

Custom Packed CSA Shares

Lisa MacDougall, Mighty Food Farm

Switched from market-style to using online, Farmigo Platform

Packing 260 CSA shares/week

Two big pack days of 100 and 125 boxes, one smaller day of 35



The Wash/Pack Team who made it happen

Intercrates

COSTS of PACKING:

Average time to pack 125 CSA share (at \$30/share avg. value \$3,750 total veg packed out/week)

* 4 crew, 4 hours packing = 16 hours @ \$17/hour = \$272

* \$272/125 shares = \$2.18/box/week

* 24-week CSA @ \$2.18/week = \$53

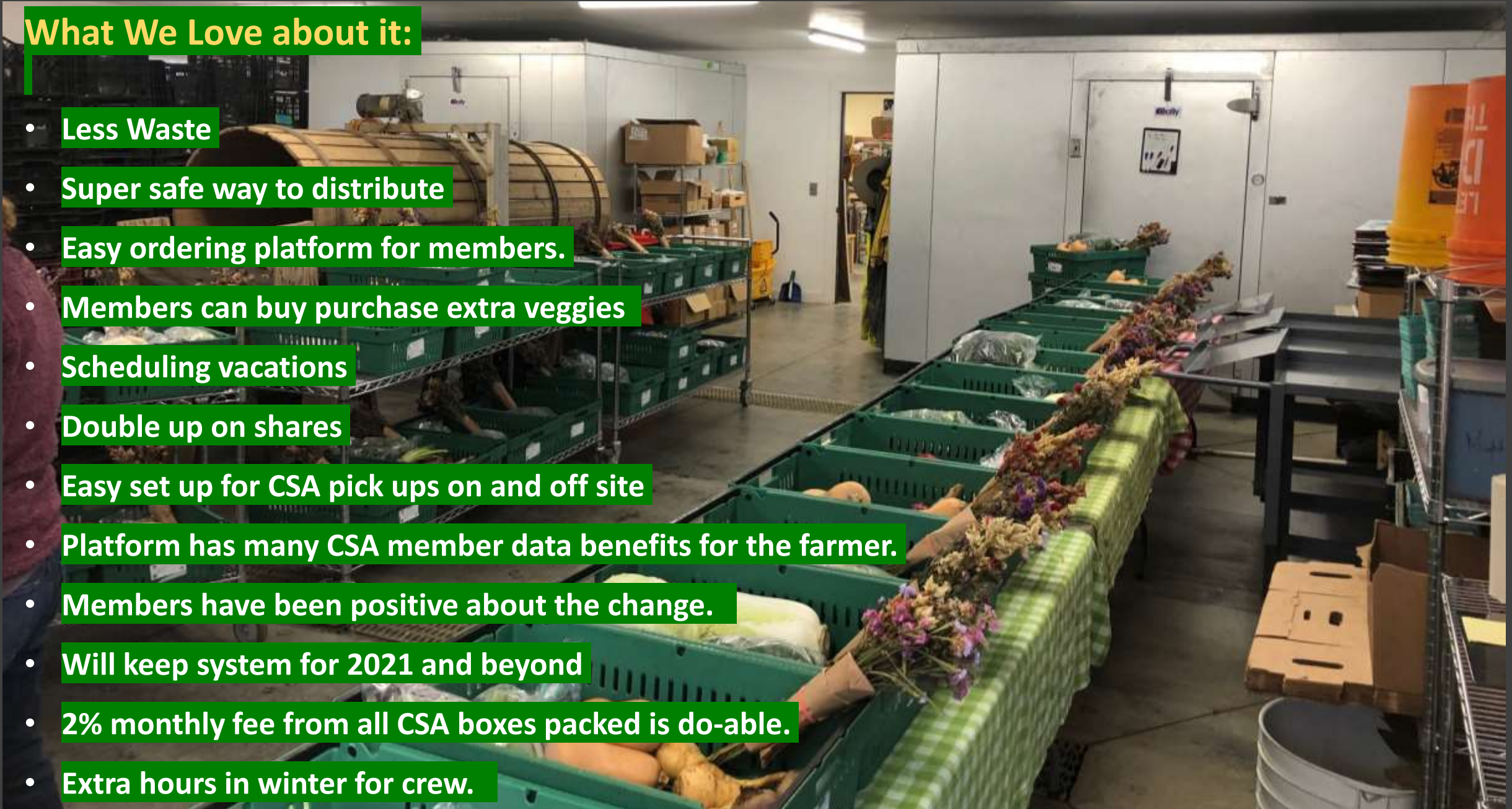
* 2% for software/ ~ \$720 CSA share= \$16

Total Cost/share for packing for 24 weeks = \$69

Average .04 cents extra/item of veggie packed

What We Love about it:

- Less Waste
- Super safe way to distribute
- Easy ordering platform for members.
- Members can buy purchase extra veggies
- Scheduling vacations
- Double up on shares
- Easy set up for CSA pick ups on and off site
- Platform has many CSA member data benefits for the farmer.
- Members have been positive about the change.
- Will keep system for 2021 and beyond
- 2% monthly fee from all CSA boxes packed is do-able.
- Extra hours in winter for crew.



Rest up, spring is coming!

