

Marie-France Y. Nelson
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BSAD-Business Communications
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Education

MBA, University of Houston-Victoria, 1993.
Major: Business Administration

BA, University of Texas, 1990.
Major: Bachelor of Arts

RESEARCH

Presentations Given

Nelson, M.-F. (Panelist), GCCA, "Learn about case competition," GCCA. (January 22, 2026).

Nelson, M.-F. (Panelist), Tomas, A. (Panelist), Lowensohn, S. (Panelist), UVM Women in Business Club, UVM Women in Business Club. (March 26, 2025).

Nelson, M.-F. (Panelist), Tomas, A. (Panelist), Lowensohn, S. (Panelist), UVM Women in Business Club, UVM Women in Business Club. (September 29, 2021).

Nelson, M.-F., University of Vermont Marketing Club, "Guest Speaker," UVM, Burlington, Vermont, United States. (March 23, 2021).

TEACHING

Teaching Experience

The University of Vermont

BSAD 010, SU: The Business Enterprise I, 7 courses.
BSAD 015, Business Communications, 19 courses.
BSAD 150, Marketing Management, 7 courses.
BSAD 198, Independent Study, 1 course.
BSAD 295, Client Relationship Management, 1 course.
BSAD 299, Business Admin Honors Thesis, 2 courses.
BUS 1130, Business Communications, 15 courses.
BUS 2500, Marketing Management, 5 courses.

Awards and Honors

Thank an Educator Program, UVM. (May 24, 2021).

Catamount Kudos, UVM. (March 18, 2021).

Nomination for the 2021 Kroepsch-Maurice Excellence in Teaching Award, UVM. (September 17, 2020).

SERVICE

Department Service

Attendee, Meeting, GSAC Dress For Success. (October 22, 2022).

Advising meeting on internships with Hannah Hunter. (September 14, 2022).

Attendee, Meeting, GSAC Dress For Success. (November 1, 2021).

Committee Member, FECC 2021. (January 20, 2021).

Committee Member, Accepted Student Committee. (February 14, 2020 - April 17, 2020).

Attendee, Meeting, Ad Hoc Committee for Gen Ed Communications 2. (February 2, 2020 - April 15, 2020).

Committee Member, FECC 2020. (October 22, 2019 - January 22, 2020).

Attendee, Meeting, GSAC De-Stress Event. (December 5, 2019).

Attendee, Meeting, GSAC Dress For Success. (September 19, 2019).

Service to Academic Community

Attendee, Meeting, Faculty Meetings. (August 2025 - May 13, 2026).

Committee Chair, Honors Day. (April 17, 2026).

Committee Chair, Honor's Day Committee. (January 15, 2026 - April 17, 2026).

Judge, CIF Pitch Competition Judge. (April 16, 2026).

Judge, GCCA Challenger. (March 29, 2026).

Presenting, Orientation. (August 22, 2025).

Attendee, Meeting, GSB Faculty Retreat. (August 19, 2025).

Faculty Mentor, The Grossman Way. (October 2024 - May 2025).

Attendee, Meeting, Case Competition Committee. (August 2024 - May 2025).

Attendee, Meeting, Faculty Meeting. (August 2024 - May 2025).

Attendee, Meeting, Honor's Day Committee. (February 2025 - April 18, 2025).

WIB Fleming Museum. (October 16, 2024).

Attendee, Meeting, First Year Committee. (May 2024 - September 2024).

Presenting, Orientation Committee. (August 15, 2024 - August 23, 2024).

Attendee, Meeting, GSB Faculty Retreat. (August 21, 2024).

Faculty Mentor, Case Competition Club. (January 30, 2024 - May 2024).

Faculty Advisor, GUCCC (Grossman's undergraduate case competition committee) Meeting. (May 18, 2023 - May 18, 2024).

Faculty Advisor, GUCCC (Grossman's undergraduate case competition committee). (May 6, 2023 - May 6, 2024).

Attendee, Meeting, Sigma Beta Delta. (April 19, 2024).

presenter, Honor's Day Engagement Award Presenter. (March 2024 - April 19, 2024).

