

# FEMC

Forest Ecosystem Monitoring Cooperative



## FEMC Champions

The Forest Ecosystem Monitoring Cooperative is a collaboration among state governments, federal agencies, universities, and non-profits providing the information needed to understand, manage, and protect the region's forested ecosystems in a changing global environment.

To grow the Cooperative and build awareness of the FEMC by organizations and individuals across the northeast, we are enlisting members of the FEMC Community to serve as FEMC Champions. The work of Champions will help us to strengthen connections across the region, share our resources, and expand the use of and contributions to our data archive and online tools.

## Why Be a Champion?

As a Champion, you will gain greater awareness of FEMC, the tools we offer, and how to effectively use the tools. You will also gain a connection to the FEMC network and with other FEMC Champions.

Champions will also receive complimentary registration to the annual FEMC Conference.



## What You Will Do

There are several ways in which you can be involved as an FEMC Champion. Some possibilities include:

- Be a social media ambassador: like, share, and comment on FEMC social media posts on Facebook, Instagram, and Twitter
- Share the FEMC newsletter with colleagues
- Respond to surveys and requests for information
- Contribute stories to the FEMC newsletter about your organization
- Include stories from FEMC in your newsletter or on your blog
- Invite FEMC to present or provide trainings to your organization

## How to Get Involved

FEMC is establishing this program in 2021. As a new program we are testing a variety of strategies to learn what is of greatest benefit to both FEMC and individual Champions. For this inaugural group, we would like to invite individuals who already have an understanding of the FEMC to apply to be a Champion. Applications will be accepted and reviewed on a rolling basis. To apply, please complete the form at this link: <https://go.uvm.edu/h0a58>.

# 2021 Champions Activities

## Social Media Opportunities

Follow us on social media and help promote posts related to:

- Newsletter stories
- Job Openings
- Training announcements
- Project release announcements
- Conference dates and calls for abstracts

## Other opportunities to share FEMC work with your network:

FEMC staff would be happy to present webinars or training tutorials to your organization or network. We have a library of training videos available on YouTube and continue to create more. If there is a topic you are particularly interested in sharing with your group, let us know. Some past presentations include:

- How to use the data archive
- How to use various FEMC tools and resources
- Reports and findings from past projects

FEMC is also available to provide content about our work for your newsletters or blogs as a guest contributor.

## Surveys and Requests for Information

FEMC often issues surveys and requests for information to help us improve our products. We distribute these via our mailing list and social media. We encourage you to respond to the request and share with other relevant groups or individuals. There are also opportunities to serve as resource testers and reviewers. Some upcoming requests may include

- Testing of the Climate Indicators online tool
- Friendly review of the Disturbance Regimes trend analysis and tool
- Data archive use survey

## Connecting to FEMC

Please reach out to Elissa Schuett ([eschuett@uvm.edu](mailto:eschuett@uvm.edu)) if you are interested in applying to become an FEMC Champion to learn more about FEMC, connect our work with your partners and colleagues, and grow the cooperative across the Northeastern region. Please visit [www.uvm.edu/femc](http://www.uvm.edu/femc) to learn more about the programs and activities of the FEMC.

