Vermont Salt Summit

October 9, 2025 9:00 AM - 3:00 PM Outbound Stowe 876 Mountain Rd, Stowe, VT 05672

Join us as a Sponsor or Exhibitor!

We are pleased to invite you to the Vermont Salt Summit, October 9, 2025, at Outbound Stowe in Stowe, Vermont. Private contractors, municipal road crews, and municipal leaders and board members as well as government agency staff, and others with interest in road salting are invited to come together to learn and share best practices and technologies for managing snow and ice that result in meaningful reductions salt use. This benefits the environment and infrastructure while still maintaining public safety. We hope you will be able to be part of this event!

WHY EXHIBIT OR SPONSOR?

This conference offers you the opportunity to make face-to-face CONNECTIONS with practitioners and managers who carry out snow and ice management in Vermont along with local and state decisionmakers. You'll have ACCESS to people who need and will benefit from your products and services. Your EXPOSURE at this event will reinforce awareness of your brand and enhance your visibility in the state of Vermont.

Please review the enclosed information and sign up today to sponsor this event.

Visit <u>go.uvm.edu/saltsummit2025</u> for conference details and to sign up as a sponsor!

Pricing & Benefits	Gold Level Sponsor \$1,000	Silver Level Sponsor \$500	Bronze Level Sponsor \$250
Recognition on conference website	✓	✓	✓
Recognition on all print materials	Prominent logo placement	Name listed and logo displayed	Name listed
Lightning Round presentation (5- minutes)	✓	X	X
Exhibitor Expo (all day)	Table in conference exhibit area and outside demonstration space	Table in conference exhibit area <i>or</i> outside demonstration space	Shared table in conference exhibit area to display company materials
Recognition during conference (announcement and signage)	✓	✓	✓

Conference Friend – Want to donate to support the conference, but your donation doesn't fit into one of these categories? Donate at the Friend level - you determine the amount!

Conference Exhibit Space

A standard exhibit space includes a 6' table. Exhibit space will be assigned on a first paid, first served basis, and will be set up in a central location within the general conference meeting space. Exhibitors will be responsible for shipping materials and all other expenses associated with their exhibit.

Online Registration

If you would like to participate as a sponsor, registration details and information are available online at go.uvm.edu/saltsummit2025

Questions? Call (802) 868-1048 or contact Kris Stepenuck at kstepenu@uvm.edu

To fulfill your sponsorship, you will be asked to provide the following information via email to kstepenu@uvm.edu no later than September 26, 2025

- * Full color logo; high resolution eps or pdf file preferred
- * If your sponsorship level includes a complimentary exhibit space, please indicate whether or not you plan to set up an exhibit display so we can reserve the space
- * Confirm the names of representative(s) attending for name badges







Extension College of Agriculture and Life Sciences