Faculty Advisor, Delta Sigma Pi. (June 2022 - July 2023).

Attendee, Meeting, Lecturer Candidate Interview TIM NGUYEN. (May 18, 2023).

Attendee, Meeting, Lecturer Candidate Interview Theodora Welch. (May 15, 2023).

Attendee, Meeting, Lecturer Candidate Mock Class Theodora Welch. (May 15, 2023).

Faculty Advisor, GUCCC (Grossman's undergraduate case competition committee). (May 6, 2022 - May 6, 2023).

Attendee, Meeting, Lecturer Candidate Interview Steve Gagner. (May 1, 2023).

Attendee, Meeting, Lecturer Candidate Mock Class Steve Gagner. (May 1, 2023).

Teaching, ASV Mock Class. (April 2023 - April 14, 2023).

Committee Member, Case Competition Preparation Meeting. (April 10, 2023).

Faculty Advisor, Delta Sigma Pi Meeting with Mia. (March 27, 2023).

Meeting with Mike Watson, CCO of WM (Waste Management). (March 10, 2023).

Coach and advisor, John Molson Undergraduate Case Competition Concordia University in Montreal Canada. (February 26, 2023 - March 5, 2023).

Teaching, ASV Mock Class. (February 2023 - February 17, 2023).

Attendee, Meeting, ASV Mock Class. (February 13, 2023).

Attendee, Meeting, GSB Monthly Faculty Meeting. (February 10, 2023).

Attendee, Meeting, ASV Mock Class. (February 6, 2023).

Attendee, Meeting, GSB Monthly Faculty Meeting. (January 20, 2023).

Coach and Advisor, I.C.B.C. 2023 International Business Case Competition Kingston, ONT. (January 13, 2023 - January 16, 2023).

Judge, SG-FECC. (January 11, 2023).

Coach and advisor, Rotterdam/Carleton International Case Competition, Rotterdam Netherlands. (November 11, 2022 - November 19, 2022).

Committee Member, FY Ad Hoc Curriculum Sequencing Discussion. (November 4, 2022).

Meeting Facilitator, Waste Management Introductory Meeting. (October 21, 2022).

Coach and advisor, Lazaridis International Case Competition 2022 Wilfrid Laurier Waterloo, ONT. (August 9, 2022 - October 15, 2022).

Committee Member, Case Competition Informational Meeting. (September 7, 2022).

Committee Member, Case Competition Informational Meeting. (September 6, 2022).

FTFY Orientation. (July 14, 2022 - August 28, 2022).

FYFT Orientation Run Through Meeting. (August 26, 2022).

GSB Faculty Retreat. (August 25, 2022).

Committee Member, FYFT Orientation. (August 22, 2022).

Faculty Advisor, GUCCC. (August 11, 2022).

Committee Member, Case Competition Planning Meeting. (August 8, 2022).

Committee Member, FYFT Orientation. (August 8, 2022).

Faculty Advisor, GUCCC. (August 6, 2022).

Attendee, Meeting, GSB Monthly Faculty Meeting. (May 6, 2022).

Attendee, Meeting, GSB Monthly Faculty Meeting. (April 22, 2022).

Faculty Mentor, Case Competition Presentation to Board of Trustees Preparation Meeting. (April 1, 2022).

Faculty Advisor, Case Competition Planning Meeting. (March 29, 2022).

Attendee, Meeting, AACSB. (March 28, 2022).

Attendee, Meeting, GSB Monthly Faculty Meeting. (March 18, 2022).

Attendee, Meeting, GSB Monthly Faculty Meeting. (February 18, 2022).

Attendee, Meeting, GSB Chair in Sustainable Business Visit Dror Etzion. (February 15, 2022).

Educator, ASV. (February 11, 2022).

Faculty Advisor, International Case Business Competition (ICBC) Queen's University Kingston, ONT. (November 20, 2021 - January 20, 2022).

Attendee, Meeting, GSB Monthly Faculty Meeting. (January 14, 2022).

Faculty Mentor, Mentoring Sherry Roulston. (July 2021 - December 2021).

