

The Amusing Law of Benford

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Principles of Complex Systems, Vol. 1 | @pocsvox
CSYS/MATH 300, Fall, 2020

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Vermont Advanced Computing Core | University of Vermont



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Benford's Law

References

Sealie & Lambie
Productions



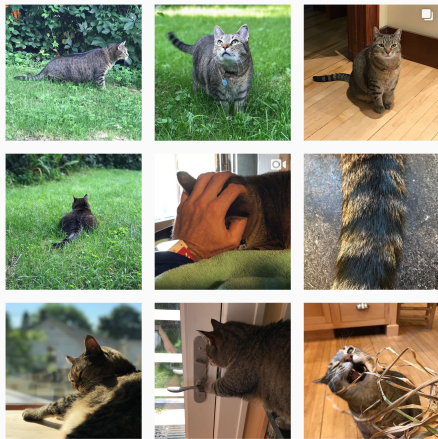
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Benford's Law

References



 On Instagram at [pratchett_the_cat](https://www.instagram.com/pratchett_the_cat) 

Outline

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References



Benford's Law —The Law of First Digits

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Benford's Law

References



$$P(\text{first digit} = d) \propto \log_b \left(1 + \frac{1}{d} \right)$$

for certain sets of 'naturally' occurring numbers in base b



Benford's Law —The Law of First Digits

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First observed by **Simon Newcomb** ^[3] in 1881
"Note on the Frequency of Use of the Different Digits in Natural Numbers"



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Benford's Law —The Law of First Digits



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Newcomb almost always noted but Benford gets the stamp, according to [Stigler's Law of Eponymy](#). .



Benford's Law—The Law of First Digits

Observed for


-  Fundamental constants (electron mass, charge, etc.)
-  Utility bills
-  Numbers on tax returns (ha!)
-  Death rates
-  Street addresses
-  Numbers in newspapers



Benford's Law—The Law of First Digits

Observed for

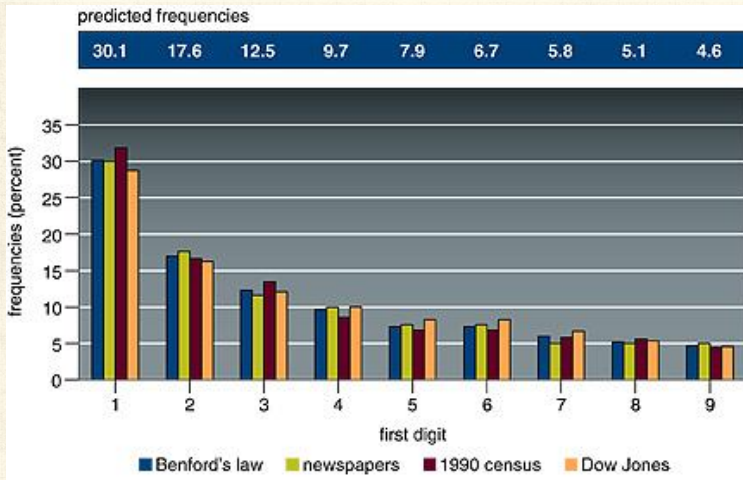
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🧱 Cited as evidence of fraud  in the 2009 Iranian elections.



Benford's Law—The Law of First Digits

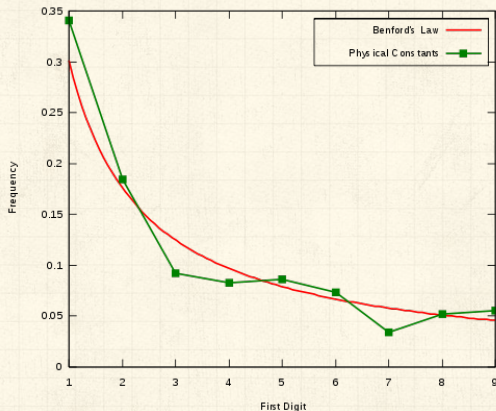
Real data:




From 'The First-Digit Phenomenon' by T. P. Hill (1998) ^[1]

Benford's Law—The Law of First Digits

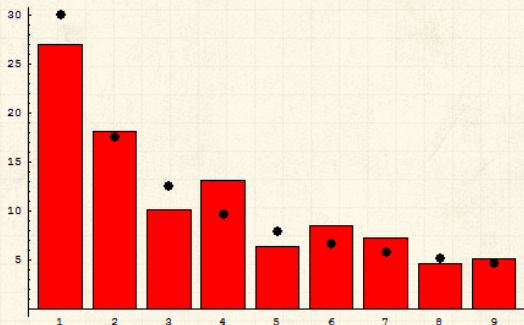
Physical constants of the universe:




Taken from [here](#) .

