

Matrix: Concentration & Theme Fall 2026

	Entrepreneurship	Global Business	Sustainable Business	Not Attached to a Theme
Accounting	2370 Business Law I 3615 Financial Statement Analysis 5620 Adv Topics in Management Acctg	3610 Corporate Financial Reporting 1 3611 Corporate Financial Reporting 2	3640 Individual Taxation	
Business Analytics	2748 Bus. Driven Decision Making 2792 Business Process Improvement 3510 Marketing Research		2792 Business Process Improvement	
Finance	2810 Intermediate Financial Mgmt 3615 Financial Statement Analysis	3610 Corporate Financial Reporting 1 3830 International Finance Mgmt 3840 Free Markets & Free Enterprise	3850 Options and Futures 3890 Real Estate Finance	3800 Green Mountain Investment Fund 4880 Wall Street Seminar (by invitation only)
Marketing	3360 Integrated Product Dev 3510 Marketing Research 3550 Digital Marketing 3560 Retail Management	3555 Marketing Communications 3580 D2: International Market Analysis	2990A Addressing Grand Challenges	
Not Connected to a Concentration	2990B Protecting Ideas: Law & Innov 3310 Human Resource Management 3350 Entrepreneurial Family Firms 3990 Consulting Skills 4910 Entrepreneurship Capstone	3310 Human Resource Management 4920 Global Business Strategic Capstone	3310 Human Resource Management 3350 Entrepreneurial Family Firms 3490 Ethics & Social Resp in Mgt	

Please check your degree audit for all required courses • Course offerings and availability are subject to change • Degree Audit exceptions for Special Topic Courses BUS 2990/3990 will be made after Add/Drop•