

# **Ball State University**

### Sustainability Stories

Muncie, IN

## Partnership

Students complete work during capstone class and focus on sustainability issues in Indiana. Work then appears in USA Today-affiliated outlets.

Lead faculty

Adam Kuban, ajkuban@bsu.edu

Website

Sustainability Stories

#### Collaborators

Lafayette Journal and Courier, jconline.com; Muncie Star Press, thestarpress.com; Richmond Palladium-Item, pal-item.com; also Indiana University–Purdue University Indianapolis and Indiana University's Environmental Resilience Institute

### Impacts

Student stories typically have at least 2,000 page views

#### Students

20,000 at Ball State University

Student work

Students work first with instructor Adam Kuban, then send stories to USA Today regional editor Deanna Watson for review and publication.

# Faculty/staff

Students' reporting is completed through a capstone course taught by professor Adam Kuban