

45 Years of
Monumental Impact



The Washington Center At-A-Glance

Established in 1975, The Washington Center (TWC) is a private, nonprofit organization on the front lines of connecting underrepresented student populations with high caliber professional and academic experiences.

TWC connects students with role models and mentors from all sectors and exposes them to the trends, policies and practice unavailable in the classroom—providing the experience-based, practical learning that extends the classroom into real-world application.

TWC is the largest and most impactful program of its kind in the world, serving nearly 2,000 students annually. TWC also has an impressive alumni network of more than 60,000 alumni, many of whom hold leadership positions in the public, private, and nonprofit sectors.

Based in Washington, D.C., TWC employs 90 full-time professional staff and an adjunct faculty of 30 experienced professors and practitioners. TWC maintains a “mini-campus” within walking distance to Capitol Hill that provides easy access to the institutions and thought leaders that drive domestic and international policy and markets.



My experience with The Washington Center was nothing short of amazing, from the moment I met with a representative on campus to the connections and memories I made in D.C. Being here has taught me to go for everything I desire. It has increased my confidence and I am forever grateful.

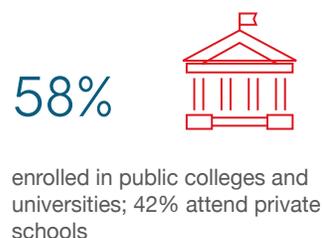
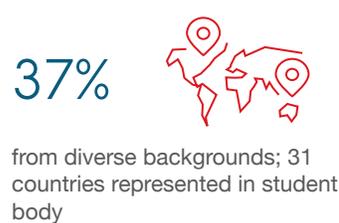


Melanie Griffin, University of Central Arkansas
Interned with The National Archives and Records Administration

Mission

The Washington Center is the bridge between higher education and professional careers—leveraging all of what Washington, D.C. has to offer to provide dynamic, experiential learning opportunities to empower and motivate young people to become engaged global citizens.

Student Demographics





Motorola Solutions Foundation found partnering with The Washington Center helped us achieve our goal of supporting and interacting with bright, talented students from all over the United States.

That partnership allowed us to identify and customize an approach to the type of student we want to reach from among the wide variety of talented, motivated students TWC draws to D.C. throughout the year.



Matthew Blakely, Executive Director, Motorola Solutions Foundation; Director, Inclusion, Diversity and Outreach, Motorola Solutions

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The Washington Center for Internships and Academic Seminars

www.twc.edu | @TWCinternships

TWC Highlights

- **Academic Internship Program**, semester-long program with 3 components: Internship (4 days per week); Course (one night per week); and L.E.A.D. Career Readiness Curriculum (Fridays)
- **Academic Seminars**, 2-week-long programs featuring: Inauguration 2021 and National Security
- **Innovative Customized Programs** featuring Veterans Employment Trajectory (VET) Initiative
- **Residential & Academic Facility** houses 350+ students with 8 classrooms
- **Virtual Internship Program** preserving the internship experience during the coronavirus with a June 1-July 31 program featuring: 20-25 hour virtual internship; Course (one night per week); and L.E.A.D. (Career Readiness Curriculum)

Program Impact

- Measuring Impact, per a Gallup-Purdue Index Core Survey of recent TWC alumni, TWC's programs changes the trajectory of student lives, for example, TWC's first-generation college students fare better than their counterparts among graduates nationally on several key outcomes, including being more likely to be thriving financial and social well-being. Other survey results include:
 - TWC participants rated these skills most impactful: networking, adaptability and workplace skills.
 - 42% are more likely to be engaged at their work than graduates nationally (38%).
 - Nearly 70% of participants strongly agree they interacted with people of different backgrounds on a regular basis while attending TWC. More than 20% higher than graduates nationally.

TWC Network

650+



colleges and universities domestically and internationally; many provide credit for program participation.

600+



employers in the public, private and NGO sectors host TWC interns

30



government agency partners

8



international government partners