

BSAD 010: The Business Enterprise
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Summer Reading before Coming to UVM
Fall 2016

It may be your last summer before starting college – but, we expect that you’ll get yourself in the “college swing” by reading and reflecting upon what you’ve read.

The Grossman School of Business at UVM helps you discover “endless possibilities” – opportunities where you can contribute to the creation of value in a way that is personally fulfilling. Three summer reading assignments (don’t groan) will help you begin to put the discovery process into perspective.

First, begin by reflecting upon what makes something personally fulfilling. Read Career Match: Connecting Who You Are with What You’ll Do. We expect you to be ready to use this material in the first few days of BSAD 010.

What is your Primary Color? What is your backup style? Are you an extrovert or introvert? Read Chapter 25 – it might make your summer and fall semester less stressful. According to the test, your instructor Professor DeWitt is either a Blue/Gold Extrovert or a Gold/Blue Extrovert. It’s the “messy desk” that confuses the issue. What does that tell you about what you should expect in BSAD 010?

Second, read the accompanying article on the use and misuse of personality tests to help you put the book in perspective. Because employee turnover costs are so great, organizations are increasingly using personality tests in hiring decisions. Yet, they can encounter problems. What are those problems?

Third, the beauty of a UVM business education is that it draws attention to three perspectives on business decisions -- sustainability, global and entrepreneurial – perspectives that are introduced in both the school and university requirements. Read the UVM summer assignment. How did the story affect you?

Career Match

<http://www.amazon.com/Career-Match-Connecting-What-Youll/dp/0814473644>

Personality Tests: Their Use and Misuse

http://www.siop.org/article_view.aspx?article=1323

The Sixth Extinction by Elizabeth Colbert

https://www.uvm.edu/orientation/summer_read