Benford's Law—The Law of First Digits

Population of countries:



Taken from [here](#) .



Essential story



$$P(\text{first digit} = d) \propto \log_b \left(1 + \frac{1}{d} \right)$$



Essential story



$$P(\text{first digit} = d) \propto \log_b \left(1 + \frac{1}{d} \right)$$
$$= \log_b \left(\frac{d+1}{d} \right)$$



Essential story



$$\begin{aligned}P(\text{first digit} = d) &\propto \log_b \left(1 + \frac{1}{d}\right) \\&= \log_b \left(\frac{d+1}{d}\right) \\&= \log_b (d+1) - \log_b (d)\end{aligned}$$



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Observe this distribution if numbers are distributed uniformly in log-space:

$$P(\log_e x) d(\log_e x) \propto 1 \cdot d(\log_e x)$$



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Power law distributions at work again...



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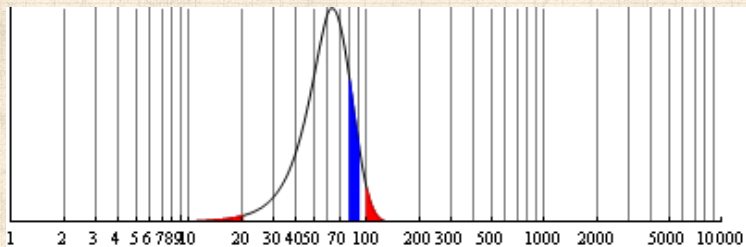
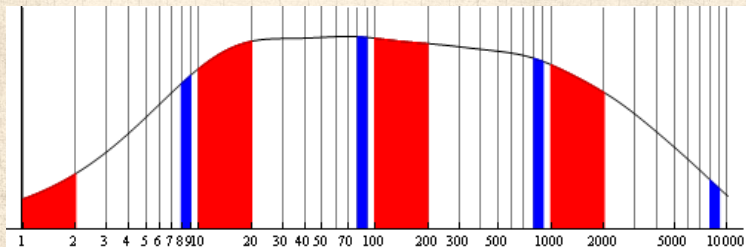
Power law distributions at work again...




Extreme case of $\gamma \simeq 1$.



Benford's law



Taken from [here](#) .

"Citations to articles citing Benford's law: A Benford analysis"

Tariq Ahmad Mir,

Preprint available at

<http://arxiv.org/abs/1602.01205>, 2016. ^[2]

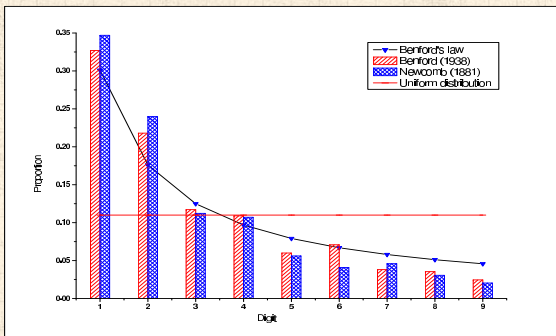


Fig. 1: The observed proportions of first digits of citations received by the articles citing FB and SN on September 30, 2012. For comparison the proportions expected from BL and uniform distributions are also shown.

On counting and logarithms:



- Earlier: Listen to Radiolab's "Numbers."
- Now: Benford's Law



- [1] T. P. Hill.
The first-digit phenomenon.
[American Scientist](#), 86:358–, 1998.
- [2] T. A. Mir.
Citations to articles citing Benford's law: A Benford analysis, 2016.
Preprint available at
<http://arxiv.org/abs/1602.01205>. pdf ↗
- [3] S. Newcomb.
Note on the frequency of use of the different digits in natural numbers.
[American Journal of Mathematics](#), 4:39–40, 1881.
pdf ↗

