



Kennesaw State University

Fresh Take Georgia

The Center for Sustainable Journalism at Kennesaw University
Kennesaw, GA

Partnership

Fresh Take Georgia is a comprehensive learning experience and real-world reporting initiative run by the Center for Sustainable Journalism at Kennesaw University. Led by the Center's executive director, Gary Green, students register for a class that is taught by faculty and several professional editors from Atlanta-based news organizations.

Lead faculty

Gary Green, ggreen38@kennesaw.edu

Websites

[Fresh Take Georgia](#)

Collaborators

[The Atlanta Journal-Constitution](#)

[Georgia Public Broadcasting](#)

[The Associated Press](#)

Impacts

Students acquire clips and bylines in state, regional and national news organizations that make them more competitive for internships and jobs upon graduation.

Fresh Take Georgia's reporting augments an ever-shrinking local news ecosystem, increases public affairs reporting and coverage of the Legislature as news deserts continue to grow across the state and mainstream and legacy media scale back coverage due to dwindling resources and fractured business models.

Students

43,000 at Kennesaw State University

15-20 in the partnership, per semester

Student work

Stories are pitched, reported, edited and then published on freshtakegeorgia.org and shared with publishing partners including the Atlanta Journal-Constitution, Georgia Public Broadcasting, the Associated Press and the Georgia News Collaborative, among others.

Georgia Public Broadcasting and the Associated Press, among others.

Faculty/staff

The program is led by the Center's executive director, Gary Green, who co-founded a similar program at University of Florida.

Funding sources

Society of Professional Journalists

The Kendeda Fund

Lound Hound Foundation

NewsMatch from the Institute for Nonprofit News