

JOHN KIM

Working for a better world through purpose-driven strategy, data analytics, network building, and communications

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BACKGROUND

Master of Public Policy, International Policy & Development
Georgetown University, 2003-2005

Bachelor of Science, Human Development
Cornell University, 1998 - 2001

Published Work: [Media Coverage and Foreign Assistance](#), Journal of Humanitarian Assistance, 2005

Speaking: Chicago Pecha Kucha Night, Chicago Net Impact, UCLA Institute of the Environment and Sustainability, Notre Dame Mendoza College of Business, VBSR Annual Conference, GreenBiz 2024, NYC Climate Week 2025

Personal: Volunteer mentor with Upwardly Global, Montreal-Portland AIDS Ride, Volunteer with Afghan Refugee Resettlement in Montpelier, VT, Creator of *Virtuous Cycle* blog, Advisor for Coaster Cycles, Montpelier Complete Streets Committee, Board Member: Vermont Businesses for Social Responsibility (VBSR)

Travel and Study: S.Korea, Mexico, Morocco, Europe, South Africa, E. Africa; Sailed Azores to Portugal, US to Caribbean

WORK

Career Advisor + Part Time Lecturer, 2022 - Present
UVM GROSSMAN SCHOOL OF BUSINESS, Burlington, VT

Lead career advising and alumni/employer relations for the Sustainable Innovation MBA (SI-MBA) program, the #1 'Better World' MBA and #2 Green MBA, in the U.S.

Teach 'Foundations of ESG Reporting' to MBA students

Represent the business school in external engagements with business leaders and corporations

Develop high-impact partnerships to enable win-win results for graduates and companies/nonprofits

Head of Strategy + Impact, 2020 - 2022
1ROW, Montpelier, VT/Boston, MA

Led a team of strategists and creatives on client engagements for CSR & ESG strategy, implementation, partnerships, podcasting, and branding/marketing

Doubled new business revenue within 18 months

Clients included: startups in plant-based foods, 3D printing construction, foundations, SaaS, Government, and more

Consultant, 2020

TEST OF CORPORATE PURPOSE, New York, NY

Served on management team leading stakeholder research and outreach for ESG project with asset managers, institutional investors, advisors, and others

Manager, Insights & Integration,

Corporate Citizenship, 2012 - 2019

THE WALT DISNEY COMPANY, Los Angeles, CA

Created CSR strategy, focusing on target-setting, metric development, and impact measurement

Led re-branding of consumer-facing CSR programs

Produced annual CSR/ESG report

Helped design and launch signature Team of Heroes programs, bringing Disney magic to children's hospitals

Co-created social impact measurement framework to measure the impact of Disney's philanthropy

Served as internal expert on ESG ratings and frameworks i.e. SASB, GRI, TCFD, DJSI, etc.

Better World Marketing Manager, 2009 - 2011
HERMAN MILLER, INC., Holland, MI/Chicago, IL

Managed integration of sustainability into B2B and B2C communications and marketing strategy across the entire enterprise

Produced annual Better World (CSR) Report

Developed impactful CSR partnerships with design-oriented organizations

Served as internal expert on CSR, ESG, and cause marketing trends

Brand Strategist, 2008 - 2009
LIPMAN HEARNE, Chicago, IL

Managed branding, recruitment, and fundraising campaigns for higher ed, nonprofits, and foundations

Led quantitative and qualitative research that informed brand and visual identity development

Youth & Community Volunteer, 2005 - 2007
U.S. PEACE CORPS, Azilal, Morocco

Designed culturally-appropriate AIDS curricula and trained village leaders; partnered with local nonprofit to bring a surgeon to diagnose or treat 1,000+ rural Moroccans living in poverty

Consultant, 2004 - 2005
AMERICA'S SECOND HARVEST, Washington, D.C./South Africa

Created NGO/Government/private sector coalition to empower ownership and develop a South African FoodBanking Network

Intern, 2004

U.N. WORLD FOOD PROGRAM, Malawi

Evaluated school programs; trained field workers

Kids Café Coordinator, 2001 - 2003
CAPITAL AREA FOOD BANK, Washington, DC

Coordinated programs & food distribution to serve 1,000+ food-insecure students a day