



University of Florida

Fresh Take Florida

College of Journalism and Communications

Gainesville, FL

Partnership

The University of Florida's "Fresh Take Florida" runs two semesters per year and employs up to 18 students per semester to cover the Florida Legislature, which is 2.5 hours from their campus in Gainesville, for 80 outlets across the state. Its alumni have gone on to work for the New York Times, the Washington Post and the Los Angeles Times straight out of college.

Lead faculty

Ted Bridis - tbridis@ufl.edu

Websites

[Fresh Take Florida](#)

Collaborators

[The Miami Herald](#)

[Associated Press](#)

[CNN](#)

The 80 outlets that student work is sent to include anything from small daily papers to large outlets such as CNN. Material is sent out through email by Bridis, who ensures that his recipients stay updated.

Impacts

The students give content to 80 outlets including radio, TV and newspapers ranging from small dailies and weeklies to the Miami Herald, AP and CNN

Students

34,200 at University of Florida

10-12 in the partnership, per semester

Student work

The vast majority of story ideas come from Bridis and his co-instructor. They operate on a Slack channel that the whole class is on. He gives a potential story idea, a student will claim the story and he works with them going forward. Bridis and his co-instructor work with the students to have these stories ready to be published.

Faculty/staff

Ted Bridis and an adjunct work to maintain the class and the publication of stories. While they do not use any outside professional help, such as an editor, their experience allows them to create professional-level publications.

Funding sources

The program is on a "shoestring budget" from the dean's office and the University of Florida Foundation, which maintains an account for Fresh Take Florida. Bridis maintains that they receive donations from a large number of people.