



## Maple Sap Business Promotion — Understanding the economic benefits of a maple sap enterprise

UVM Extension Maple Business is developing financial tools and technical guidance to help you make decisions about a sap business venture. We are looking to partner with forest landowners, current or prospective sap and/or maple producers to evaluate carbon and economic assessment tools, and develop business opportunities.

**Are you a forest landowner** interested in assessing the economic potential of maple sap production on your land?

Or looking to utilize your maple woods while maintaining forest health, develop sustainable forestry practices, or understand carbon markets and the forest carbon cycle?

**Are you a maple producer** looking to maximize your capacity or expand your operation by buying in sap from others?

**Are you a maple entrepreneur** or looking to start a business in the maple industry?



### Some benefits of a maple sap business include:

- Lower barriers to entry and higher profitability; start-up costs about half the cost for a full sugaring operation.
- Strong demand for sap from an expanding maple products industry.
- Potential for economic incentives related to woodland management and forest carbon sequestration.

### Interested or have questions?

Complete this brief [intake form](#) or contact Chris Lindgren, UVM Extension Forest Business Educator at: [christopher.lindgren@uvm.edu](mailto:christopher.lindgren@uvm.edu) / 802-773-3349 x274



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802-773-3349 x274 or 1-800-281-6977 (toll-free in VT) | [www.uvm.edu/extension](http://www.uvm.edu/extension)  
<https://www.maplemanager.org>



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# Resources for Sap Only Businesses



## Links hosted on Extension's Maple Manager site

These Maple Management pages include a variety of educational resources for current maple producers, prospective maple producers, and forest land managers.

### Sap Hauling Calculator

Interactive formula that will walk you through the process of calculating costs of hauling sap.



Sap Hauling

### Sap Pricing Calculator

Use your numbers to validate/price a sap transaction.



Sap Pricing

### Assessment Checklist for a Maple Sap Business

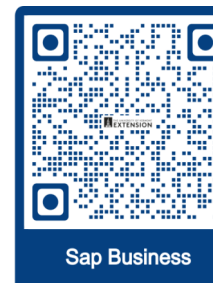
An excel template with a rating scale to consider sixteen features of a potential sap business and sugarbush.



Checklist

### Sap Business Presentation

UVM's Chris Lindgren presents sap only businesses through recorded slides.



Sap Business



Maple Manager

### ASK an Expert

If you have an unanswered question we may be able to help find the answer



SCAN ME

**Maple Manager, The online Maple Resource Hub**  
[www.uvm.edu/extension/agriculture/maple/bizmodules](http://www.uvm.edu/extension/agriculture/maple/bizmodules)

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