

## Introduction:



UVM Club Sports had another great year and made progress towards solidifying its future as we began a cycle of long term planning. This fall we spent time seeking input from our students on the outcomes of their participation and their satisfaction levels on a number of fronts.

Approximately 17% (1,695 participants) of the student body actively participated in our 55 student-run Club Sports in the 2010-2011 school year. While this year we attended less regional competitions than last year, our clubs attended and hosted more events than ever before and as a club sports program we continued to extend and improve our programmatic offerings. This level of growth and stability could not be accomplished without the tremendous efforts of our very talented student leaders, who continuously drive club sports to new heights.

The following report includes a snapshot of Club Sports this past academic year. Additionally, highlights from our “Fall 2010 outcomes and satisfaction survey” are included and will serve as the foundation for our future planning and initiatives. The findings from this survey were showcased at the 2011 NIRSA National Symposium in New Orleans and have been requested by Club Sports programs around the country. We are excited to share that information with you in this report.

Thank you for supporting our Club Sports and all the students whose lives at UVM are enriched through their participation.

Sincerely,

Leon Lifschutz  
UVM Club Sports Coordinator

## Club Sports by the Numbers:

	FY 11	FY 10	FY 09
Number of Clubs at the conclusion of Spring '11	55	53	49
Approximate number of participants *	1,695	1,650	1,350
Average number of participants per club	31	31	28
Number of "Agreement to participate" forms submitted online	1,468	1,663	1,041
Number of games or events	~650	~500	~380
Average number of events per team	11.8	9.43	7.75
Number of Regional competitions attended	31	34	23
Number of National competitions attended	18	16	13
PE Credits awarded for Club Sports participation	Fall: 266 Spring: 174	Fall: 194 Spring: 161	Fall: 523 Spring: 467

## FY10 Financial Reports:

Club	Amount allocated by the SGA	Total club revenue
Aikido	3,115	0
Alpine Skiing	3,000	2,000
Badminton	New club	0
Baseball	1,900	1,321
Brazilian Jiu Jitsu	7,812	4,164
Catamount Dance	3,000	962
Catayak Kayak	20,007	2,769
Cheerleading	3,699	450
Crew	72,474	86,299
Cycling	55,810	20,246
UVM Dance	6,863	1,842
Dressage	21,320	22,897
Equestrian	34,384	6,047
Fencing	11,901	429
Field Hockey	7,001	2,112
Figure Skating	13,385	1,458
Football	20,680	14,315
Freestyle Ski Team	14,925	18,095
Golf	1,445	620
Gymnastics	27,656	9,027
Hoop Dancing	169	195
Men's Basketball	2,456	0
Men's Ice Hockey	41,076	20,766
Men's Lacrosse	4,870	2,260
Men's Rugby	15,049	6,465
Men's Soccer	10,554	112
Men's Ultimate	12,908	2,169
Men's Volleyball	5,251	650

Total Amount fundraised by clubs = **\$397,482**

Average amount raised per club = **\$7,227**



Nordic Ski Team	7,273	3,163
Orchesis Dance Company	1,470	3,337
Roller Hockey	13,080	495
Running	1,037	549
Sailing	52,996	62,008
Salsa & Swing Society	19,051	7,973
Shooting Sports	11,626	8,233
Snowboard Team	32,280	41,941
Squash	6,846	266
Urban Flava Step Team	2,420	417
Swim Club	5,260	1,070
Racquetball	1,792	0
Softball	350	743
Tae Kwon-Do Club	6,469	775
Tennis	1,850	155
Triathlon	9,627	5,257
Water Polo	7,271	735
Women's Basketball	4,275	660
Women's Soccer	25,471	1,125
Women's Ice Hockey	17,139	15,466
Women's Lacrosse	5,806	1,949
Women's Rugby	17,061	2,747
Women's Ultimate	9,875	2,455
Women's Volleyball	6,786	6,090
Wrestling	5,820	0
Celtic Cats	225	1,991
Quidditch	420	212

