

FECC 2017 – Selected Cases

In 2017, similar to 2016, **Family Firm Institute** (FFI) played a critical role in identifying a pool of cases that would meet the competition's needs. Members of the FFIs Case Selection Committee for FECC were **Jane Hilburt-Davis** (Key Resources LLC, USA), **Michael O'Neal** (JOMA Properties Limited, Virgin Islands), and **Jill Thomas** (University of Adelaide, Australia).

The aim was to source and select an array of excellent cases that presented competitors with a variety of country and industry contexts, family and business dilemmas. Without the concerted effort of our case collaborators, case writers and the willingness of members of family businesses to have their stories captured, we would not be able to offer this valued learning experience.

Even more special this year was the active involvement of case writers and families featured in the cases – **Rebecca Chung** from China; **Mita Dixit** and **Tejas Shah** from India; and **Travis Klassen** from Canada – to be with us at FECC 2017. We express our most sincere appreciation for your critical roles in this competition's success.

Cases Used in the Competition

Pre-Arrival Case

DEMSEY BOATS

Author(s): Craig, Justin; Moores, Ken

Four Hour & Collaboration Challenge Cases

VALLEY CARRIERS (A) and (B)

Author(s): Strike, Vanessa

<http://www.thecasecentre.org/educators/products/view?id=136656>

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FIRE IN THE BELLY

Author(s): Dixit, Mita

Finals Case

WENSLI SILK: SUCCESSION AND INTERNATIONAL LUXURY BRANDING

Author(s): Lee, Jean; Chung, Rebecca; Jing, An

<https://www.iveycases.com/ProductView.aspx?id=78976>