

Dror Etzion

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Education

Ph D, University of Navarra - IESE Business School, 2008.
Major: Management

MSC, Tel-Aviv University, 1998.
Major: Geophysics and Planetary Sciences (cum laude)

BSC, Ben-Gurion University, 1995.
Major: Physics (cum laude)

RESEARCH

Research Publications

Books

Etzion, D. (2020). *Foodchain: The Power of Lean*. SAGE Publications: SAGE Business Cases Originals. <https://doi.org/10.4135/9781529741698>

Book Chapters

Frigotto, M. L., Tomaselli, A., Etzion, D. (2026). Resilience Pathways Toward Sustainability: A Configurational Approach. *Organizational Resilience* (pp. 137-157). Emerald Publishing Limited. <https://doi.org/10.1108/s0733-558x20260000099008>

Baudoin, L., Etzion, D. (2024). Participation. *Elgar Encyclopedia of Water Policy, Economics and Management* (pp. 192-195). Edward Elgar Publishing. <https://doi.org/10.4337/9781802202946.00051>

Gehman, J., Etzion, D., Ferraro, F. (2022). Robust Action: Advancing a Distinctive Approach to Grand Challenges. *Organizing for Societal Grand Challenges* (pp. 259-278). Emerald Publishing Limited. <https://doi.org/10.1108/s0733-558x20220000079024>

Etzion, D., Struben, J. (2017). Better Place. *Case Studies in Social Entrepreneurship* (pp. 180-215). Routledge. <https://doi.org/10.4324/9781351287685-9>

Refereed Journal Articles

Lees, J., et al., Etzion, D. (in press). Belief traps hinder small business climate action. *Entrepreneurship Theory and Practice*.

Stroehle, J., Gümüsay, A. A., Edinger-Schons, L. M., Vogel, A., Ebrahim, A., Rasche, A., King, A., Pucker, K., Barker, R., Reinecke, J., Michelon, G., Cooper, S., Etzion, D., Harji, K., Besharov, M., Mayer, C., Hsieh, N.-h., van den Terrell, E. (2026). A Critical Examination of Corporate Environmental and Social Impact Measurement and Valuation. *Journal of Management Inquiry*, 35(1), 3-18. <https://doi.org/10.1177/10564926251330815>

- Etzion, D., Callery, P., Baudoin, L., Pongeluppe, L., Lancaster, C., Panwar, R. (2025). Good Data, Good Questions: Leveraging Comprehensive, Direct-Observation Data Sets for Impactful Research on Organizations and the Environment. *Organization & Environment*, 39(1). <https://doi.org/10.1177/10860266251403388>
- Edinger-Schons, L. M., Stroehle, J., Gümüşay, A. A., Berg, F., Besharov, M., Busch, T., Etzion, D., Harji, K., Hsieh, N.-h., King, A., Mayer, C., Michelon, G., Rasche, A., Reinecke, J., Hoos, F. (2025). Monetary impact valuation for sustainable business. *Nature Sustainability*, 8(10), 1102-1104. <https://doi.org/10.1038/s41893-025-01630-9>
- Luederitz, C., Etzion, D. (2025). Generativity as a heuristic for impact-driven scholars addressing grand challenges. *Strategic Organization*, 23(1), 54-78. <https://doi.org/10.1177/14761270241239137>
- Schifeling, T., Etzion, D. (2025). The business case for sustainability: six takes on a cultural artefact. *Industry and Innovation*, 32(1), 12-23. <https://doi.org/10.1080/13662716.2024.2388641>
- Taimur, S., Luederitz, C., Gauthier, M., Salem, A., Martin, C., Etzion, D., Potvin, C. (2024). Theorizing how the Three Horizons approach supports transformative learning: insights from advancing climate action in a Canadian Biosphere Reserve. *Ecology and Society*, 29(2). <https://doi.org/10.5751/es-15099-290218>
- Luederitz, C., Animesh, A., Rohrbacher, K., Li, T., Piper, A., Potvin, C., Etzion, D. (2023). Non-monetary narratives motivate businesses to engage with climate change. *Sustainability Science*, 18(6), 2649-2660. <https://doi.org/10.1007/s11625-023-01386-1>
- Moura, L. F., Pinheiro de Lima, E., Deschamps, F., Etzion, D., Gouvea da Costa, S. E. (2023). Designing and implementing performance measurement systems based on enterprise engineering guidelines. *International Journal of Productivity and Performance Management*, 72(5), 1239-1265. <https://doi.org/10.1108/ijppm-09-2020-0501>
- Etzion, D. (2022). The proliferation of carbon labels. *Nature Climate Change*, 12(9), 770-770. <https://doi.org/10.1038/s41558-022-01442-1>
- Etzion, D., Gehman, J., Davis, G. F. (2022). Reimagining academic conferences: Toward a federated model of conferencing. *Management Learning*, 53(2), 350-362. <https://doi.org/10.1177/13505076211019529>
- Mikkelsen, G. M., Avidan, M., Conevska, A., Etzion, D. (2021). Mutual reinforcement of academic reputation and fossil fuel divestment. *Global Sustainability*, 4. <https://doi.org/10.1017/sus.2021.19>
- Etzion, D. (2020). Radical resource productivity as an inspiration for business model innovation: The case of Foodchain. *Journal of Business Models*, 8(1).
- Mintzberg H, Etzion, D., Mantere S (2018). Worldly strategy for the global climate. *Stanford Social Innovation Review*.
- Etzion, D., Aragon-Correa J (2016). Big data, management, and sustainability: Strategic opportunities ahead. *Organization & Environment*, 29(2), 147-155.
- Etzion, D., Delmas M, Nairn-Birch N (2014). CSR ratings: Does more information add more value? *Corporate Knights*, 13(1), 56.