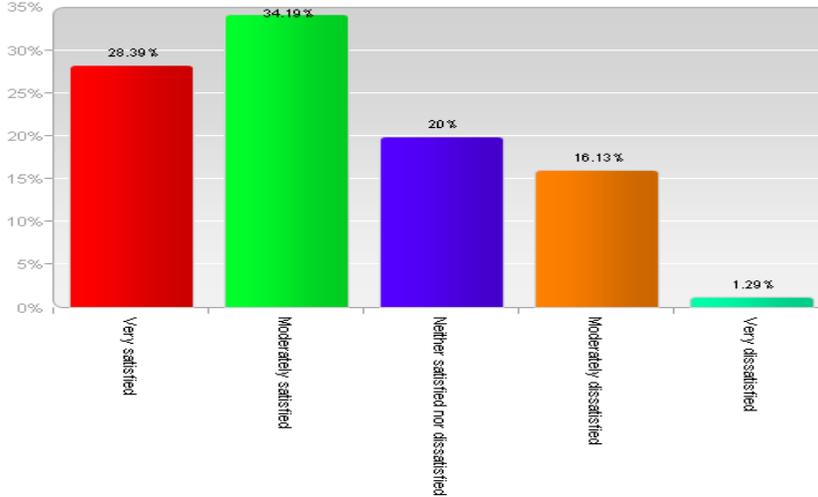
Total  
Amount  
Allocated  
by SGA=  
**\$696,286**

Average  
allocated  
per club =  
**\$12,660**



Please indicate your level of satisfaction with the following aspects of Club Sports:  
- Fields and recreational spaces

Q6. Please indicate your level of satisfaction with the following aspects of Club Sports: - Fields and recreational spaces

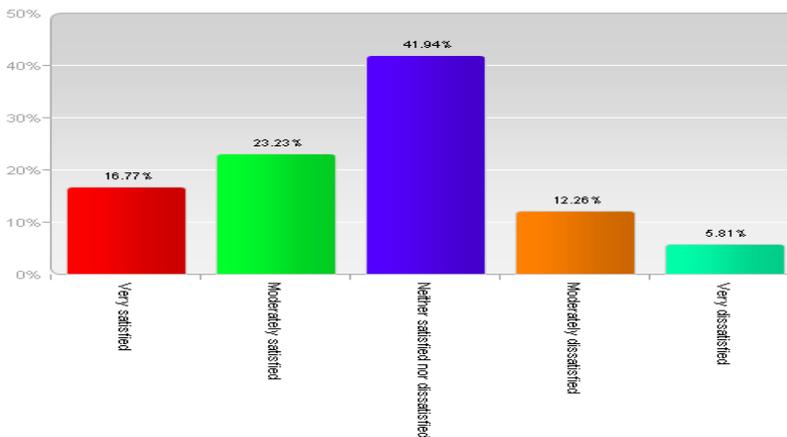


Overall	Tier 1	Tier 2	Tier 3
63% were at least moderately satisfied	65%	61%	60%

Across the board, space is a challenging item on the UVM campus. While students are not overly excited about recreational field and spaces, the relatively low numbers of dissatisfaction suggest that we are doing an adequate job of meeting club sports' basic needs.

Please indicate your level of satisfaction with the following aspects of Club Sports:  
- Access to Athletic Medicine Services

Q8. Please indicate your level of satisfaction with the following aspects of Club Sports: - Access to Athletic Medicine Services

