



## LAUNCH is a new website to help students translate their liberal arts skills and experiences into career readiness. Our goals were to:

- Create a central hub for overwhelmed students.
- Help define these opportunities as important to the liberal arts process.
- Create a roadmap for success toward incorporating transferable and work-based skills.
- Demonstrate how active our students are to prospective students, families, alumni and more!

## What does it do?

Launch helps students find the connections between the skills they need and the experiences they enjoy! Connecting the Liberal Arts to real-world skills will only increase the value of CAS programs.

- For students: Clarifies and highlights rich experiences available to CAS students.
- For faculty: Pulls information together for easy reference and advising.
- For prospective students: Highlights the amazing work being done in CAS!
- For families: Communicates the value of a liberal arts education.

## Here's how to use it:

When you're working with and advising students, use this website as a guide!

- Talk with students about the Core Competencies and Transferable Skills and how they connect to academics, extracurriculars, and work-based learning opportunities.
- Find further information and link with campus partners to help students find their way.
- Send to donors/alumni to highlight CAS's continued great work!

## go.uvm.edu/launch || www.uvm.edu/cas/launch