

26 years of
farming in
15 minutes



Geo
Honigford



1) Networking with other growers
and professionals, key to success



2) All of farming comes down to 3 days



3) You are running a business
that happens to be a farm





4) Sustainable begins with the letter P,
no amount of good intentions will keep your
farm operating if you don't make a PROFIT





5) Don't over think what you are doing,
you don't have to have total control
to get things to grow



6) This job is getting harder,
new weather, new bugs, new diseases



7) Know when to say when,
we can be so wrapped up in the identity
of being a farmer that we can't let go



Carrots
\$1.50 bush

Spinach
\$1.50 15 pound
\$2.00 pound

Cabbage
\$2.00 per head

WAX BEANS
\$2.75 bush

Chop
\$3.00
(b)