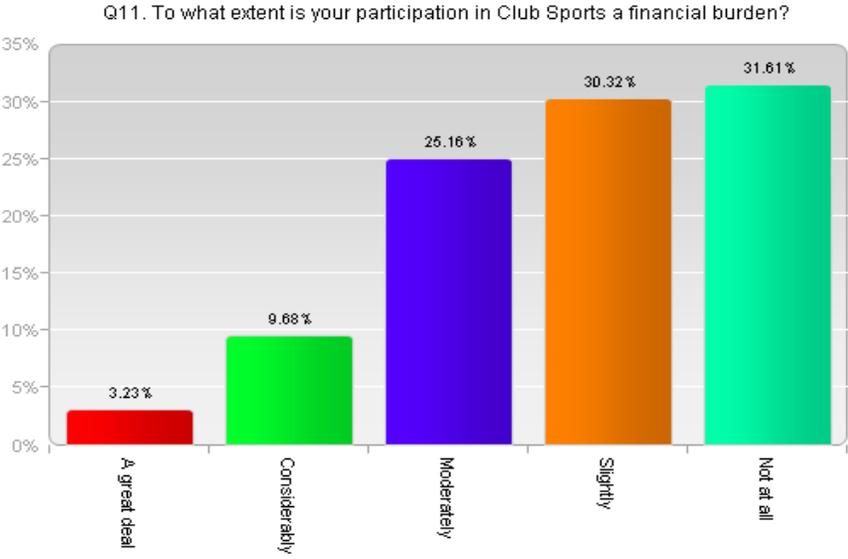


Overall	Tier 1	Tier 2	Tier 3
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<b>40% Satisfied</b>	28%	42%	40%
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Tier 1 sports are most susceptible to injuries and therefore would have the greatest desire to have these services. The largest outcome of this sample is “neither satisfied nor dissatisfied” possibly due to responses from students who have not been injured and had no need for services or were unaware of the services available, an item to investigate further.

**To what extent is your participation in Club Sports a financial burden?**

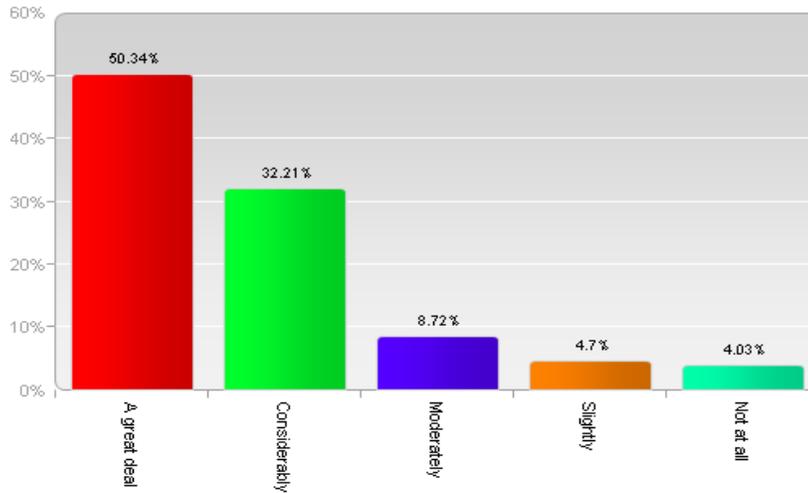


Overall	Tier 1	Tier 2	Tier 3
<b>38% Moderate or greater</b>	57%	31%	34%

Gear intensive Tier 1 Sports such as hockey, cycling, snowboarding, and freestyle skiing contribute to the high financial burden of Tier 1 sports. For all tiers, anytime travel is involved, financial considerations come into play for students as they must pay for food, miss work, and often subsidize gas and other travel related expenses. A great percentage of respondents reflected little to no financial burden which is great considering our desire to make club sports as accessible as possible and we will continue to explore strategies to do so.

Please indicate the extent to which the following personal elements are positively affected by your participation in Club Sports: - Mental health

Q13. Please indicate the extent to which the following personal elements are positively affected by your participation in Club Sports: - Mental health

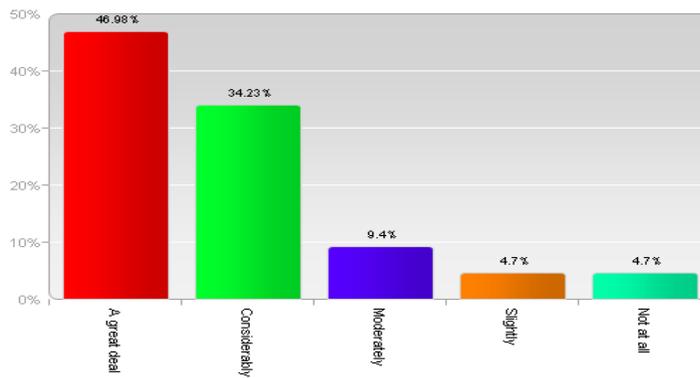


Overall	Tier 1	Tier 2	Tier 3
<b>82% considerable or more</b>	87%	80%	79%

Discussions on mental health have been front and center in higher education recently and it is apparent that participation in club sports contributes significantly in this area.