Etzion, D. (2009). Creating a better environment for finance. *MIT Sloan Management Review*, 40(4), 21-22.

Etzion, D., Davis G F (2008). Revolving doors? A network analysis of corporate officers and U.S. government officials. *Journal of Management Inquiry*, 17(3), 157-161.

Conference Proceedings

Lees, J., Etzion, D., Frigotto, M. L., Jasinenko, A., Hackenbuchner, M., Unter, K. M., Lees, J. (2025). *Beliefs and Biases as Impediments to Sustainable Organizations: Bridging Micro & Macro Perspectives* (1st ed., vol. 2025). Academy of Management Proceedings. <https://doi.org/10.5465/amproc.2025.11544symposium>

Etzion, D. (2009). *Signal dynamics: An industry level analysis of the diffusion of environmental management systems..* In George T. Solomon (Ed.), Best Paper Proceedings of the Sixty-Ninth Annual Meeting of the Academy of Management (CD).

Journal Articles

Etzion, D. (2020). Corporate engagement with the natural environment. *Nature Ecology and Evolution*, 4(4), 493-493. <https://doi.org/10.1038/s41559-020-1142-5>

Etzion, D., Kypraios, E., Forgues, B. (2019). Employing Finance in Pursuit of the Sustainable Development Goals: The Promise and Perils of Catastrophe Bonds. *Academy of Management Discoveries*, 5(4), 530-554. <https://doi.org/10.5465/amd.2018.0137>

Avidan, M., Etzion, D., Gehman, J. (2019). Opaque transparency: How material affordances shape intermediary work. *Regulation and Governance*, 13(2), 197-219. <https://doi.org/10.1111/rego.12217>

Etzion, D., Gehman, J. (2019). Going Public: Debating Matters of Concern As an Imperative for Management Scholars. *Academy of Management Review*, 44(2), 480-492. <https://doi.org/10.5465/amr.2018.0016>

Etzion, D. (2018). Management for sustainability. *Nature Sustainability*, 1(12), 744-749. <https://doi.org/10.1038/s41893-018-0184-z>

Schuler, D., Rasche, A., Etzion, D., Newton, L. (2017). Corporate Sustainability Management and Environmental Ethics. *SSRN Electronic Journal*. <https://doi.org/10.2139/ssrn.2951788>

Schuler, D., Rasche, A., Etzion, D., Newton, L. (2017). Guest Editors' Introduction: Corporate Sustainability Management and Environmental Ethics. *Business Ethics Quarterly*, 27(2), 213-237. <https://doi.org/10.1017/beq.2016.80>

Etzion, D., Gehman, J., Ferraro, F., Avidan, M. (2017). Unleashing sustainability transformations through robust action. *Journal of Cleaner Production*, 140, 167-178. <https://doi.org/10.1016/j.jclepro.2015.06.064>

Etzion, D., Avidan, M., Franks, K., Ruderman, S., Gehman, J. (2016). The Effectiveness of Fracking Disclosure Regimes in Canada. *SSRN Electronic Journal*. <https://doi.org/10.2139/ssrn.2784468>

