Arizona State University

Cronkite News

Cronkite School of Journalism and Mass Communication

Phoenix, AZ

Partnership

Arizona State's Cronkite News acts as a teaching hospital for student journalists; they produce a daily newscast that airs on Arizona PBS.

The program also runs bureaus in Washington D.C. and Los Angeles as well as a sports bureau and a Spanish language program.

Lead faculty

Christina Leonard, Executive Director, Cronkite News christina.leonard@asu.edu

Allysa Adams, managing editor/broadcast at allysa.adams@asu.edu

Julia Thompson, managing editor/digital at <u>Julia.thompson.1@asu.edu</u>

Websites

Cronkite News

Collaborators

<u>PBS Arizona</u> is the main partner of Cronkite News. The program also has 170 publication partners that regularly publish their content.

Impacts

On the broadest side, Cronkite News is broadcast to 1.9 million households every weekday.

Students

79,232 at Arizona State University

150 in the partnership, per semester

Student work

Student work bears and pitch the story ideas or they are assigned story. Faculty members edit the work.

Faculty/staff

Faculty assist in assigning students stories and encourage them to pitch their own stories. They also edit the student work.