Please indicate the extent to which the following personal elements are positively affected by your participation in Club Sports: - Physical health

Q14. Please indicate the extent to which the following personal elements are positively affected by your participation in Club Sports: - Physical health

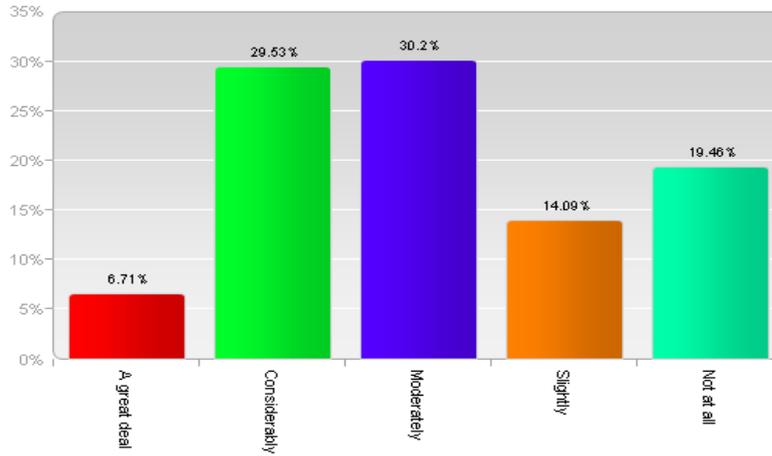


Overall	Tier 1	Tier 2	Tier 3
<b>80% considerable or more</b>	85%	79%	82%

High levels of agreement to this question seem obvious but are still important to highlight as physical health is an indicator of student success not to mention a major health concern in American society.

**Please indicate the extent to which Club Sports contributes to the following:  
- Academic success**

Q16. Please indicate the extent to which Club Sports contributes to the following: - Academic success

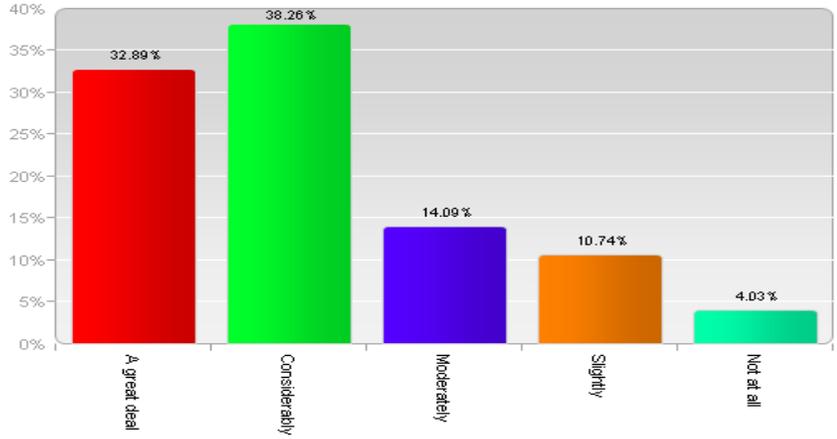


Overall	Tier 1	Tier 2	Tier 3
<b>67% moderate or more</b>	61%	69%	65%

While very few respondents indicated a great deal of contributions made toward academic success a large number do feel it plays some role in their academic pursuits. A lower percentage from Tier 1 respondents may be due to the high stress of some of the sports on their overall time.

