

AACSB Intellectual Contributions Impact Grid

Approved in the Faculty Meeting, December 4, 2014

		Research				
		<u>Basic</u>	<u>Applied</u>	<u>Pedagogical</u>	<u>Outreach & Practice</u>	<u>Instruction</u>
Input						
		Working Papers	Working Papers	Working Papers	Relationship Building	Mentoring Colleagues
		Submissions	Submissions	Submissions	Client Development	Curriculum Development
		R&Rs	R&Rs	R&Rs		Course Development
		Conference Papers	Conference Papers	Conference Papers		Honor's Thesis Advisor
		Grant Proposals	Grant Proposals	Grant Proposals		Independent Study Advisor
				Case Development		Master's Committee
						Doctoral Committee
						Executive Education
						Student Advising
Output						
		Academic Journal Articles	Practioner Journal Articles	Education Journal Articles	Repeat Engagements	Classes Taught
		Proceedings	Proceedings	Education Journal Cases	Company Projects	Student Credit Hours Taught
		Funded Work	Funded Work	Education Panel	Data Access	Guest Lectures
		Book Chapters	Book Chapters	Book Chapters	Consulting/Professional Reports	Experiential Learning Supervision
		Books	Books	Books	Professional Certifications	Curricular Materials
		Conference Presentations	Conference Presentations	Conference Presentations	Consulting	Completed Independent Studies
		Grant Funded Monographs	Grant Funded Monographs	Textbooks	Onsite Seminars/Presentations	Completed Honor's Theses
		Patents	Patents		Professional Memberships	Completed Master's Theses
					Executive Education	Completed Doctoral Theses
					Faculty in Residence	Student Evaluations
					Videos/Podcasts/Webinars	Faculty Evaluations
					Blogs	Curriculum Materials
Impact						
		Editorial Boards	Editorial Boards	Editorial Boards	Invited Boards	Case Competition Awards
		Citations	Citations	Citations	Keynotes	Job Placement
		Editor	Editor	Editor	Recruiters	Internships
		Journal Reviewer	Journal Reviewer	Journal Reviewer	Career Fairs	Alumni Engagement
		Book Reviewer	Book Reviewer	Book Reviewer	Donations	Donations
		Invited Talks	Invited Talks	Invited Talks	Exec. Ed. Enrollments	Teaching Awards
		Journal Quality	Journal Quality	Journal Quality	Major Events	Student Exit Surveys
		Host Conferences	Host Conferences	Host Conferences	Media Coverage	Media Rankings
		Visiting Scholar/Fellow	Visiting Scholar/Fellow	Visiting Scholar/Fellow	Media Features	Recruiters
		Scholarly Awards	Scholarly Awards	Scholarly Awards	Media Mention	Applications
		Prof. Assoc. Leadership	Sales	Sales	Editorials	Yield
		Media Rankings	Adoption	Adoption	Society Presentations	Placement
		Downloads/Hits	Downloads/Hits	Downloads/Hits	Downloads/Hits	Commissioned Course Development
				Media Cites	Community Awards	Writing National Exam Questions
					Service Learning	Service Learning