rugby

- Beast of East Tournament Champions

Women's Soccer

- Attended NIRSA Regionals

Women's Ultimate

- Regional Quarter finals

Women's Volleyball

- 2nd place at Fairfield, 3rd at Cortland

Wrestling

- Placed 3 members at regionals; 2 qualified for nationals