Etzion, D., Aragon-Correa, J. A. (2016). Big Data, Management, and Sustainability. *Organization and Environment*, 29(2), 147-155. <https://doi.org/10.1177/1086026616650437>

- Ferraro, F., Etzion, D., Gehman, J. (2015). Tackling Grand Challenges Pragmatically: Robust Action Revisited. *Organization Studies*, 36(3), 363-390. <https://doi.org/10.1177/0170840614563742>
- Etzion, D., Pe'er, A. (2014). Mixed signals: A dynamic analysis of warranty provision in the automotive industry, 1960–2008. *Strategic Management Journal*, 35(11), 1605-1625. <https://doi.org/10.1002/smj.2178>
- Etzion, D. (2014). Diffusion as Classification. *Organization Science*, 25(2), 420-437. <https://doi.org/10.1287/orsc.2013.0851>
- Delmas, M. A., Etzion, D., Nairn-Birch, N. (2013). Triangulating Environmental Performance: What Do Corporate Social Responsibility Ratings Really Capture? *Academy of Management Perspectives*, 27(3), 255-267. <https://doi.org/10.5465/amp.2012.0123>
- Gehman, J., Mastroianni, D., Grant, A., Etzion, D. (2012). Research Article: An Analysis of Unconventional Gas Well Reporting under Pennsylvania's Act 13 of 2012. *Environmental Practice*, 14(4), 262-277. <https://doi.org/10.1017/s1466046612000373>
- Etzion, D., Ferraro, F. (2010). The Role of Analogy in the Institutionalization of Sustainability Reporting. *Organization Science*, 21(5), 1092-1107. <https://doi.org/10.1287/orsc.1090.0494>
- Etzion, D., Davis, G. F. (2008). Revolving Doors? *Journal of Management Inquiry*, 17(3), 157-161. <https://doi.org/10.1177/1056492608316918>
- Martí, I., Etzion, D., Leca, B. (2008). Theoretical Approaches for Studying Corporations, Democracy, and the Public Good. *Journal of Management Inquiry*, 17(3), 148-151. <https://doi.org/10.1177/1056492608318147>
- Etzion, D. (2007). Research on Organizations and the Natural Environment, 1992-Present: A Review. *Journal of Management*, 33(4), 637-664. <https://doi.org/10.1177/0149206307302553>
- Gitelson, A. A., Grits, Y. A., Etzion, D., Ning, Z., Richmond, A. (2000). Optical properties of Nannochloropsis sp and their application to remote estimation of cell mass. *Biotechnology and Bioengineering*, 69(5), 516-525. [https://doi.org/10.1002/1097-0290\(20000905\)69:5<516::aid-bit6>3.0.co;2-i](https://doi.org/10.1002/1097-0290(20000905)69:5<516::aid-bit6>3.0.co;2-i)

Other

- Forgues, B., Etzion, D., Kypraios, E. (2020). In Lieurade, Thibault (Ed.), *Coronavirus : les « catastrophe bonds » sont-ils vraiment le remède financier dont nous avons besoin ?*. The Conversation. <https://doi.org/10.64628/aak.adxeav9>
- Etzion, D., Kypraios, E., Forgues, B. (2020). In Goodman, Lee-Anne (Ed.), *Pandemic bonds: The financial cure we need for COVID-19?*. The Conversation. <https://doi.org/10.64628/aam.7nktqfhs>
- Potvin C, Etzion, D. (2017). *Re-Energizing Canada: Pathways to a Low-Carbon Future*.. Report commissioned by Natural Resources Canada (NRCan).

Presentations Given

- Etzion, D., Festival Economia Trento, "The limits set by the new European Regulation on sustainability, and how they affect companies.," Italy. (June 2024).
- Etzion, D., Stanford; Princeton; Warwick; Maynooth, "Invited research presentation." (2023).

Etzion, D., Canadian Science Writers Association, Canada. (2022).

Etzion, D., Canadian Science Writers Association. (2022).

Etzion, D., Conférence CLIMATE CONNECT, Montpellier Business School. (2022).

Etzion, D., Vermont; Montpellier Business School; emlyon, "Invited research presentation." (2022).

Etzion, D., 37th EGOS Colloquium 2021, "Walking the talk and talking the walk about climate crisis," EGOS, Netherlands. (2021).

Etzion, D., AOM Showcase Symposium, "Digital Strategizing for Grand Challenges." (2021).

