

Maple Business Webinar Series

August – October 2022

University of Vermont maple specialists will host a series of online webinars focused on business decision making, marketing and policy. Learn about the research, best practices and program opportunities that can guide maple business management and industry development. Presenters will include: Mark Isselhardt (Maple Specialist), Mark Cannella (Extension Associate Professor) and Chris Lindgren (Forest Business Coordinator).



Visit the [Upcoming Events](#) page at Maplemanager.org to complete your registration.

These online sessions are offered free of charge. Pre-registration is required for each individual session. Registration must be completed at least 48 hours before the scheduled session.

| Date | Time | Topic |
|---------------------------------------|----------|-----------------------------------------------|
| Wednesday, August 31 st | 7 pm EST | Business Succession and Transfer Planning |
| Wednesday, September 7 th | 7 pm EST | Maple Syrup Quality in the Retail Marketplace |
| Wednesday, September 14 th | 7 pm EST | National Maple Market Development and Policy |
| Wednesday, September 21 st | 7 pm EST | Maple Financial Planning and Profitability |
| Wednesday, October 5 th | 7 pm EST | Sap Business Models |

To request a disability-related accommodation to participate in this program, please contact Jacob Walker at Jacob.Walker@uvm.edu or 1-866-860-1382 x200, within three weeks of the program date so we may assist.

UVM Extension | 327 US Route 302, Suite 1 | Berlin, VT 05641
802-476-2003 or 1-866-860-1382 (toll-free in VT) | www.uvm.edu/extension

Funding for this program is provided by the
USDA Agricultural Marketing Service: Acer
Access and Development Grants.

CULTIVATING HEALTHY COMMUNITIES

Issued in furtherance of Cooperative Extension work, Acts of May 8 and June 30, 1914, in cooperation with the United States Department of Agriculture. University of Vermont Extension, Burlington, Vermont. University of Vermont Extension, and U.S. Department of Agriculture, cooperating, offer education and employment to everyone without regard to race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation, and marital or familial status. Any reference to commercial products, trade names, or brand names is for information only, and no endorsement or approval is intended.

COLLEGE OF AGRICULTURE AND LIFE SCIENCES