**Please indicate the extent to which Club Sports contributes to the following:  
- Developing leadership abilities**

Q17. Please indicate the extent to which Club Sports contributes to the following: - Developing leadership abilities

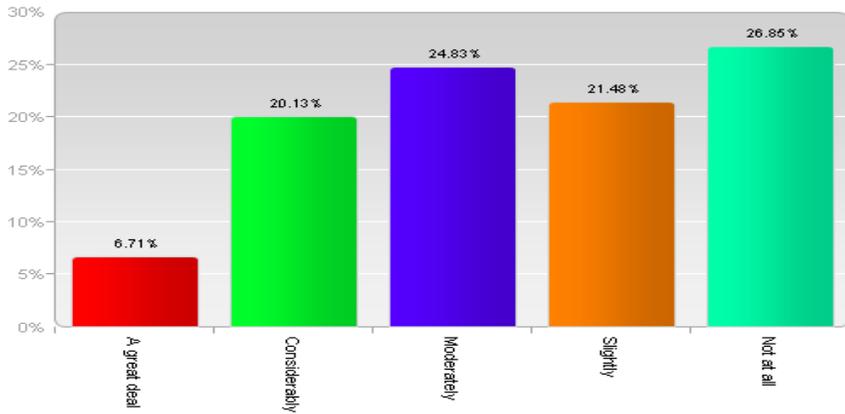


Overall	Tier 1	Tier 2	Tier 3
<b>70% Considerable or more</b>	70%	64%	76%

This is a number we are most proud of. Institutions of Higher Education strive to produce valued members of society and leaders. While classroom experiences may or may not contribute to this characteristic, it is clear that club sports do!

**Please indicate the extent to which Club Sports contributes to the following:  
- Understanding diversity-related issues**

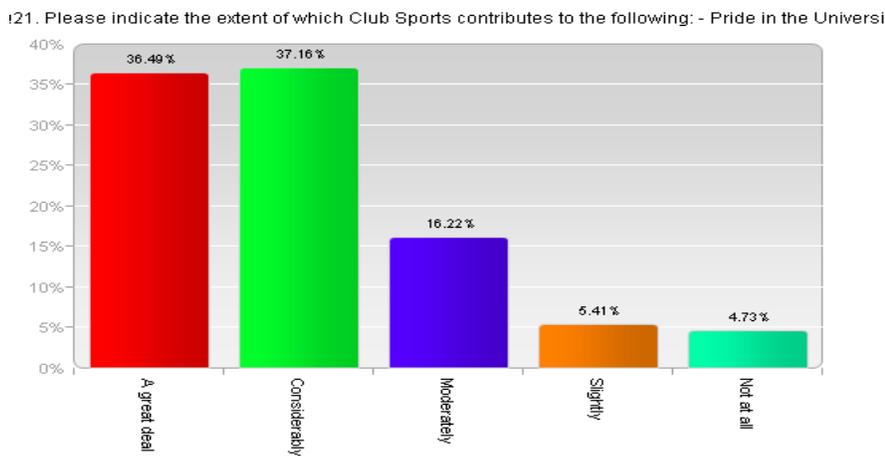
Q18. Please indicate the extent to which Club Sports contributes to the following: - Understanding diversity-related issues



Overall	Tier 1	Tier 2	Tier 3
<b>61% moderate or more</b>	45%	50%	58%

At the University of Vermont we strive to make knowledge and awareness of diversity related issues part of our daily work. While not an overwhelming number, it is evident that being a part of club sports does contribute in a small way towards that mission. Tier 1 sports show the lowest percentage. In many instances Tier 1 sports require the most amount of prior experience and often have strong cultures associated with them therefore making them more homogenous than Tier 2 or 3 groups.