Attendee, Meeting, AACSB. (November 22, 2021).

Faculty Advisor, Lazaridis International Case Competition 2021. (October 10, 2021 - October 16, 2021).

Committee Member, Case Competition Informational Session. (September 7, 2021).

FTFY Orientation. (July 14, 2021 - August 28, 2021).

Faculty Advisor, Grossman Undergraduate Case Competition Committee. (April 2020 - July 2021).

Faculty Advisor, GUCCC. (July 18, 2021).

Faculty Advisor, University of Washington Global Business Case Competition. (February 24, 2021 - April 26, 2021).

Faculty Presenter, Dean's Cup Case Analysis Workshop. (February 18, 2021).

Faculty Advisor, I.C.B.C. 2021 Business Case Competition. (November 14, 2020 - January 19, 2021).

Faculty Mentor, Mentoring Adam Boothe, instructor for BSAD 015. (August 2020 - December 2020).

coach, International Case Business Competition. (December 1, 2020 - January 22, 2020).

Faculty Coach, Lazaridis International Case Conference. (August 15, 2020 - October 25, 2020).

Faculty Advisor, Lazaridis International Case Competition. (September 28, 2020 - October 16, 2020).

Attendee, Meeting, GSB Retreat. (August 23, 2020).

Faculty Advisor, Case Competition Planning Meetings. (July 2020).

Attendee, Meeting, GSB End of Year Recognition Ceremony. (May 11, 2020).

Attendee, Meeting, Dean's Cup. (February 15, 2020).

Instructor, Case Competition Class for GSAC and Dean's Cup. (February 4, 2020).

Coach and Advisor, Lazaridis International Case Competition 2019 Waterloo, ONT. (August 10, 2019 - October 18, 2019).

GSB Case Competition Initiatives, GSB Case Competition Initiatives. (September 1, 2018 - May 31, 2019).

Panelist, Admitted Student Visit Faculty Panelist. (March 2019 - April 2019).

Coach and advisor, URECC. (December 2018 - April 2019).

Coach, Free Enterprise Case Competition 2019. (November 2018 - March 2019).

Faculty Advisor, MICCSR Case Competition. (October 15, 2018 - March 15, 2019).

Attendee, Meeting, GSB Case Competition Schedule 2019-2020. (March 13, 2019).

Faculty Advisor, Dean's Cup Case Competition Workshop. (January 28, 2019 - February 13, 2019).

Coach, ICBC Case Competition 2019. (October 2018 - January 30, 2019).

Attendee, Meeting, FECC. (January 9, 2019 - January 12, 2019).

Faculty Mentor, Mentoring Eleanor Stephenson, lecturer. (September 2018 - December 2018).

Attendee, Meeting, GSB Family Business Awards. (October 2018).

Attendee, Meeting, GSB Introductory Case Competition Meeting. (October 10, 2018).

University Service including GSB

Faculty Advisor, Grossman Case Competition Association. (May 2025 - July 2026).

Faculty Advisor, UVM Dressage Team. (July 1, 2025 - July 1, 2026).

Attendee, Meeting, Writing and Information Literacy Board Committee. (January 2026 - May 2026).

Coach and Advisor, Marshall International Case Competition. (December 15, 2025 - February 22, 2026).

Coach and Advisor, SG-FECC. (January 14, 2026 - January 17, 2026).

Faculty Advisor, Rotterdam/Carlton Case Competition 2025 Ottawa Canada. (April 14, 2025 - October 25, 2025).

Faculty Advisor, Lazaridis International Case Competition 2025. (July 22, 2025 - October 16, 2025).

Coach and Advisor, Babes-Bolyai University International Case Competition. (April 2, 2025 - September 22, 2025).

Faculty Advisor, UVM Dressage Team. (July 1, 2024 - July 1, 2025).

Attendee, Meeting, Writing and Information Literacy Board Committee. (January 2025 - May 2025).

Faculty Advisor, Grossman Case Competition Association. (March 2024 - May 2025).

