

CÉLINE EVANS-KENNARD

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PROFESSIONAL EXPERIENCE

Career & Experiential Learning Coordinator

August 2026 – Present

University of Vermont, College of Engineering & Mathematical Sciences – Burlington, VT

- Lead building and maintaining a national employer and alumni network of 500+ contacts, strengthening Vermont and New England-based employers and expanding into high demand regions.
- Create and strengthen relationships with a broad range of companies, growing alumni connections and developing robust pipelines of internship, co-op, and job opportunities.
- Develop sustainable alumni engagement programs and support established events such as Résumé Review Night and STEM Networking Night, connecting students with alumni and creating pathways to experiential learning opportunities.
- Contribute to college-wide strategy, increasing internship and co-op participation from 60-65% to 85-90% by 2031.

Assistant Director of Career Services

February 2024 – July 2026

University of Central Arkansas – Conway, AR

- Provided individualized advising and case management to students navigating academic transitions, career uncertainty, personal barriers, and persistence challenges, making referrals to campus resources as appropriate.
- Supported 2,300+ students annually through advising, programs, workshops, outreach, and student-centered interventions designed to increase engagement, confidence, and progression toward academic and post-graduation goals.
- Delivered classroom presentations, workshops, and orientation-style programming to 800+ students per semester on major and career exploration, professional development, experiential learning, and student success resources.
- Partnered with faculty, academic advisors, and student support units to identify student needs and develop proactive interventions that support retention, belonging, and informed academic/career decision-making.
- Co-developed and launched *More than Med School: Exploring Careers in Healthcare*, a multi-session student success initiative supporting students reconsidering pre-med, nursing, or health-related pathways.
- Redesigned healthcare exploration programming for Welcome Week, incorporating advising collaboration, employer/alumni micro-panels, interactive student reflection, and clear next steps for early engagement.
- Developed and directed BearLink Mentor, UCA Career Services' flagship alumni-student mentorship program, scaling participation from 30 student-alumni matches in the pilot to 50 matches in Spring 2026.
- Expanded BearLink Mentor into a STEM retention and belonging pipeline by partnering with the College of Science & Engineering to connect lower-class students, upper-class peer mentors, and alumni mentors.
- Led 10+ student programs and events annually, coordinating planning, communications, assessment, stakeholder engagement, and continuous improvement.
- Built and maintained data tracking systems to monitor student engagement, participation, demographics, progression, confidence, and outcomes, using findings to refine programming and inform reporting.
- Supervised and trained student staff supporting social media, outreach, program coordination, and student engagement initiatives.
- Managed student-facing communications and digital engagement strategies, increasing Instagram reach by 86.2%, Facebook content interactions by 343%, and LinkedIn following from 0 to 1,200+.

Graduate School Administrative Specialist

November 2023 – February 2024

University of Central Arkansas – Conway, AR

- Supported prospective, admitted, and transitioning students across 56 graduate programs, guiding students through inquiry, application, enrollment, and onboarding processes.
- Served as a primary contact for admissions-related questions, advising students on program selection, application requirements, next steps, and institutional processes.
- Collaborated with Graduate School leadership, admissions staff, and academic departments to track applicant progression, support enrollment goals, and resolve student questions.
- Maintained accurate student-facing communications and records related to admissions processes, application status, and onboarding requirements.

Program & Outreach Assistant, National Consortium for Teaching about Asia

May 2021 – June 2023

University of Central Arkansas – Conway, AR

- Coordinated educational programming for a 1,100+ participant network, managing logistics, communications, participant engagement, and program evaluation.
- Developed outreach strategies to increase program visibility, strengthen participant engagement, and support ongoing educational programming.
- Secured and managed \$15,000 in grant funding, including budget coordination, reporting, compliance documentation, and assessment.
- Designed surveys, reports, and evaluation tools to assess program effectiveness and inform improvements.

EDUCATION

Bachelor of Arts, Interdisciplinary Liberal Studies, University of Central Arkansas – Conway, AR

2023

- Areas of Study: Asian Studies, French

CORE COMPETENCIES

Career Development & Career Education • Workshop Development & Career Instruction • Employer Relations & Engagement • Alumni Engagement • Experiential Learning • Professional Development • Relationship Building & Strategic Partnerships • Mentorship Program Development • Staff Supervision & Training • Data Tracking, Reporting & Assessment • Cross-Campus Collaboration • Orientation & Transition Programming • Inclusive Student Support • Microsoft Word, Excel & PowerPoint • CRM, Handshake & Student Engagement Platforms

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

Strategy & Innovation for Agile Organizations, Duke University

November 2025

Adult Mental Health First Aid Certified, National Council of Wellbeing

July 2025

NACE AI Bootcamp, National Association of Colleges & Employers

March 2025

PROFESSIONAL AFFILIATIONS

National Association of Colleges and Employers (NACE), Member

2024 – 2026

- Affinity Groups: STEM, LGBTQ/Allies, Supporting Students with Disabilities, Liberal Arts