**Please indicate the extent of which Club Sports contributes to the following: - Pride in the University**

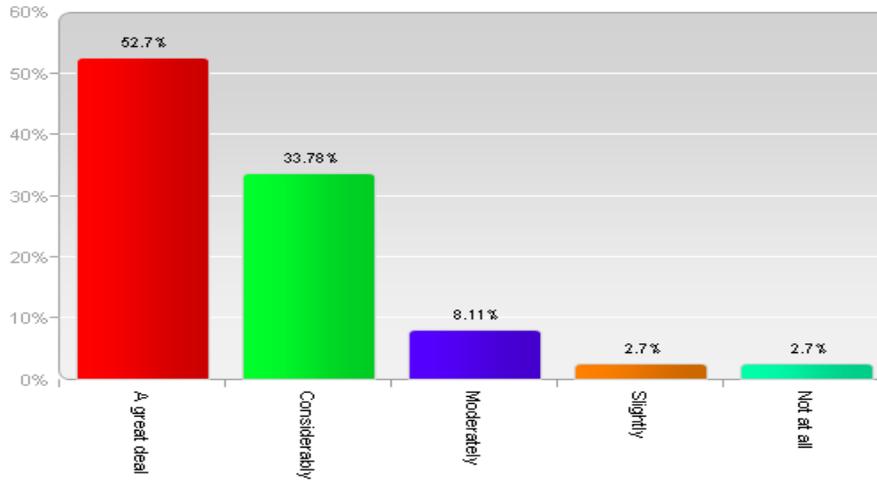


Overall	Tier 1	Tier 2	Tier 3
<b>73% considerable or more</b>	88%	68%	60%

Feeling pride in an institution contributes to increased retention and giving of alumni. It is evident that Club Sports, and the pride derived by participating in them, can be beneficial to a University. Tier 1 participants gain much more pride than Tier 2 or 3. This is likely because Tier 1 groups are the most active at an intercollegiate level and on a weekly basis wear green and gold and compete on behalf of the school. Many Tier 2 groups also compete at an intercollegiate level, while few Tier 3 groups do, likely contributing to their lower percentage.

**Please indicate the extent of which Club Sports contributes to the following: - Feeling part of a community**

Q22. Please indicate the extent of which Club Sports contributes to the following: - Feeling part of a community

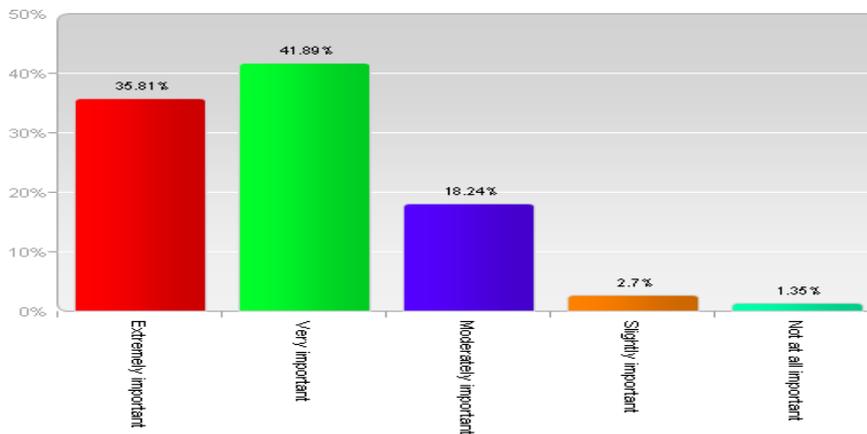


Overall	Tier 1	Tier 2	Tier 3
<b>86% considerable or more</b>	94%	82%	91%

Feeling like part of a community is another indicator in retention of students and this is another avenue where participation in club sports, and the considerable sense of community derived from it can have a deep impact on a student body.

**How important is it for Club Sports to be visible on campus?**

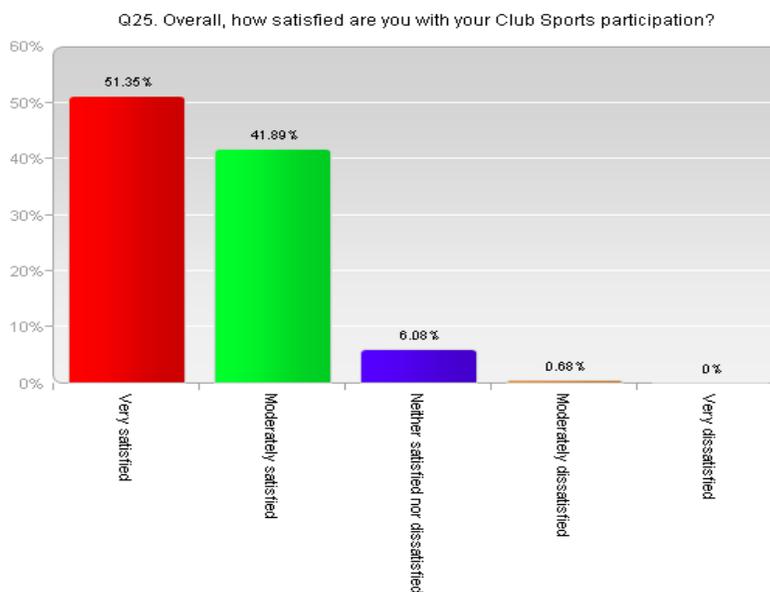
Q24. How important is it for Club Sports to be visible on campus?



