

Logging Business Planning Worksheet

FBWS028 - 11/18

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One Page Business Plan

Business Name:	Owner(s) Name:
Address:	
Email:	Phone:

Mission

Market Assessment

- Products & Services
- Place (Source & Sales of Wood)
- Promotion & Communication

Operations

Financial Plan

- Harvesting System
- Other Enterprises
- Personnel
- Improvements

- Business Records Status:
- How Will You Make Money?
- Daily Overhead \$
- Top Expenses
 - 1.
 - 2.
 - 3.
- Investments

S - Specific M - Measurable A - Attainable R - Relevant T - Timebound

Goal 1:

S	
M	
A	
R	
T	

Goal 2:

S	
M	
A	
R	
T	

Get Started Action Plan

S. W. O. T Analysis

(Strength - Weakness - Opportunity - Threat)

STRENGTHS	WEAKNESSES
<ul style="list-style-type: none">••••	<ul style="list-style-type: none">••••
OPPORTUNITIES	THREATS
<ul style="list-style-type: none">••••	<ul style="list-style-type: none">••••