FECC 2017 – Selected Cases

In 2017, similar to 2016, Family Firm Institute (FFI) played a critical role in identifying a pool of cases that would meet the competition’s needs. Members of the FFIs Case Selection Committee for FECC were Jane Hilburt-Davis (Key Resources LLC, USA), Michael O’Neal (JOMA Properties Limited, Virgin Islands), and Jill Thomas (University of Adelaide, Australia).

The aim was to source and select an array of excellent cases that presented competitors with a variety of country and industry contexts, family and business dilemmas. Without the concerted effort of our case collaborators, case writers and the willingness of members of family businesses to have their stories captured, we would not be able to offer this valued learning experience.

Even more special this year was the active involvement of case writers and families featured in the cases – Rebecca Chung from China; Mita Dixit and Tejas Shah from India; and Travis Klassen from Canada – to be with us at FECC 2017. We express our most sincere appreciation for your critical roles in this competition’s success.

Cases Used in the Competition

Pre-Arrival Case

DEMSEY BOATS
Author(s): Craig, Justin; Moores, Ken

Four Hour & Collaboration Challenge Cases

VALLEY CARRIERS (A) and (B)
Author(s): Strike, Vanessa
http://www.thecasecentre.org/educators/products/view?id=136656
http://www.thecasecentre.org/educators/products/view?id=136657

FIRE IN THE BELLY
Author(s): Dixit, Mita

Finals Case

WENSLI SILK: SUCCESSION AND INTERNATIONAL LUXURY BRANDING
Author(s): Lee, Jean; Chung, Rebecca; Jing, An
https://www.iveycases.com/ProductView.aspx?id=78976