

2020 - PYO and Retail at Last Resort Farm

Adapting to Covid Restrictions





2020 PYO GUIDELINES

- Appointments for 2 hr slot (on Squarespace or by phone)
- 10-15 cars per slot, 4-person limit
- Mask requirement
- Handwash station at check in
- New containers
- Physical Distancing and NO EATING in the field
- Exact change cash, check, or Venmo
- No picnicking or touring



Additional costs for PYO and Farmstand:

- Online ordering platform on Squarespace
- Signage
- Soap
- Paper towel
- Hand and surface sanitizers
- New containers
- Paper bags and boxes
- Additional staffing in field







Pluses!

- People so relieved to get outside
- Extremely clean field
- Easier to pick for wholesale
- Increased sales in Farmstand!!!
- Gratitude
- No complaints
- Not much cheating!
- Sense of comaraderie



...Resulting in more berries
getting to more people!

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