Etzion, D., St.Gallen; Trento; IESEG, "Invited research presentation." (2021).

Etzion, D., Strategic Management Society,, "Societal Platforms: Between markets and grand challenges." (2021).

Etzion, D., Strategic Management Society, Knowledge and Innovation Virtual Series. (2021).

Etzion, D., AOM All Academy Symposium, "Tackling grand challenges and broadening our sight beyond neoliberalism." (2020).

Etzion, D., ESADE, "Invited research presentation." (2020).

Etzion, D., Industrial Pact of the Metropolitan Region of Barcelona, "The entrepreneurial ecosystem for the promotion of the circular economy." (2020).

Etzion, D., HEC Montreal, "Invited research presentation." (2018).

Etzion, D., University of Ottawa, "Invited research presentation." (2017).

Etzion, D., Memorial University of Newfoundland, "Invited research presentation." (2016).

Etzion, D., Grenoble School of Management; University of Amsterdam; ESSEC, "Invited research presentation." (2015).

Etzion, D., Audencia Nantes; HEC Lausanne; Hebrew University of Jerusalem, "Invited research presentation." (2014).

Etzion, D., INSEAD, "Invited research presentation." (2013).

Etzion, D., University of Western Ontario, "Invited research presentation." (2012).

Etzion, D., Tel Aviv University; Hebrew University of Jerusalem, "Invited research presentation." (2011).

Etzion, D., IESE Business School, "Invited research presentation." (2010).

Etzion, D., Weizmann Institute of Science, "Invited research presentation." (2009).

Etzion, D., Pompeu Fabra, "Invited research presentation." (2006).

Research Currently in Progress

"Assessing ESG Measures / Firm ESG Capabilities as" (On-Going).

Data collection. Study is at the intersection of ESG measures and capabilities in the fashion industry. Current status = data wrangling.

"Good Data, Good Questions: Identifying and Utilizing Comprehensive, Unmediated, Free Datasets for Impactful Research on Organizations and the Environment" (On-Going).
Revise & Resubmit at Organization & Environment (ABS Grade 3)

Contracts, Grants and Sponsored Research

Grant

"Alliance Grant: ReCONstruct: Building Energy Retrofit Solutions for Canada," Sponsored by Natural Sciences and Engineering Research Council. (2022 - 2027).

"Partnership Development Grant. PIVOT: Mobilizing online platforms to promote climate action in Canadian Small- and Medium-Size Enterprises," Sponsored by Social Sciences and Humanities Research Council. (2021 - 2024).

"McGill Sustainability Systems Initiative. Sustainability transitions." (2019 - 2023).

"Partnership Engage Grant. Evaluating sustainable strategy: Methods for querying and assessing corporate responses to sustainability surveys," Sponsored by Social Sciences and Humanities Research Council. (2018 - 2019).

"Insight Grant. An exploration of organizational response variation to institutional complexity in fracking," Sponsored by Social Sciences and Humanities Research Council. (2015 - 2019).

"Partnership Development Grant. An impactful multidimensional partnership for social innovation and entrepreneurship: The social innovators' integration lab," Sponsored by Social Sciences and Humanities Research Council. (2015 - 2018).

"Knowledge Synthesis Grant. From availability to accessibility: Effectively using information disclosure to govern energy production," Sponsored by Social Sciences and Humanities Research Council. (2015 - 2016).

"Insight Development Grant. Predatory selection: An analysis of cultural vulnerability and opportunity exploration in unconventional gas well drilling," Sponsored by Social Sciences and Humanities Research Council. (2013 - 2015).

"Standard Research Grant. An industry level view of environmental performance," Sponsored by Social Sciences and Humanities Research Council. (2009 - 2013).

TEACHING

Teaching Experience

The University of Vermont

BUS 2990, Business and Society, 3 courses.

BUS 4930, Sustainable Business Strategic Capstone, 4 courses.

MBA 6030, Systems Thinking/Sustainability I, 4 courses.

MBA 6040, SystemsThnkng/SustainabilityII, 4 courses.

SERVICE

Service to Academic Community

Committee Member, Tenure committee for Patrick Callery. (2024 - Present).

Committee Chair, Converse Professorship of Business. (2024).

University Service including GSB

Committee Member, International Faculty Advisory Group. (October 2023 - Present).

Professional Service

Task Force Member, GRONEN Reading Group. (October 2024 - Present).