Coach and Advisor, John Molson Undergraduate Case Competition Concordia University in Montreal Canada. (November 15, 2024 - March 10, 2025).

Coach and Advisor, Rotterdam/Carlton Case Competition 2024, Rotterdam Netherlands. (September 2, 2024 - November 25, 2024).

Faculty Advisor, UVM Dressage Team. (July 1, 2023 - July 1, 2024).

Coach and Advisor, John Molson Undergraduate Case Competition Concordia University in Montreal Canada. (December 7, 2023 - March 3, 2024).

Coach, Inter Collegiate Business Competition 2024. (November 20, 2023 - January 14, 2024).

Coach and Advisor, Universidad Panamericana Business Management Case Competition Guadalajara, MX. (July 22, 2023 - November 4, 2023).

Coach and Advisor, Rotterdam/Carleton Case Competition 2023, Ottawa ONT. (July 30, 2023 - October 28, 2023).

Lazaridis International Case Competition 2023. (July 22, 2023 - October 16, 2023).

Faculty Advisor, UVM Dressage Team. (July 1, 2022 - July 1, 2023).

Faculty Advisor, UVM Dressage Team. (July 1, 2021 - July 1, 2023).

Faculty Advisor, UVM Dressage Team. (May 8, 2023).

Faculty Advisor, UVM Dressage Team. (May 5, 2023).

Faculty Advisor, UVM Dressage Team. (April 24, 2023).

Faculty Advisor, UVM Dressage Team. (March 31, 2023).

Faculty Advisor, UVM Dressage Team. (March 27, 2023).

Faculty Advisor, UVM Dressage Team. (March 10, 2023).

Coach and Advisor, John Molson Undergraduate Case Competition Concordia University in Montreal Canada. (December 1, 2022 - March 5, 2023).

Faculty Advisor, UVM Dressage Team. (February 24, 2023).

Faculty Advisor, UVM Dressage Team. (February 3, 2023).

Coach and Advisor, Inter Collegiate Business Competition 2023 Kingston, ONT. (November 13, 2022 - January 16, 2023).

Coach and Advisor, Rotterdam/Carlton Case Competition 2022, Rotterdam Netherlands. (August 11, 2022 - November 19, 2022).

Lazaridis International Case Competition 2022. (August 10, 2022 - October 15, 2022).

Committee Member, Catamount Core. (April 10, 2022 - September 30, 2022).

Faculty Advisor, UVM Dressage Team. (September 25, 2022).

Faculty Advisor, UVM Dressage Team. (September 8, 2022).

Faculty Advisor, UVM Dressage Team. (September 2, 2022).

Faculty Advisor, UVM Dressage Team. (August 19, 2022).

Committee Member, Catamount Core. (July 29, 2022).

Committee Member, Catamount Core. (July 29, 2022).

Coach and Advisor, Inter Collegiate Business Competition 2022 Kingston, ONT (ICBC). (November 1, 2020 - November 16, 2021).

Coach and Advisor, Lazaridis International Case Competition 2021, Waterloo, ONT. (October 10, 2021 - October 16, 2021).

Faculty Advisor, UVM Dressage Team. (April 10, 2020 - July 1, 2021).

Coach and advisor, University of Washington Global Business Case Competition 2021.
(February 24, 2021 - April 26, 2021).

Coach and Advisor, Inter Collegiate Business Competition 2021 Kingston, ONT (ICBC).
(November 13, 2020 - January 19, 2021).

Coach and Advisor, Lazaridis International Case Competition 2020, Waterloo, ONT. (September 10, 2020 - October 16, 2020).

Coach and Advisor, Inter Collegiate Business Competition 2020 Kingston, ONT (ICBC).
(November 13, 2019 - January 22, 2020).

Coach and Advisor, Lazaridis International Case Competition 2019 Waterloo, ONT. (August 10, 2019 - October 18, 2019).

Faculty Advisor, Undergraduate Real Estate Case Competition 2019. (December 1, 2018 - April 15, 2019).

Coach and Advisor, Free Enterprise Case Competition 2019. (November 1, 2018 - March 20, 2019).

