

Lake Champlain Basin Deicing Conference

October 10, 2018

8:00 AM - 2:00 PM

University of Vermont Davis Center
Burlington, Vermont

Join Us as a Sponsor or Exhibitor!

We are pleased to invite you to the second Lake Champlain Basin Deicing Conference, October 10, 2018 at the Davis Center on the University of Vermont campus in Burlington, Vermont. Private contractors, municipal employees, state, local, and federal agency staff, and others will come together to learn and share best practices for winter maintenance, and to learn about new and critical tools and practices for performing winter maintenance using a “low salt” approach. **We hope you will be able to be part of this event!**

WHY EXHIBIT OR SPONSOR?

This conference offers you the opportunity to make face-to-face **CONNECTIONS** with practitioners and managers who carry out public and private winter maintenance in the Lake Champlain Basin of Vermont and New York. You'll have **ACCESS** to people who need your products and services and the **EXPOSURE** will reinforce your brand awareness and maximize visibility in the field.

Please review the enclosed information and sign up today to exhibit or sponsor this event.

Visit <https://www.uvm.edu/seagrant/deicing-conference> for conference details and to sign up as an exhibitor or sponsor!

Pricing & Benefits	Gold Level Sponsor \$1,000	Silver Level Sponsor \$500	Bronze Level Sponsor \$250	Exhibitor \$100
Recognition on conference website	✓	✓	✓	✓
Recognition on all print materials	Prominent logo placement	✓	✓	Name Listed
Exhibitor expo (7:30 AM – NOON)	Two tables in conference exhibit area and outside demonstration	Two tables in conference exhibit area	One table in conference exhibit area	One table in conference exhibit area
Complimentary registration	Up to 6 employees	Up to 4 employees	Up to 3 employees	2 employees
Company description and advertisement in the final program	100-word description & full-page ad	75-word description & ½ -page ad	50-word description & ½ page ad	25-word description & ¼ page ad
Recognition at opening session (announcement and signage)	✓	✓	✓	✓

Conference Friend – Want to donate to support the conference, but your donation doesn't fit into one of these categories? Donate at the Friend level- you determine the amount!

Conference Exhibit Space

A standard exhibit space includes a 6' skirted table. Exhibit space will be assigned on a first paid, first served basis, and will be set up in a central location within the general conference meeting space. Power & internet for booth space is not included in booth fee and will be available for an additional charge. Exhibitors will be responsible for shipping materials and all other expenses associated with their exhibit.

Online Registration

If you would like to participate as an exhibitor or sponsor, registration details and information are available online at <https://www.regonline.com/registration/Checkin.aspx?EventID=2530111>

Questions? Call (802) 656-8504 or contact Kris Stepenuck at kstepenu@uvm.edu

In order to fulfill your sponsorship you will be asked to provide the following information via email to kstepenu@uvm.edu no later than September 24, 2018

- * Full color logo; high resolution eps or pdf file preferred
- * If your sponsorship level includes a complimentary exhibit space, please indicate whether or not you plan to set up an exhibit display so we can reserve the space
- * Confirm the names of representative(s) attending for name badges
- * Provide brief organization description; we reserve the right to edit
- * Submit ad as pdf file for final program if applicable– black & white, approx 8" tall x 5" wide for Full page; 4" tall x 5" wide for Half Page; 4" tall x 2.5" wide for Quarter page.



THE UNIVERSITY OF VERMONT
EXTENSION