Overall	Tier 1	Tier 2	Tier 3
<b>77% considerable or more</b>	79%	75%	78%

Across the board, participants want to be visible and recognized on campus. This is an area where we admittedly struggle and will need to focus efforts as it is clearly important to our participants.

**Overall, how satisfied are you with your Club Sports participation?**



Overall	Tier 1	Tier 2	Tier 3
<b>92% moderate or more</b>	95%	90%	96%

An awesome number of happy participants! While questions above indicate there are several areas to work on, overall club sports at UVM are satisfied participants.

## Emerging Trends:

**Marketing** – This year we spent more time focusing on marketing as it continues to be an issue for us. In the recruitment category we have done a good job of better publicizing opportunities but in general, awareness of our vast array of programs and their successes is still lacking.

- We participated in the Vermont in persons (VIP) program and admissions open houses and will continue to do so next year.
- Our logo has been a moderate success. It has allowed us to brand our programs and many of our teams are beginning to use it in their apparel and uniforms. Continuing along this path will be a focus for next year.
- We held a “Think, Care, Act” workshop last year and will be expanding that initiative in the coming year in hopes of pushing the campus-wide initiative.
- Our website was revamped and vastly improved organizationally and aesthetically.
- We now have facebook and twitter sites with many friends and followers. Growing our social media presence will be our next big goal coupled with brand awareness.
- Over the summer we will be engaging in a Lynx Project to continue to, and better, utilize the product in many ways, including recruiting and marketing.

**Health and Wellness** – with a growing number of athletes and activities, we want to better support their physical and mental health.

- In Fall 11 we will be adding additional Athletic Training staff with the hopes of having a 2<sup>nd</sup> dedicated Athletic Trainer by Fall 12.
- We began partnering with Campus Recreation to put clubs in touch with their Personal training staff, a program we hope to improve upon next year.
- We introduced pre-participation questionnaires for select high risk teams. In fall 11 we plan to push this initial pilot into a more comprehensive evaluation program.
- We will continue and grow our collaboration with “Think, Care, Act” with the goal of better education students on issues of mental health, substance use, and inclusivity.

**2016** – Where do we want to be as a program in the coming years.

- In Fall 10 we conducted an outcomes and satisfaction survey, as seen in this report, to gauge where we are now.
- Over the course of Spring 11 we further engaged our student leaders surrounding their hopes for the program.
- With the feedback we have already begun improving our marketing efforts and planning more comprehensive evaluations for clubs, leaders, advisers, and coaches.
- Over the summer we will be developing long-term goals for 2016 based on this past year’s research.

### **Alpine Skiing**

- Entered 3 full teams in Bolton Race Series; primed to join USCSA

### **Badminton**

- Recognized as an SGA club

### **Baseball**

- Undefeated record
- NECBA Champions

### **Brazilian Jiu Jitsu**

- Several podium finishes at Winooski and Boston Open tournaments; many belt promotions

### **Catamount Dance Crew**

- Held 5<sup>th</sup> annual Showcase

### **Celtic Cats**

- Doubled number of performances including Varsity Basketball games

### **Cheerleading**

- Attended America East tournament

### **Dressage**

- Qualified for team regional horse show; finished 3<sup>rd</sup>

### **Equestrian**

- Qualified for team regional horse show
- Sophie Allen qualified for IHSA nationals

### **Field Hockey**

- Qualified for national championship tournament and finished with top ten ranking