Coach and Advisor, The Milgard Invitational Case Competition on Social Responsibility (MICCSR) 2019. (December 1, 2018 - February 26, 2019).

Coach and Advisor, Inter Collegiate Business Competition 2019 Kingston, ONT (ICBC). (October 1, 2018 - January 16, 2019).

Public Service

Board Member, SDN Innovation, Inc., New York. (June 2023 - Present).

Attendee, Meeting, Pleasant Valley Pony Club, Underhill. (June 2008 - Present).

Consulting

Non-Governmental Organization (NGO), Pearl Period Wear, Uganda. (November 2025 - Present).

non-profit, Empowering Afghan Women, Vermont, United States. (November 2024 - Present).

Non-Profit, SDN Innovation, Inc., Saranac Lake, New York. (July 2025 - July 2026).

non-profit, Empowering Afghan Women, Vermont, United States. (September 2025 - December 2025).

For Profit Organization, Campus Storage Solutions, Burlington, Vermont, United States.
(February 5, 2024 - September 2025).

Non-Profit, SDN Innovation, Inc., Saranac Lake, New York. (July 2023 - July 2025).

For Profit Organization, Darn Tough Socks, Vermont, United States. (November 30, 2024 - May 3, 2025).

For Profit Organization, Vignoble Angst, France. (May 13, 2024 - June 10, 2024).

For Profit Organization, Vignoble Angst, France. (February 9, 2024 - May 3, 2024).

For Profit Organization, Stalgrid Technologies. (December 1, 2023).

Non-Profit Organization, Vermont Symphony Orchestra, Burlington, Vermont, United States. (April 12, 2023 - June 22, 2023).

For Profit Organization, RadSteez. (January 16, 2023 - May 15, 2023).

For Profit Organization, RJ Detailing, Vermont. (March 2022 - May 2022).

For Profit Organization, Let's Get Tropical. (February 2022 - May 2022).

For Profit Organization, Will Zapernick's startup, Canada. (September 2021 - May 2022).

Academic, Waste Management, Houston, Texas, United States. (January 16, 2022 - May 15, 2022).

For Profit Organization, Stalgrid Technologies. (March 2021 - January 2022).

non-profit, UVM Dressage Team, Burlington, VT. (January 2021 - May 2021).

For Profit Organization, Salt and Bubbles, Essex, Vermont, United States. (August 2020).

Academic, Citizen Cider, Burlington, United States. (January 16, 2019 - December 5, 2019).

Academic, Champlain Chocolates, Burlington, Vermont, United States. (January 16, 2019 - May 5, 2019).

For Profit Organization, Danforth Pewter, Burlington, Vermont, United States. (January 16, 2019 - May 5, 2019).

Academic, Runamok Maple, Burlington, Vermont, United States. (January 16, 2019 - May 5, 2019).

Academic, Seventh Generation, Burlington, Vermont, United States. (January 16, 2019 - May 5, 2019).

Academic, Citizen Cider, Burlington, Vermont, United States. (January 16, 2018 - May 12, 2018).

Academic, Runamok Maple, Burlington, Vermont, United States. (January 16, 2018 - May 12, 2018).

Academic, Seventh Generation, Burlington, Vermont, United States. (January 16, 2018 - May 12, 2018).

Academic, Smuggler's Notch Resort, Burlington, Vermont, United States. (January 16, 2018 - May 12, 2018).

Academic, Vermont Children Hospital, Burlington, Vermont, United States. (January 15, 2018 - May 11, 2018).

Academic, All Breed Rescue, Burlington, Vermont, United States. (January 16, 2017 - May 5, 2017).

Academic, Camp Ta-Kum-Ta, Vermont, United States. (January 16, 2017 - May 5, 2017).

Academic, Saint Michael's College Sustainability Department, Burlington, Vermont, United States. (January 16, 2017 - May 5, 2017).

For Profit Organization, Clayton Inc., Johnson, Vermont, United States. (November 12, 2008 - August 20, 2016).

Academic, Jay Peak Resorts, Jay, Vermont, United States. (January 11, 2016 - May 6, 2016).