### **Freestyle Ski Team**

- Sent 3 skiers to USASA nationals with podium finishes
- Podium finishes in several Triple Crown comps

### **Roller Hockey Club**

- Held first on campus practices in nearly 10 years

### **Softball**

- Recognized by SGA and resumed intercollegiate competition

### **Gymnastics**

- Hosted the Groovy UV Meet
- Attended NAICG nationals; placed 21<sup>st</sup>

### **Men's Soccer Club**

- Attended NIRSA regional tournament; finished one win short of nationals berth

### **Men's Ultimate Frisbee**

- Qualified for UPA Club and Collegiate Regionals
- Won Inaugural NE Open

### **Orchesis Dance Company**

- Bi-annual company performances had record attendances

### **Salsa and Swing Society**

- Claimed numerous ribbons at MIT, MAC, and Harvard competitions as well as US Dance Sport nationals
- Attended International Salsa Congress in New Jersey

### **TaeKwon Do**

- Sent several members to national collegiate championship tournament; Sami O'Dwyer won gold medal

### **Squash Club**

- Both Men and Women attended nationals; Team finished in 3<sup>rd</sup> place in their division

### **Fencing**

- Team Podium finishes at regionals and nationals; Women's Epee team finished 1<sup>st</sup> in nation
- Held several new meets and tournaments

### **Nordic Ski**

- First full year in NENSA; finished 11<sup>th</sup> overall

### **Roller Hockey**

- Henry Beckwith selected to All-Star game

**Triathlon**

- Placed 4th as a team in region
- Sent 10 members to USAT nationals

**Urban Flava Step Team**

- Held 3<sup>rd</sup> annual showcase
- Podium finishes in 2 competitions

**Crew**

- Several high finishes at prestigious Head of the Charles
- 5<sup>th</sup> consecutive VT cup title

**UVM Dance Team**

- Attended America East tournament

**Football**

- Yankee Conference Finalists
- Ranked 2<sup>nd</sup> in NCFAC coach's poll

**Figure Skating**

- 1<sup>st</sup> place at Terry Connors Open
- 4<sup>th</sup> place at Easterns

**Men's Volleyball**

- Qualified for NECVL regional

**Hoop Dancing**

- Numerous on campus performances

**Cycling**

- 1<sup>st</sup> place as a team in ECCC mountain bike season
- Overall ranking in all disciplines of 14<sup>th</sup> in the nation

**Golf**

- Attended CCGA Regional

**Running**

- Competed in first ever regional cross country and track field races; Women's team 3<sup>rd</sup> place at XC
- Colby Nixon ran the Boston Marathon

**Water Polo**

- Cameron Hecht selected All-conference

**Kayak Club**

- About 50 trips
- 10 new Swift water rescue trainees
- Largest ever New Haven Race

**Sailing Team**

- Qualified for prestigious Atlantic Coast Conference Regatta
- Team Racing squad broke top20 for first time ever

**Shooting Sports**

- 3<sup>rd</sup> place in American Trap at ACUI Nationals
- 2<sup>nd</sup> place finish in New England region for skeet and pistol

**Snowboard**

- Qualified 9 riders for USASA nationals; 3 podium finishes
- 2 riders missed second day of US Open by one spot

**Women's Lacrosse**

- Ran NECWL this season

**Women's Basketball**

- Attended NIRSA Regional
- Won NHTI and Yale tournaments
- Hosted first ever home tournaments

**Women's Soccer**

- Attended NIRSA Regionals and open Nationals

**Women's Volleyball**

- Attended Nationals

**Women's Rugby**

- Hosted playoff game
- Hosted annual 'Ruggers against Rape' tournament benefiting the Women's Rape Crisis Center

**Women's Ultimate Frisbee**

- Qualified for UPA Regional tournament; made it to Sunday missing nationals by one game

**Women's Ice Hockey**

- Finished ranked 3<sup>rd</sup> in ACHA D2, Northeast, one place from qualifying for nationals

**Quidditch**

- Attended World Cup

**Racquetball**

- Attended Regionals

**Tennis**

- Attended USTA Regionals